

Global Canned Food Market Size study & Forecast, by Type (Canned Seafood, Canned Fruits and Vegetables, Canned Meat, and Others), Distribution Channel (Supermarkets/ Hypermarkets, Specialty Stores, and Online Retail), and Regional Analysis, 2023-2030

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Abstracts

Global Canned Food Market is valued at approximately USD 95.5 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 10.3% over the forecast period 2023-2030. The canned food market is the section of the food industry concerned with the processing, packaging, and distribution of food products preserved and sealed in cans or other airtight containers. This include a wide variety of products such as vegetables, fruits, meats, seafood, soups, and ready-to-eat meals that have been sterilized or otherwise preserved to increase their shelf life. The key factor driving the market growth is rise in the disposable income and a growing number of working women, is fueling the growth of canned food market. Also, rising demand for the seafood and frozen fruits is anticipated to support the market growth.

Growing consumer inclination towards organic and clean-label foods to drive the market growth. The utilization of organic and clean-label products has risen in the developed economies due to the perceived health benefits associated with organic products. According to the Institute of Food Technologists, the global sales of clean label food products is estimated to account for USD180 billion in 2020, while worldwide sales of clean label ingredients like natural colors and flavors, starch and sweeteners, fruit and vegetable ingredients, flours, and others is likely to boost from USD 38.8 billion in 2021 to USD 64.1 billion in 2026 at a compound annual growth rate of 6.8%, consumers are inclined towards consuming chemical-free natural food products and their growing label-

knowledge about the products has positively impacted the market. The wide availability of these organic canned products and its increased consumption is a crucial factor that helps in the market growth of the canned foods. Major producers are implementing innovative tactics like launching new products and increasing their production capacity in order to better serve the market and meet their rising needs. Moreover, the emergence of sustainable packaging alternative and increasing initiatives by the key market players is presenting various lucrative opportunities over the forecasting years. However, the rising concerns about the environmental pollution is hampering the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Canned Food Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 as it consists of a large consumer base and equally high population of working professionals. The improvement in the supply chain infrastructure and increasing popularity of canned foods have driven the regional market. Also, rising investments by the market players to expanding business in the region, and the rise in the number of working population and a busy lifestyle has led to the rise in consumption of various ready to eat/drink products. Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as the rapid urbanization and the wide acceptance of westernized culture. Also, the increase in the millennial population and the ease in the availability of the canned food products on the various e-commerce websites has contributed in increased demand for this market

Major market player included in this report are:

The Kraft Heinz Company

Bolton Group Sr.

Campbell Soup Company

The Union Group Plc

Conagra Brands Inc

Nestle

Danish Crown AmbA

Del Monte Foods, Inc

JBS USA Holdings, Inc.

Holyland Marketing Private Limited

Recent Developments in the Market:

In May 2020, In order to establish a new, lively web presence and showcase their products on an online platform, Ye Olde Oak Foods Ltd., the canned hot dog and meat company, has launched its new online website with the assistance of digital marketing

agency Fablr Ltd.

In April 2020, Drained canned quinoa was introduced by the Italian cookery company Napolina as a new convenience food product. Other goods in the line-up include cannellini beans, red kidney beans, and chickpeas.

Global Canned Food Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Canned Seafood

Canned Fruits and Vegetables

Canned Meat

Others

By Distribution Channel:

Supermarkets/ Hypermarkets

Specialty Stores

Online Retail

By Region:**North America**

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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