

Global Camping Furniture Market Size study, by Product (Chairs & Stools, Tables) by Distribution Channel (Offline, Online) and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/GFF3C03ACAE6EN.html>

Date: January 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GFF3C03ACAE6EN

Abstracts

Global Camping Furniture Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Camping Furniture includes a wide range of variety such as camping chair, folding table, folding recliners, portable cots and more.. The campaign furniture is made with the use of fabric and metal which makes the furniture durable and sturdy. The increasing revenue of camping industry is driving the growth for the camping furniture market. For instance: the U.S. government facilitates campsite booking through the government site at low accommodation charges as compared to the privately owned travel agencies. Furthermore, increase in adoption to adventure sports by the millennials. Also, change in consumer preference towards trendy and innovative furniture leads to the adoption & demand for Camping Furniture is likely to increase the market growth during the forecast period. However, lack of stability impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Camping Furniture market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading region across the world in terms of market share owing to the increase in natural tourism and outdoor recreation is driving the demand for camping furniture market growth in this region. Whereas, Asia-Pacific is anticipated to exhibit highest CAGR over the forecast period 2021-2027. Factors such as rising disposable income, rise in outdoor recreation activity would create lucrative growth prospects for the Camping Furniture market across Asia-Pacific region.

Major market player included in this report are:

Coleman Company, Inc.

ALPS Mountaineering

Oase Outdoors ApS

Johnson Outdoors Inc.

GCI Outdoor

Kamp-Rite; Helinox

Recreational Equipment, Inc.

TREKOLOGY

Tepui Tents

Camp Time Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Chairs & Stools

Tables

By Distribution Channel:

Offline

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Camping Furniture Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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