

Global Cancer Profiling Market Size study & Forecast, by Technology (Immunoassays, Next Generation Sequencing, Polymerase Chain Reaction, In Situ Hybridization, Microarrays, and Others), Cancer Type (Breast Cancer, Lung Cancer, Colorectal Cancer, and Others), Biomarker Type (Genetic Biomarkers, Protein Biomarkers, and Others), and Regional Analysis, 2023-2030

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## **Abstracts**

Global Cancer Profiling Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than 10.8% over the forecast period 2023-2030. Cancer profiling involves the study of genetic, genomic, proteomic, and epigenetic alterations in cancer cells to understand their unique characteristics, behavior, and potential response to specific treatments. The goal of cancer profiling is to provide personalized and targeted therapies for cancer patients based on the molecular profile of their tumors. The market growth is driven by key factors such as increasing incidence of cancer, government investment on healthcare infrastructure and increasing Cancer Research and Funding.

GLOBOCAN 2020 report from the International Agency for Research on Cancer estimated the incidence and mortality of 36 cancers in 185 countries. There were reportedly 19,292,789 new cases of cancer diagnosed in 2020 and roughly 9,958,133 cancer-related deaths globally. Males made up 10,065,305 of the total diagnosed cancer cases, while females made up 9,227,484 of those incidents. Furthermore, as per the publishing year 2021, According to Invest India's Investment Grid, there are nearly 600 investment opportunities value USD 32 Billion in the country's hospital/medical



infrastructure sub-sector. Moreover, growth in the use of next-generation sequencing technique for cancer Profiling and significant development of precision medicine create lucrative growth opportunities for the market in the forecast years. However, high Capital Investment stifles the market growth throughout the forecast period of 2023-2030

The key regions considered for the Global Cancer Profiling Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America is leading the global market with largest share owing to new product launches and increase in incidence of cancer disease. However, Asia Pacific is expected to be the fastest growing region owing to advanced cancer testing and development in precision medicine in the region.

Major market player included in this report are: **Predictive Oncology** Caris Life Sciences F. Hoffmann-La Roche Ltd GenScript Biotech **Guardant Health** Hologic, Inc. HTG Molecular Diagnostics, Inc. Illumina, Inc NanoString Technology

Recent Developments in the Market:

**NeoGenomics Laboratories** 

In January 2022, A strategic partnership between NeoGenomics, Inc. and the Biomarker to make it easier for cancer patients who test positive for particular



biomarkers to get in touch with support groups that also include other patients who have the same results. NeoGenomics, Inc. is a leading provider of cancer-focused genetic testing services and global oncology contract research services.

Global Cancer Profiling Market Report Scope:

Historical Data - 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Technology, Cancer Type, Biomarker Type, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology:



Immunoassays		
Next Generation Sequencing		
Polymerase Chain Reaction		
In Situ Hybridization		
Microarrays		
Others		
By Cancer Type:		
Breast Cancer		
Lung Cancer		
Colorectal Cancer		
Others		
By Biomarker Type:		
Genetic Biomarkers		
Protein Biomarkers		
Others		
By Region:		
North America		
U.S.		
Canada		

Europe



UK		
Germany		
France		
Spain		
Italy		
ROE		
Asia Pacific		
China		
India		
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Saudi Arabia		

South Africa



Rest of Middle East & Africa



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