

Global Card Printer Ribbons Market Size study, by Product (Colour Card Printer Ribbons, Monochrome Card Printer Ribbons) by printing (Single-sided Card Printer Ribbons Dual-sided Card Printer Ribbons) by end use industries (Banking, Government, Information Technology, Retail, Healthcare, Others) and Regional Forecasts 2022-2028

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Abstracts

Global Card Printer Ribbons Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Printers use colored ribbons and a heated printhead to print card designs onto plastic cards. The color from the ribbon is transferred onto the card through the heat given out from the print head. Growing penetration of payment cards and rising advancements in printing technology are key drivers for the growth of Card Printer Ribbons market. For instance, according to global database management company Statista- In 2019, globally there were 22.8 billion credit, debit, and prepaid cards in circulation and as per projections this figure would reach to 29.31 billion by the year 2023. Furthermore, in May 2020, UK-based Thermal Transfer Solutions (TTS) has launched a new line of thermal transfer ribbons which features darker, faster, and sharper print. Moreover, in October 2021, Armor Group has acquired IIMAK (International Imaging Materials), to establish itself as the global market leaders in designing and production of thermal transfer ribbons. Also, with the increasing urbanization and rapid digitization in emerging markets, the adoption & demand for Card Printer Ribbons is likely to increase the market growth during the forecast period. However, with rising environmental consciousness and global supply chain disruption due to covid 19 pandemic impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Card Printer Ribbons market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to presence of leading market players and increasing penetration of card-based transactions in the region Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as growing financial inclusion and rising digitization in the region would create lucrative growth prospects for the Card Printer Ribbons market across Asia-Pacific region.

Major market player included in this report are:

Zebra Technologies Corporation

Evolis S.A.

ASSA ABLOY AB

Dai Nippon Printing Co., Ltd.

HiTi Digital, Inc.

Matica Technologies AG

Entrust Datacard Corporation

IDP Corp., Ltd.

Magicard Ltd.

NBS Technologies Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Colour Card Printer Ribbons

Monochrome Card Printer Ribbons

By Printing:

Single-sided Card Printer Ribbons

Dual-sided Card Printer Ribbons

By End Use Industries:

Banking

Government

Information Technology

Retail

Healthcare

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Card Printer Ribbons Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Card Printer Ribbons Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. Card Printer Ribbons Market, by Product, 2020-2028 (USD Billion)
 - 1.2.3. Card Printer Ribbons Market, by Printing, 2020-2028 (USD Billion)
 - 1.2.4. Card Printer Ribbons Market, by End Use Industries, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL CARD PRINTER RIBBONS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL CARD PRINTER RIBBONS MARKET DYNAMICS

- 3.1. Card Printer Ribbons Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing penetration of payment cards.
 - 3.1.1.2. Advancements in Printing Technology.
 - 3.1.2. Market Challenges
 - 3.1.2.1. Growing environmental consciousness.
 - 3.1.2.2. Global supply chain disruption due to covid 19 pandemic.
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rapid Digitization in emerging markets.
 - 3.1.3.2. Increasing urbanization.

CHAPTER 4. GLOBAL CARD PRINTER RIBBONS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL CARD PRINTER RIBBONS MARKET, BY PRODUCT

- 6.1. Market Snapshot
- 6.2. Global Card Printer Ribbons Market by Product, Performance - Potential Analysis
- 6.3. Global Card Printer Ribbons Market Estimates & Forecasts by Product 2018-2028 (USD Billion)
- 6.4. Card Printer Ribbons Market, Sub Segment Analysis
 - 6.4.1. Colour Card Printer Ribbons
 - 6.4.2. Monochrome Card Printer Ribbons

CHAPTER 7. GLOBAL CARD PRINTER RIBBONS MARKET, BY PRINTING

- 7.1. Market Snapshot
- 7.2. Global Card Printer Ribbons Market by Printing, Performance - Potential Analysis
- 7.3. Global Card Printer Ribbons Market Estimates & Forecasts by Printing 2018-2028 (USD Billion)
- 7.4. Card Printer Ribbons Market, Sub Segment Analysis

7.4.1. Single-sided Card Printer Ribbons

7.4.2. Dual-sided Card Printer Ribbons

CHAPTER 8. GLOBAL CARD PRINTER RIBBONS MARKET, BY END USE INDUSTRIES

8.1. Market Snapshot

8.2. Global Card Printer Ribbons Market by End Use Industries, Performance - Potential Analysis

8.3. Global Card Printer Ribbons Market Estimates & Forecasts by End Use Industries 2018-2028 (USD Billion)

8.4. Card Printer Ribbons Market, Sub Segment Analysis

8.4.1. Banking

8.4.2. Government

8.4.3. Information Technology

8.4.4. Retail

8.4.5. Healthcare

8.4.6. Others

CHAPTER 9. GLOBAL CARD PRINTER RIBBONS MARKET, REGIONAL ANALYSIS

9.1. Card Printer Ribbons Market, Regional Market Snapshot

9.2. North America Card Printer Ribbons Market

9.2.1. U.S. Card Printer Ribbons Market

9.2.1.1. Product breakdown estimates & forecasts, 2018-2028

9.2.1.2. Printing breakdown estimates & forecasts, 2018-2028

9.2.1.3. End Use Industries breakdown estimates & forecasts, 2018-2028

9.2.2. Canada Card Printer Ribbons Market

9.3. Europe Card Printer Ribbons Market Snapshot

9.3.1. U.K. Card Printer Ribbons Market

9.3.2. Germany Card Printer Ribbons Market

9.3.3. France Card Printer Ribbons Market

9.3.4. Spain Card Printer Ribbons Market

9.3.5. Italy Card Printer Ribbons Market

9.3.6. Rest of Europe Card Printer Ribbons Market

9.4. Asia-Pacific Card Printer Ribbons Market Snapshot

9.4.1. China Card Printer Ribbons Market

9.4.2. India Card Printer Ribbons Market

9.4.3. Japan Card Printer Ribbons Market

- 9.4.4. Australia Card Printer Ribbons Market
- 9.4.5. South Korea Card Printer Ribbons Market
- 9.4.6. Rest of Asia Pacific Card Printer Ribbons Market
- 9.5. Latin America Card Printer Ribbons Market Snapshot
 - 9.5.1. Brazil Card Printer Ribbons Market
 - 9.5.2. Mexico Card Printer Ribbons Market
- 9.6. Rest of The World Card Printer Ribbons Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Zebra Technologies Corporation
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Evolis S.A.
 - 10.2.3. ASSA ABLOY AB
 - 10.2.4. Dai Nippon Printing Co., Ltd.
 - 10.2.5. HiTi Digital, Inc.
 - 10.2.6. Matica Technologies AG
 - 10.2.7. Entrust Datacard Corporation
 - 10.2.8. IDP Corp., Ltd.
 - 10.2.9. Magicard Ltd.
 - 10.2.10. NBS Technologies Inc.

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Card Printer Ribbons market, report scope

TABLE 2. Global Card Printer Ribbons market estimates & forecasts by Region 2018-2028 (USD Billion)

TABLE 3. Global Card Printer Ribbons market estimates & forecasts by Product 2018-2028 (USD Billion)

TABLE 4. Global Card Printer Ribbons market estimates & forecasts by Printing 2018-2028 (USD Billion)

TABLE 5. Global Card Printer Ribbons market estimates & forecasts by End Use Industries 2018-2028 (USD Billion)

TABLE 6. Global Card Printer Ribbons market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 7. Global Card Printer Ribbons market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 8. Global Card Printer Ribbons market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 9. Global Card Printer Ribbons market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 10. Global Card Printer Ribbons market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 11. Global Card Printer Ribbons market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 12. Global Card Printer Ribbons market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 13. Global Card Printer Ribbons market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 14. Global Card Printer Ribbons market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 15. Global Card Printer Ribbons market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 16. U.S. Card Printer Ribbons market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 17. U.S. Card Printer Ribbons market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 18. U.S. Card Printer Ribbons market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 19. Canada Card Printer Ribbons market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 20. Canada Card Printer Ribbons market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 21. Canada Card Printer Ribbons market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 22. UK Card Printer Ribbons market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 23. UK Card Printer Ribbons market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 24. UK Card Printer Ribbons market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 25. Germany Card Printer Ribbons market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 26. Germany Card Printer Ribbons market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 27. Germany Card Printer Ribbons market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 28. RoE Card Printer Ribbons market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 29. RoE Card Printer Ribbons market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 30. RoE Card Printer Ribbons market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 31. China Card Printer Ribbons market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 32. China Card Printer Ribbons market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 33. China Card Printer Ribbons market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 34. India Card Printer Ribbons market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 35. India Card Printer Ribbons market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 36. India Card Printer Ribbons market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 37. Japan Card Printer Ribbons market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 38. Japan Card Printer Ribbons market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 39. Japan Card Printer Ribbons market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 40. RoAPAC Card Printer Ribbons market estimates & forecasts, 2018-2028

(USD Billion)

TABLE 41. RoAPAC Card Printer Ribbons market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 42. RoAPAC Card Printer Ribbons market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 43. Brazil Card Printer Ribbons market estimates & forecasts, 2018-2028 (USD

Billion)

TABLE 44. Brazil Card Printer Ribbons market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 45. Brazil Card Printer Ribbons market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 46. Mexico Card Printer Ribbons market estimates & forecasts, 2018-2028

(USD Billion)

TABLE 47. Mexico Card Printer Ribbons market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 48. Mexico Card Printer Ribbons market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 49. RoLA Card Printer Ribbons market estimates & forecasts, 2018-2028 (USD

Billion)

TABLE 50. RoLA Card Printer Ribbons market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 51. RoLA Card Printer Ribbons market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 52. Row Card Printer Ribbons market estimates & forecasts, 2018-2028 (USD

Billion)

TABLE 53. Row Card Printer Ribbons market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 54. Row Card Printer Ribbons market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Card Printer Ribbons market

TABLE 56. List of primary sources, used in the study of global Card Printer Ribbons market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Card Printer Ribbons market, research methodology
- FIG 2. Global Card Printer Ribbons market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Card Printer Ribbons market, key trends 2021
- FIG 5. Global Card Printer Ribbons market, growth prospects 2022-2028
- FIG 6. Global Card Printer Ribbons market, porters 5 force model
- FIG 7. Global Card Printer Ribbons market, pest analysis
- FIG 8. Global Card Printer Ribbons market, value chain analysis
- FIG 9. Global Card Printer Ribbons market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Card Printer Ribbons market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Card Printer Ribbons market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Card Printer Ribbons market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Card Printer Ribbons market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Card Printer Ribbons market, regional snapshot 2018 & 2028
- FIG 15. North America Card Printer Ribbons market 2018 & 2028 (USD Billion)
- FIG 16. Europe Card Printer Ribbons market 2018 & 2028 (USD Billion)
- FIG 17. Asia pacific Card Printer Ribbons market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Card Printer Ribbons market 2018 & 2028 (USD Billion)
- FIG 19. Global Card Printer Ribbons market, company market share analysis (2021)

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