

# **Global Button Batteries Market Size study, Type (Alkaline Batteries, Silver Oxide Battery and Others), Application (Digital Products, Toy, Medical Instruments and Others) and Regional Forecasts 2019-2026**

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## **Abstracts**

Global Button Batteries market is valued approximately at USD XX Billion in 2018 and is anticipated to grow with a growth rate of more than XX% over the forecast period 2019-2026. The button cell is a compact single cell battery shaped as a rectangular cylinder, usually 5 to 25 mm (0.197 to 0.984 in) in diameter and 1 to 6 mm (0.039 to 0.236 in) in height — like a bell. The base body and the positive terminal of the cell is formed by a metal. The negative terminal is the enclosed top seal. Button cells are used to drive small portable electronic devices such as wrist watches, pocket calculators, artificial heart pacemakers, implantable cardiac defibrillators, vehicle keyless entry transmitters, and hearing aids. Typically, larger versions are called coin groups. Devices that use button cells are typically built around a cell that provides a long service life. Substantial hike in demand for electronic items is expected to create lucrative growth opportunities for market growth. For instance, in 2018, the market value for consumer electronics in the U.K. is expected to reach roughly 17.3 million euros that are projected to grow with around 19.2 million euros by 2020. Similarly, the consumer electronic industry is projected to grow by 2.2% in size from 2018 to 2019, reaching a total of 401 billion U.S. dollars.

The regional analysis of global Button Batteries market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is a major battery consumer due to the increasing production of electrical equipment, coupled with rapid industrialization, which generates high demand of button batteries in this region.

Market player included in this report are:

Panasonic  
Sony  
Renata  
GP  
Malak  
Maxell  
Energizer  
Nanfu  
Duracell  
PKCELL  
Camelion

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Alkaline Batteries  
Silver Oxide Battery  
Others

By Application:

Digital Products  
Toy  
Medical Instruments  
Others

By Regions:

North America  
U.S.  
Canada  
Europe  
UK

Germany  
Asia Pacific  
China  
India  
Japan  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Button Batteries Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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