

Global Car Air Purifier Market Size study & Forecast, by Technology Type (HEPA, Activated Carbon, Ionic Filter) by Vehicle Type (Economical, Medium-Priced, Luxury), by Sales Channel (OEM, Aftermarket) and Regional Analysis, 2022-2029

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Abstracts

Global Car Air Purifier Market is valued at approximately USD 1.35 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 16.5% over the forecast period 2022-2029. Automotive air purifiers clean the air within the car by removing contaminants from the microenvironment in the cabin. They consist of fans inside that move air through the filters. The most recent purifiers also use cutting-edge air-purifying technology to collect odors, germs, and all microscopic pollutants to assure pure airflow. The growing public awareness related to healthcare and environmental effects of air pollution, increasing urbanization and industrialization, coupled with increasing air pollution in developed & developing countries are the key factors that are stipulating the market growth across the globe.

The thriving growth of the automotive industry is playing a significant role in market growth across the globe. According to Statista, the global automotive manufacturing sector is estimated to generate revenues of approximately USD 2.5 billion in 2020, which is expected to reach approximately USD 2.8 billion in 2022. Therefore, the increasing production and sales of automotive is directly associated with the demand for car air purifiers, which, is augmenting the market growth during the estimated years. Moreover, rising investment in the development of advanced technology, as well as the increasing focus on implementing advanced comfort and safety features are presenting various lucrative opportunities over the forecasting years. However, the high pricing of air purification system limiting its consumption and availability of cheap and low-quality purification products are hampering the market growth throughout the forecast period of

2022-2029.

The key regions considered for the Global Car Air Purifier Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. The Asia Pacific dominated the market in terms of revenue, owing to the high urbanization and smart cities, as well as the imposition of various favorable government initiatives for the resurrection of the automobile industry. Whereas, Europe is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising production of vehicles, increasing expenditure on the adoption of advanced technologies, and presence of key market players in the market space.

Major market players included in this report are:

Honeywell International Inc.

Sharp Electronics Corporation

Panasonic Corporation

Eureka Forbes Limited

Shenzhen Agcen Environmental Protection Tech Co

Koninklijke Philips NV

Airbus Electronic Technology Co Ltd

BlueAir

3M Company

Denso Corporation

Recent Developments in the Market:

In June 2022, Hyundai declared the launch of its Venue facelift SUV, in which the company claims that the top variant will get an air purifier in the vehicle cabin. The aim of this initiative is the introduction of air purifiers in the Indian market.

In June 2022, BlueAir unveiled the introduction of its new products Cabin P1 and P2i in-car air purifiers. The company stated that its air purifiers have been tested to remove more than 99% of fine particles and pollutants from motor vehicles, as well as to meet or exceed international regulations.

Global Car Air Purifier Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Technology Type, Vehicle Type, Sales Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World
Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also provides detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology Type:

HEPA

Activated Carbon

Ionic Filter

By Vehicle Type:

Economical

Medium-Priced

Luxury

By Sales Channel:

OEM

Aftermarket

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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