

Global Buttock Augmentation Market Size study, by Product (Buttock Implants, Buttock Injections and Others), End-Use (Hospitals, Aesthetic Clinics and Others) and Regional Forecasts 2020-2027

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Abstracts

Global Buttock Augmentation Market is valued approximately USD 1.23 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 22% over the forecast period 2020-2027. Buttock Augmentation is used to improve the contour, size and shape of the buttocks through different medical procedures. The major driver for Buttock Augmentation Market is the increase in overweight population and obesity along with it. Overweight causes excess fat in the human body, to reduce the extra fat buttock augmentation is provided. For Instance, according to the World Health Organization data, in 2016, 39% of adults of 18 years of age and above were overweight, and 13% were obese. The other driver that is expected to boost the market growth is the rising appearance consciousness among the young population. Further, increasing investments in healthcare and increasing aesthetic awareness among the population, has led the adoption of Buttock Augmentation across the forecast period. For Instance: as per the Journal of Urgent Care Medicine in 2017, Hospital Corporation of America used a portion of its effort \$2.9 billion capital budget in 2017 to increase urgent care locations from 72 to 120 by the year-end. However, expensive advanced surgeries and the risk of infections from the augmentation procedures impede the growth of the market over the forecast period of 2020-2027. Also, with the high social media influence and technological advancements, the adoption & demand for buttock augmentation is likely to increase.

The regional analysis of global Buttock Augmentation market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world in terms of market share

owing to technological upgradation, increasing obesity and well-established healthcare infrastructure. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2020-2027. Factors such as rising disposable income, high social media influence and rising awareness among young population would create lucrative growth prospects for the Buttock Augmentation market across Asia-Pacific region.

Major market player included in this report are:

Sientra, Inc.

POLYTECH Health & Aesthetics

Sebbin

Implantech

Dermax Medical Technology (hebei) Co., LtdAllergan Merz North America, Inc

Surgiform Technologies LLC

Medical Device Business Services, Inc.

GC Aesthetics

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Buttock Implants

Buttock Injections

Others

By End-Use:

Hospitals

Aesthetic Clinics

Others

By Region:

North America

U.S.

Canada

Europe

UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027

Target Audience of the Global Buttock Augmentation Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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