

# **Global Carbon Footprint Management Market Size study, by Component (Solution, Services), by Services (Consulting, Integration and Deployment, Support and Maintenance), by Deployment Mode (Cloud, On-premises), by Vertical (Manufacturing, Energy and Utilities, Residential and Commercial Buildings, Transportation and Logistics, IT and Telecom) and Regional Forecasts 2020-2026**

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## **Abstracts**

Global Carbon Footprint Management Market is valued approximately at USD 8.5 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 6.2% over the forecast period 2020-2026. Carbon footprint signifies the total volume of greenhouse gases produced directly or indirectly by activities of organizations, individuals, events, or products. Carbon footprint management deals with the accounting and measurement of carbon emissions from different verticals including Manufacturing, Energy and Utilities, Residential and Commercial Buildings, Transportation and Logistics and others. Rising concerns regarding global warming climate change, and the need for an international agreement on carbon emission is increasing the demand for carbon footprint management. Increasing government initiatives and employment of a standardized monitoring framework are encouraging low carbon emission policies. For instance, the Climate Change Act 2008 of United Kingdom, Mandatory Greenhouse Gas (GHG) Law of Europe, Clean Air Act to monitor and regulate greenhouse gas emissions in the United States are some of the regulations targeted to significantly reduce greenhouse gas emissions. These regulatory norms targeting to limiting global temperature is mandating industries and organization to comply with the carbon emission regulations are significantly increasing the adoption of carbon footprint management services and

solution leading to the market growth. Furthermore, the modernization of IT and telecom infrastructure is expected to create significant growth opportunity in the market over the forecast period. However, high cost associated with the replacement of existing infrastructure with greener and low carbon emitting infrastructure impedes the growth of the market over the forecast period of 2020-2026.

The regional analysis of global Carbon Footprint Management market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to stringent regulatory framework and higher spending on carbon footprint management solutions. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2026. Factors such as rapid industrialization, increased foreign investments, and government subsidies for carbon management programs would create lucrative growth prospects for the Carbon Footprint Management market across Asia-Pacific region.

Major market player included in this report are:

Accenture PLC

IBM Corporation

Johnson Controls

Green Step Solutions Inc.

SAP SE

Schneider Electric S.E.

Enablon SA

VERISAE, INC.

Accuvio (ManageCO2 Software Ltd)

Mitsubishi Electric Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Solution

Services

**By Services:**

- Consulting
- Integration and Deployment
- Support and Maintenance

**By Deployment Mode:**

- Cloud
- On-premises

**By Vertical:**

- Manufacturing
- Energy and Utilities
- Residential and Commercial Buildings
- Transportation and Logistics
- IT and Telecom

**By Region:**

- North America
  - U.S.
  - Canada
- Europe
  - UK
  - Germany
- Asia Pacific
  - China
  - India
  - Japan
- Latin America
  - Brazil
  - Mexico
- Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017, 2018

Base year – 2019

Forecast period – 2020 to 2026

Target Audience of the Global Carbon Footprint Management Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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