

# **Global Car Care Products Market Size study & Forecast, by Products (Car Cleaning Products, Car Polish, Car Wax, Glass Cleaning Products, Interior Care Products, Wheel & Tire Care Products and Others), by Packaging Volume (Less than 250 ml, 251 - 500 ml, 501 - 999 ml, 1000 - 5000 ml and More than 5000 ml), by Distribution Channel (E-commerce, Retail Chains, Care Detailing Stores), by End-Use (Retail (B2C), Professional (B2B)), and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Car Care Products Market is valued at approximately USD 10.2 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 4.0% over the forecast period 2022-2029. The Car Care Products market is expanding because of factors such as rising automotive industry, and increasing consumer awareness regarding vehicle maintenance & repair. The expansion of the automobile sector globally is anticipated to boost the market. The sector is anticipated to expand further as a result of rising disposable income in developing nations and rising customer awareness of the need for car maintenance and repair. Additionally, it is anticipated that the dynamics of the market would benefit from an increase in the significance of aesthetics in automobiles, particularly private vehicles, throughout the projection period.

The prevalence rate and adoption of cars is rising, according to World Economic Forum, the number of cars in year 2015 stood at 1.1 billion cars which is expected to increase to 1.5 billion cars the by year 2025 and it is projected to reach 2.0 billion by the year

2040. Thus, with the rising sales of cars, the demand for car care products is also increasing. Furthermore, the development of specialty wax and polishes for luxury cars is creating lucrative growth in the market. However, the high cost of Car Care Products stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Car Care Products Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the space in terms of revenue, owing to the rising demand and sales of cars, and awareness about vehicle maintenance. Furthermore, rising utilization of various mini trucks and cars as well as upscaling the demand for luxury vehicles is projected to create wide scope for car care products in the region.

Major market players included in this report are:

3M

Sonax GmbH

Tetrosyl Ltd.

Chemical Guys

Armor All

Adolf Wurth Group

MAFRA S.p.A.

Cartec B.V.

Turtle Wax, Inc.

Liqui Moly GmbH

Recent Developments in the Market:

In February 2020, Turtle Wax based in Chicago announced the launch of its wide range of car care products in Indian market catering to both four as well as two-wheelers.

In Aug 2019, A collaboration between Castrol India and 3M India was formed to provide vehicle care products. A variety of 3M-Castrol branded bike and automobile care products, including glass cleaner, shampoo, dashboard and tyre dressings, cream wax, etc., will be sold in India as a result of this partnership between the two businesses.

Global Car Care Products Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Packaging Volume, Distribution Channel, End-Use, Region  
Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World  
Customization Scope Free report customization (equivalent up to 8 analyst's working

hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

- Car Cleaning Products
- Car Polish
- Car Wax
- Glass Cleaning Products
- Interior Care Products
- Wheel & Tire Care Products
- Others

By End Use:

- Retail (B2C)
- Professional (B2B)

By Application:

- Less than 250 ml
- 251 - 500 ml
- 501 - 999 ml
- 1000 - 5000 ml
- More than 5000 ml

By Distribution Channel:

- E-commerce
- Retail Chains
- Care Detailing Stores

By Region:

- North America

U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE  
Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
  - 1.2.1. Car Care Products Market, by Region, 2019-2029 (USD Billion)
  - 1.2.2. Car Care Products Market, by Products, 2019-2029 (USD Billion)
  - 1.2.3. Car Care Products Market, by Packaging Volume, 2019-2029 (USD Billion)
  - 1.2.4. Car Care Products Market, by Distribution Channel, 2019-2029 (USD Billion)
  - 1.2.5. Car Care Products Market, by End-Use, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL CAR CARE PRODUCTS MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL CAR CARE PRODUCTS MARKET DYNAMICS**

- 3.1. Car Care Products Market Impact Analysis (2019-2029)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing automotive industry
    - 3.1.1.2. Increasing consumer awareness regarding vehicle maintenance & repair
  - 3.1.2. Market Challenges
    - 3.1.2.1. High cost of car care products
  - 3.1.3. Market Opportunities
    - 3.1.3.1. The development of specialty wax and polishes for luxury cars

### **CHAPTER 4. GLOBAL CAR CARE PRODUCTS MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
- 4.4. Investment Adoption Model
- 4.5. Analyst Recommendation & Conclusion
- 4.6. Top investment opportunity
- 4.7. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL CAR CARE PRODUCTS MARKET, BY PRODUCTS**

- 6.1. Market Snapshot
- 6.2. Global Car Care Products Market by Products, Performance - Potential Analysis
- 6.3. Global Car Care Products Market Estimates & Forecasts by Products, 2019-2029 (USD Billion)
- 6.4. Car Care Products Market, Sub Segment Analysis
  - 6.4.1. Car Cleaning Products
  - 6.4.2. Car Polish
  - 6.4.3. Car Wax
  - 6.4.4. Glass Cleaning Products
  - 6.4.5. Interior Care Products
  - 6.4.6. Wheel & Tire Care Products
  - 6.4.7. Others

## **CHAPTER 7. GLOBAL CAR CARE PRODUCTS MARKET, BY PACKAGING VOLUME**

- 7.1. Market Snapshot

7.2. Global Car Care Products Market by Packaging Volume, Performance - Potential Analysis

7.3. Global Car Care Products Market Estimates & Forecasts by Packaging Volume, 2019-2029 (USD Billion)

7.4. Car Care Products Market, Sub Segment Analysis

7.4.1. Less than 250 ml

7.4.2. 251 - 500 ml

7.4.3. 501 - 999 ml

7.4.4. 1000 - 5000 ml

7.4.5. More than 5000 ml

## **CHAPTER 8. GLOBAL CAR CARE PRODUCTS MARKET, BY DISTRIBUTION CHANNEL**

8.1. Market Snapshot

8.2. Global Car Care Products Market by Distribution Channel, Performance - Potential Analysis

8.3. Global Car Care Products Market Estimates & Forecasts by Distribution Channel, 2019-2029 (USD Billion)

8.4. Car Care Products Market, Sub Segment Analysis

8.4.1. E-commerce

8.4.2. Retail Chains

8.4.3. Care Detailing Stores

## **CHAPTER 9. GLOBAL CAR CARE PRODUCTS MARKET, BY END-USE**

9.1. Market Snapshot

9.2. Global Car Care Products Market by End-Use, Performance - Potential Analysis

9.3. Global Car Care Products Market Estimates & Forecasts by End-Use, 2019-2029 (USD Billion)

9.4. Car Care Products Market, Sub Segment Analysis

9.4.1. Retail (B2C)

9.4.2. Professional (B2B)

## **CHAPTER 10. GLOBAL CAR CARE PRODUCTS MARKET, REGIONAL ANALYSIS**

10.1. Car Care Products Market, Regional Market Snapshot

10.2. North America Car Care Products Market

10.2.1. U.S. Car Care Products Market

- 10.2.1.1. Products breakdown estimates & forecasts, 2019-2029
- 10.2.1.2. Packaging Volume breakdown estimates & forecasts, 2019-2029
- 10.2.1.3. Distribution Channel breakdown estimates & forecasts, 2019-2029
- 10.2.1.4. End-Use breakdown estimates & forecasts, 2019-2029
- 10.2.2. Canada Car Care Products Market
- 10.3. Europe Car Care Products Market Snapshot
  - 10.3.1. U.K. Car Care Products Market
  - 10.3.2. Germany Car Care Products Market
  - 10.3.3. France Car Care Products Market
  - 10.3.4. Spain Car Care Products Market
  - 10.3.5. Italy Car Care Products Market
  - 10.3.6. Rest of Europe Car Care Products Market
- 10.4. Asia-Pacific Car Care Products Market Snapshot
  - 10.4.1. China Car Care Products Market
  - 10.4.2. India Car Care Products Market
  - 10.4.3. Japan Car Care Products Market
  - 10.4.4. Australia Car Care Products Market
  - 10.4.5. South Korea Car Care Products Market
  - 10.4.6. Rest of Asia Pacific Car Care Products Market
- 10.5. Latin America Car Care Products Market Snapshot
  - 10.5.1. Brazil Car Care Products Market
  - 10.5.2. Mexico Car Care Products Market
- 10.6. Rest of The World Car Care Products Market

## **CHAPTER 11. COMPETITIVE INTELLIGENCE**

- 11.1. Top Market Strategies
- 11.2. Company Profiles
  - 11.2.1. 3M
    - 11.2.1.1. Key Information
    - 11.2.1.2. Overview
    - 11.2.1.3. Financial (Subject to Data Availability)
    - 11.2.1.4. Product Summary
    - 11.2.1.5. Recent Developments
  - 11.2.2. Sonax GmbH
  - 11.2.3. Tetrosyl Ltd.
  - 11.2.4. Chemical Guys
  - 11.2.5. Armor All
  - 11.2.6. Adolf Wurth Group



- 11.2.7. MAFRA S.p.A.
- 11.2.8. Cartec B.V.
- 11.2.9. Turtle Wax, Inc.
- 11.2.10. Liqui Moly GmbH

## **CHAPTER 12. RESEARCH PROCESS**

- 12.1. Research Process
  - 12.1.1. Data Mining
  - 12.1.2. Analysis
  - 12.1.3. Market Estimation
  - 12.1.4. Validation
  - 12.1.5. Publishing
- 12.2. Research Attributes
- 12.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Car Care Products Market, report scope

TABLE 2. Global Car Care Products Market estimates & forecasts by Region  
2019-2029 (USD Billion)

TABLE 3. Global Car Care Products Market estimates & forecasts by Products  
2019-2029 (USD Billion)

TABLE 4. Global Car Care Products Market estimates & forecasts by Packaging  
Volume 2019-2029 (USD Billion)

TABLE 5. Global Car Care Products Market estimates & forecasts by Distribution  
Channel 2019-2029 (USD Billion)

TABLE 6. Global Car Care Products Market estimates & forecasts by End-Use  
2019-2029 (USD Billion)

TABLE 7. Global Car Care Products Market by segment, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 8. Global Car Care Products Market by region, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 9. Global Car Care Products Market by segment, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 10. Global Car Care Products Market by region, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 11. Global Car Care Products Market by segment, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 12. Global Car Care Products Market by region, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 13. Global Car Care Products Market by segment, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 14. Global Car Care Products Market by region, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 15. Global Car Care Products Market by segment, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 16. Global Car Care Products Market by region, estimates & forecasts,  
2019-2029 (USD Billion)

TABLE 17. U.S. Car Care Products Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 18. U.S. Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 19. U.S. Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 20. Canada Car Care Products Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 21. Canada Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 22. Canada Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 23. UK Car Care Products Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 24. UK Car Care Products Market estimates & forecasts by segment 2019-2029  
(USD Billion)

TABLE 25. UK Car Care Products Market estimates & forecasts by segment 2019-2029  
(USD Billion)

TABLE 26. Germany Car Care Products Market estimates & forecasts, 2019-2029  
(USD Billion)

TABLE 27. Germany Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 28. Germany Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 29. France Car Care Products Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 30. France Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 31. France Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 32. Italy Car Care Products Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 33. Italy Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 34. Italy Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 35. Spain Car Care Products Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 36. Spain Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 37. Spain Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 38. RoE Car Care Products Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 39. RoE Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 40. RoE Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 41. China Car Care Products Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 42. China Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 43. China Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 44. India Car Care Products Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 45. India Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 46. India Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 47. Japan Car Care Products Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 48. Japan Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 49. Japan Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 50. South Korea Car Care Products Market estimates & forecasts, 2019-2029  
(USD Billion)

TABLE 51. South Korea Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 52. South Korea Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 53. Australia Car Care Products Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 54. Australia Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 55. Australia Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 56. RoAPAC Car Care Products Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 57. RoAPAC Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 58. RoAPAC Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 59. Brazil Car Care Products Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 60. Brazil Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 61. Brazil Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 62. Mexico Car Care Products Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 63. Mexico Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 64. Mexico Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 65. RoLA Car Care Products Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 66. RoLA Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 67. RoLA Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 68. Row Car Care Products Market estimates & forecasts, 2019-2029 (USD  
Billion)

TABLE 69. Row Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 70. Row Car Care Products Market estimates & forecasts by segment  
2019-2029 (USD Billion)

TABLE 71. List of secondary sources, used in the study of global Car Care Products  
Market

TABLE 72. List of primary sources, used in the study of global Car Care Products  
Market

TABLE 73. Years considered for the study

TABLE 74. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final  
deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Car Care Products Market, research methodology
  - FIG 2. Global Car Care Products Market, Market estimation techniques
  - FIG 3. Global Market size estimates & forecast methods
  - FIG 4. Global Car Care Products Market, key trends 2021
  - FIG 5. Global Car Care Products Market, growth prospects 2022-2029
  - FIG 6. Global Car Care Products Market, porters 5 force model
  - FIG 7. Global Car Care Products Market, pest analysis
  - FIG 8. Global Car Care Products Market, value chain analysis
  - FIG 9. Global Car Care Products Market by segment, 2019 & 2029 (USD Billion)
  - FIG 10. Global Car Care Products Market by segment, 2019 & 2029 (USD Billion)
  - FIG 11. Global Car Care Products Market by segment, 2019 & 2029 (USD Billion)
  - FIG 12. Global Car Care Products Market by segment, 2019 & 2029 (USD Billion)
  - FIG 13. Global Car Care Products Market by segment, 2019 & 2029 (USD Billion)
  - FIG 14. Global Car Care Products Market, regional snapshot 2019 & 2029
  - FIG 15. North America Car Care Products Market 2019 & 2029 (USD Billion)
  - FIG 16. Europe Car Care Products Market 2019 & 2029 (USD Billion)
  - FIG 17. Asia Pacific Car Care Products Market 2019 & 2029 (USD Billion)
  - FIG 18. Latin America Car Care Products Market 2019 & 2029 (USD Billion)
  - FIG 19. Global Car Care Products Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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