

Global Camping and Caravanning Market Size study & Forecast, by Destination Type (State or National Park Campgrounds, Privately Owned Campgrounds, Others), by Type of Camper (Car Camping, RV Camping, Backpacking, Others), by Distribution Channel (Car Camping, Online Travel Agencies, International Travel Agencies) and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/G55F19E7B424EN.html>

Date: August 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G55F19E7B424EN

Abstracts

Global Camping and Caravanning Market is valued at approximately USD XXX Million in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. Camping and caravanning refer to forms of outdoor accommodation and recreational activities that involve staying in temporary shelters or vehicles, such as tents, caravans, motorhomes, or campervans, while exploring and enjoying the natural environment. It encompasses setting up campsites in designated areas or established campgrounds and engaging in various outdoor activities such as hiking, fishing, cooking outdoors, and connecting with nature. Camping and caravanning provide opportunities for individuals and families to escape the hustle and bustle of city life, experience adventure, relax, and create memorable moments in the great outdoors. The market drivers boosting the growth are a rise in domestic and international tourism and increasing interest in outdoor recreation.

The rise in domestic and international tourism fuels the camping and caravanning market as travelers seek unique and cost-effective experiences in exploring their own countries and international destinations. Camping and caravanning offer flexibility, immersive experiences in nature, and the opportunity to create memorable adventures,

making them popular choices for tourists worldwide. According to United Nations World Tourism Organization, in the first quarter of 2023, the number of international tourists experienced a remarkable recovery rate of 86% compared to pre-pandemic levels. This signifies significant progress and positive growth in the tourism market. Specifically, during the same quarter, the industry achieved 80% of the tourist activity observed prior to the pandemic, reflecting a remarkable rebound and a strong resurgence in performance.. Moreover, growing demand for eco-friendly options for camping and increasing interest in sustainable and Off-Grid Camping may create lucrative opportunities for the market. However, the high cost of Camping and Caravanning and the lack of availability of suitable camping sites stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Camping and Caravanning Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the factors such as a well-established camping culture, abundant natural beauty, heightened consumer awareness and disposable income, and a wide range of diverse camping options. Asia Pacific is expected to become the fastest growing during the forecast period, owing to factors such as rising disposable income, growing middle class, increasing awareness and interest, with emerging tourist destinations.

Major market player included in this report are:

Sun Communities
Bourne Leisure Holdings Limited
Equity Lifestyle Properties, Inc.
Parkdean Holidays Limited
Jellystone Park
Kampgrounds of America, Inc.
Discovery Parks Private Limited
European Camping Group
Normandy Farms Campground
Radisson Hotel Group

Recent Developments in the Market:

In April 2022, Sun Communities, Inc. completed the acquisition of Park Holidays UK, marking a significant milestone for the company. The acquisition includes 40 owned communities and two managed communities located in prime seaside destinations in the southern region of England. This expansion provides campers and caravan enthusiasts with more options in prime destinations, enhancing the overall

attractiveness of the camping and caravanning market.

In January 2022, Equity LifeStyle Properties, Inc. completed the acquisition of an 80% ownership stake in RVC Outdoor Destinations for a total of USD 49.2 million. This acquisition represents a significant investment by Equity LifeStyle Properties in RVC Outdoor Destinations, a prominent outdoor hospitality company. This investment demonstrates a commitment to providing high-quality camping experiences. It contributes to the growth and development of the camping and caravanning market by expanding the range of amenities and services available to campers.

Global Camping and Caravanning Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Destination Type, Type of Camper, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Destination Type:

State or National Park Campgrounds

Privately Owned Campgrounds

Backcountry, National Forest or Wilderness Areas

Public or Privately Owned Land Other Than a Campground

Parking Lots

Others

By Type of Camper:

Car Camping
RV Camping
Backpacking
Others

By Distribution Channel:

Direct Sales
Online Travel Agencies
International Travel Agencies

By Region:

North America
U.S.
Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

Latin America
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Rest of Middle East & Africa

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