

Global Car Wash Service Market Size study, by Type (Tunnels, Roll-Over/In-Bay and Self-service), by Mode of Payment (Cash Payment and Cashless Payment), and Regional Forecasts 2021-2027

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Abstracts

Global car wash service market is valued approximately at USD 27.8 billion in 2020 and is anticipated to grow with a healthy growth rate of about 3.8% over the forecast period 2021-2027. Car wash service refers to the services offered by car wash facilities to clean the exterior and interior of motor vehicles. Car wash service can be full-service (with the attendants who wash vehicles), self - service (DIY), or fully automated (possibly connected to gas station). The global car wash service market is being driven by growing consumer interest in automobile maintenance and increasing need for convenience and a wider range of budget and luxury options. Furthermore, growth and easy availability of on-demand services will provide new opportunities for the global car wash service industry. Also, growth in the automotive market across the globe supplements the market growth. According to Statista, light vehicle production across the globe is expected to increase from 70 million units in 2020 to approximately 93 million units in 2025. Such growth in the automobile market is likely to increase the adoption of car wash services and is expected to boost the market growth. However, high cost of setting up fully automatic vehicle washing facilities may impede market growth over the forecast period of 2021-2027.

The regional analysis of the global car wash service market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America accounts for the largest share in terms of market revenue in the global car wash service market over the forecast period 2021-2027. Factors such as rise in the consumer spending on comfort and leisure, widespread use and adoption of professional vehicle wash services in the countries such as the United States and

Canada, increasing adoption of on-demand vehicle wash platform to provide car wash services, etc. contribute towards the largest market share of the region in the forecast years.

Major market player included in this report are:

Splash Car Wash

Zips Car Wash

International Car Wash Group (ICWG)

Autobell Car Wash

Quick Quack Car Wash

Super Star Car Wash

True Blue Car Wash, LLC

Magic Hands Car Wash

Hoffman Car Wash

Wash Depot Holdings Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Tunnels

Roll-Over/In-Bay

Self-service

By Mode of Payment:

Cash Payment

Cashless Payment

By Region:

North America

U.S.

Canada

Europe

UK

Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Car Wash Service Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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