

# **Global Cables and Connector Market Size study, by Type (Internal Cables and Connectors, External Cables and Connectors) by Application (HDMI, USB, VGA, DVI, CAT5/CAT6, Others) by Industry (Military & Defense, Oil & Gas, Commercial, Energy & Power, Others) and Regional Forecasts 2020-2027**

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## **Abstracts**

Global Cables and Connector Market is valued approximately at USD XXX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2020-2027. Cables and connectors are connectivity devices utilized for transmission of signal, power supply and data for electronic peripherals across various industries mainly, computers. As per International Data Corporation (IDC) Brazil, in 2018 PC sales in Brazil rose by 7.5% to 5.75 million units as compared to its value in 2017. Also, As per Brazilian electrical and electronics Industry association the revenue generated from the industry in Brazil is on increase from USD 32.67 billion in 2017 to USD 35.1 billion in 2018 and which is projected to increase to USD 37.02 in 2019 with 8% growth in revenue. Cables are electrical conductors having high tensile strength which helps them to bear strong force to operate and control a mechanism. The market growth is chiefly driven by mounting need for high speed and greater bandwidth among numerous industries. Additionally, swelling implementation of data centers across various regions of the world, and intensification in funding submarine cables along with the budding aerospace sector are further likely to fuel the growth of the market. As in February 2019 Google announced a USD 13 billion investment in data centers in USA which is 4 billion more than the USD 9 billion investment in 2018. The company plans to establish new data centers in Nebraska, Nevada, Ohio, Texas, Oklahoma and other cities and expand the data centers in Seattle, Chicago and New York. Also, according to Cloud scene there are 1137 data centers in the region of which 244 are in Australia, 200

in Japan, 119 in India and 99 in China. Moreover, rising government investment in infrastructure development for better connectivity is anticipated to boost the adoption of cables and connector in the near future. However, concerns associated with cables and connector such as frequent errors and complexities involved in the solving impedes the growth of the market over the forecast period of 2020-2027.

The regional analysis of global Cables and Connector market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the early adoption of technology and growing number of data centers. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rising government investment in infrastructure development would create lucrative growth prospects for the Cables and Connector market across Asia-Pacific region.

Major market player included in this report are:

3M Company

Amphenol Corporation

Alcatel-Lucent (Nokia Corporation)

Axon Cable S.A.S.

Fujitsu Ltd.

Huawei Technologies Co. Ltd.

Nexans

Prysmian S.P.A.

Sumitomo Electric Wiring Systems, Inc.

TE Connectivity Limited

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Internal Cables and Connectors

External Cables and Connectors

**By Application:**

HDMI

USB

VGA

DVI

CAT5/CAT6

Others

**By Industry:**

Military &amp; Defense

Oil &amp; Gas

Commercial

Energy &amp; Power

Others

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Cables and Connector Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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3M Company  
Amphenol Corporation  
Alcatel-Lucent (Nokia Corporation)  
Axon Cable S.A.S.  
Fujitsu Ltd.  
Huawei Technologies Co. Ltd.  
Nexans  
Prysmian S.P.A.

Sumitomo Electric Wiring Systems, Inc.  
TE Connectivity Limited

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