

Global Camping Utensils Market Size study & Forecast, by Application (Personal, Commercial), by Distribution Channel (Business to business, Supermarkets and hypermarkets, Specialty sporting stores, Online retailers, Others) and Regional Analysis, 2022-2029

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Abstracts

Global Camping Utensils Market is valued approximately USD 2.6 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 6% over the forecast period 2022-2029. Camping Utensils refers to tiny kitchen cooking equipment that are intended to be used in outdoor camping. These utensils are made from lightweight materials, and features multifunction parts. There different types of utensils used in camping such as pots, pan, cookware, gas stove and LPG container among others. The increasing demand for Camping equipment's and growing expansion of E-Commerce industry worldwide as well as strategic initiatives from leading market players are key factors accelerating the market growth.

According to Statista – in 2019, the sales of camping equipment in United States was estimated at USD 461.83 million, and this number is further increased by 31 percent in 2020 to reach to USD 605 million. Moreover, as per Statista - In 2021, the global retail e-commerce sales was estimated at USD 5.2 trillion, and this number is projected to grow to USD8.1 trillion dollars by 2026. Also, growing trend of solo travelling worldwide and rising emergence of Work from home & remote work would create lucrative growth prospectus for the market over the forecast period. However, high Cost associated with camping utensils impedes the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Camping Utensils Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region in terms of market share owing to presence of leading market players as well as rising trend of solo travelling in the region. Whereas Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as rising trend of remote working as well as increasing penetration of e-commerce platforms in the region.

Major market player included in this report are:

AMG Group
Big Agnes, Inc
Dometic Group AB
Exxel Outdoors, LLC
Hilleberg The Tentmaker AB
Johnson Outdoors
Newell Brands Inc.
Oase Outdoors ApS
Simex Outdoor International GmbH
VF Corporation

Recent Developments in the Market:

In May 2021, OXO launched an affordable line of outdoor cooking tools and gadgets in collaboration with REI, a leading provider of camping equipment and travel gear.

Global Camping Utensils Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Application, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries

involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application

Personal

Commercial

By Distribution Channel

Business to business

Supermarkets and hypermarkets

Specialty sporting stores

Online retailers

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

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