

Global Canned and Ambient Food Market Size Study, by Type (Fruit and Vegetable Canning, Specialty Canning, Dried and Dehydrated Food), by Application (Food, Snacks, Intermediate Products, Condiments, Other Applications), by Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, E-Commerce, Other Distribution Channels), and Regional Forecasts 2022-2032

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Abstracts

Global Canned and Ambient Food Market is valued at approximately USD 230.72 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 6.5% over the forecast period 2024-2032. Canned foods, characterized by their processing and sealing in airtight containers, offer an extended shelf life through effective food preservation methods. The main types of canned and ambient food include fruit and vegetable canning, specialty canning, and dried and dehydrated food. Properly processed, canning serves as a safe and reliable technique for long-term storage of fruits and vegetables. These products find applications in various segments such as food, snacks, intermediate products, and condiments, distributed through multiple channels including supermarkets/hypermarkets, convenience stores, e-commerce, and other distribution channels.

The canned and ambient food market has seen robust growth in recent years, driven by factors such as long shelf life, advancements in food preservation technology, convenience and portability, military and emergency supplies, and global food distribution. From 2023, the market size is projected to grow from USD 230.72 billion to USD 245.87 billion in 2024 at a compound annual growth rate (CAGR) of 6.6%. The

forecast market growth is attributed to health and nutritional benefits, sustainability and eco-friendly packaging, diverse food options, digital marketing and e-commerce, and the rise of functional and convenience foods. Key trends expected to shape the market include the adoption of plant-based and vegan options, the incorporation of global and ethnic flavors, the demand for clean-label products, and the convenience of single-serve and microwavable meals. Moreover, the health and nutritional benefits, sustainability and eco-friendly packaging, digital marketing and e-commerce present various lucrative opportunities over the forecast years. However, the high production costs and supply chain disruptions are challenging the market growth throughout the forecast period of 2024-2032.

The key regions considered for the Global Canned and Ambient Food Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe is a dominating region in the Global Canned and Ambient Food Market in terms of revenue. The market growth in the region is being attributed to factors including a high demand for convenient, long-lasting food products, well-established retail distribution networks, and a strong tradition of consuming canned foods. European consumers value the convenience and extended shelf life offered by canned and ambient foods, making these products a staple in many households. Whereas, the market in Asia Pacific is anticipated to grow at the fastest rate over the forecast period fueled by increasing urbanization, changing lifestyles, and a rising middle class with greater disposable income. As more consumers in Asia-Pacific seek convenient and ready-to-eat food options to accommodate their busy lifestyles, the demand for canned and ambient foods is surging.

Major market players included in this report are:

Nestle S.A.

The Campbell Soup Company

Unilever PLC

The Kraft Heinz Company

Bonduelle Group

Seneca Foods Corporation

Associated British Foods plc.

The Agropur Dairy Co-operative

Ayam Brand

B&G Foods Inc.

Baxters Food Group Limited

Conagra Brands Inc.

General Mills Inc.

Premier Foods Group Limited
Thai Union Group PCL

The detailed segments and sub-segment of the market are explained below:

By Type:

Fruit And Vegetable Canning
Specialty Canning
Dried And Dehydrated Food

By Application:

Food
Snacks
Intermediate Products
Condiments
Other Applications

By Distribution Channel:

Supermarkets/Hypermarkets
Convenience Stores
E-Commerce
Other Distribution Channels

By Region:

North America
U.S.
Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia
South Korea
RoAPAC

Latin America
Brazil
Mexico
Rest of Latin America

Middle East & Africa
Saudi Arabia
South Africa
RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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