

# **Global Butylated Hydroxytoluene Market Size Study, by Grade (Food, Technical), by End-Use Industry (Plastic & Rubber, Food & Beverage, Animal Feed, Personal Care), and Regional Forecasts 2022-2032**

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## **Abstracts**

The Global Butylated Hydroxytoluene Market is valued approximately at USD 242.65 million in 2023 and is anticipated to grow with a healthy growth rate of more than 5.50% over the forecast period 2024-2032. Butylated hydroxytoluene (BHT), a synthetic antioxidant, has become a critical ingredient across various industries due to its ability to prevent oxidative deterioration in organic materials. Widely used in sectors ranging from food preservation to personal care products, BHT ensures product stability, extends shelf life, and maintains quality. Its applications in preventing polymer degradation in plastics and rubber further reinforce its indispensability in industrial applications. The rising demand for efficient and cost-effective antioxidants drives the growth trajectory of the BHT market globally.

A key growth driver for the BHT market is its increasing utilization in the food and beverage industry to prevent spoilage and maintain nutritional value. Similarly, its application in plastic and rubber manufacturing underscores its role in enhancing material resilience and longevity. Despite the opportunities, the market faces challenges from stringent regulatory scrutiny over synthetic additives, which have spurred interest in developing bio-based alternatives. However, continuous advancements in production processes and the growing need for effective preservation solutions are likely to sustain market expansion over the forecast horizon.

Regionally, North America dominates the BHT market, driven by high demand in food, beverage, and industrial applications, coupled with robust manufacturing capabilities. Europe is another significant market, propelled by its established plastic and rubber

sectors. Meanwhile, the Asia-Pacific region is witnessing the fastest growth rate, attributed to rapid industrialization, an expanding food processing sector, and rising consumer awareness about product preservation. This regional diversity highlights the multifaceted nature of BHT's global demand.

Leading market players are investing heavily in research and development to innovate environmentally sustainable solutions and align with evolving regulatory frameworks. Their strategies include partnerships and acquisitions aimed at expanding market reach and diversifying product portfolios.

Major market players included in this report are:

Lanxess AG

Sasol Limited

Eastman Chemical Company

BASF SE

Perstorp Holding AB

Cargill, Incorporated

Impextraco NV

Parchem Fine & Specialty Chemicals

Milestone Preservatives Pvt. Ltd.

DuPont de Nemours, Inc.

Sinofi Ingredients

Caldic B.V.

Cayman Chemical Company

Emerald Performance Materials, LLC

Merck KGaA

The detailed segments and sub-segment of the market are explained below:

By Grade:

Food

Technical

By End-Use Industry:

Plastic & Rubber

Food & Beverage

Animal Feed

Personal Care

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market estimates and forecasts spanning a decade, from 2022 to 2032.

Annualized revenue insights and in-depth regional analysis for all segments.

Comprehensive geographical breakdown, including country-level analysis.

Competitive landscape featuring major players and their strategies.

Analysis of market trends, challenges, and opportunities with actionable recommendations.

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