

Global Business Email Compromise Market to Reach USD 6.46 Billion by 2032

<https://marketpublishers.com/r/G0F7A693EF8DEN.html>

Date: March 2025

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: G0F7A693EF8DEN

Abstracts

The Global Business Email Compromise (BEC) Market is valued at approximately USD 1.31 billion in 2023 and is anticipated to expand with a robust CAGR of 19.40% over the forecast period 2024-2032. As cyber threats evolve at an unprecedented rate, organizations worldwide face escalating risks from sophisticated email-based fraud schemes. Business Email Compromise, a targeted cybercrime tactic, leverages deceptive emails to manipulate employees, steal funds, or acquire sensitive corporate data. The market is witnessing exponential growth as businesses integrate advanced AI-driven email security solutions, behavioral analytics, and real-time fraud detection to mitigate financial losses and safeguard organizational integrity. With financial institutions, government entities, and healthcare organizations being prime targets, proactive cybersecurity investments are becoming an operational necessity.

The surge in remote work, coupled with increased digital communication reliance, has intensified vulnerabilities to BEC attacks. Cybercriminals exploit social engineering tactics, domain spoofing, and credential compromise to orchestrate large-scale fraud. As a result, enterprises are investing significantly in cloud-based security solutions, end-to-end encryption, and multi-factor authentication to strengthen their cyber resilience. Moreover, the adoption of machine learning algorithms and AI-powered email filtering is redefining BEC prevention, enabling real-time anomaly detection and threat response. The regulatory landscape is also tightening, with stringent data protection laws and financial compliance mandates propelling demand for robust email security frameworks.

North America leads the global Business Email Compromise Market, driven by stringent cybersecurity regulations, heightened corporate awareness, and a surge in financial sector investments in fraud prevention. The U.S. is spearheading advancements in AI-integrated cybersecurity tools, fostering collaborations between enterprises and

cybersecurity firms to counteract email-based fraud. Europe follows closely, with governments reinforcing data security policies and businesses prioritizing employee cybersecurity training. Meanwhile, Asia Pacific is poised for the fastest growth, fueled by the increasing sophistication of cyber threats, expanding digital economies, and growing cybersecurity budgets in emerging economies such as India and China.

The competitive landscape of the Business Email Compromise Market is marked by leading players focusing on innovation, strategic partnerships, and AI-driven threat intelligence. Companies are expanding their security portfolios by integrating zero-trust architecture, behavioral analytics, and blockchain technology to counteract cyber threats. Mergers and acquisitions within the cybersecurity space are fostering technological advancements, allowing firms to strengthen their foothold in global markets. As organizations worldwide strive to fortify their digital defenses, the emphasis on adaptive security frameworks, automated incident response, and predictive threat intelligence is set to shape the future of business email security.

Major market players included in this report are:

Proofpoint, Inc.

Cisco Systems, Inc.

Microsoft Corporation

Barracuda Networks, Inc.

Mimecast Limited

Trend Micro Incorporated

Palo Alto Networks, Inc.

Fortinet, Inc.

Check Point Software Technologies Ltd.

Broadcom Inc.

FireEye, Inc.

Agari Data, Inc.

Zscaler, Inc.

IRONSCALES Ltd.

Cyren Ltd.

The detailed segments and sub-segments of the market are explained below:

By Offering:

Solutions

Services

By Deployment Mode:

Cloud

On-premises

By Organization Size:

Small & Medium Enterprises (SMEs)

Large Enterprises

By Vertical:

Banking, Financial Services & Insurance (BFSI)

Government

Healthcare

Others

By Region:

North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

Rest of Europe (ROE)

Asia Pacific:

China

India

Japan

Australia

South Korea

Rest of Asia Pacific (RoAPAC)

Latin America:

Brazil

Mexico

Middle East & Africa:

Saudi Arabia

South Africa

Rest of Middle East & Africa (RoMEA)

Years considered for the study are as follows:

Historical Year: 2022, 2023

Base Year: 2023

Forecast Period: 2024 to 2032

Key Takeaways:

Market estimates & forecasts for 10 years from 2022 to 2032.

Annualized revenue insights and regional-level analysis for each market segment.

In-depth geographical landscape analysis with country-level market dynamics.

Competitive landscape assessment, covering key players, market positioning, and strategic developments.

Insights into key business strategies and future market recommendations.

Demand-side and supply-side analysis of the global market.

Contents

CHAPTER 1.GLOBAL BUSINESS EMAIL COMPROMISE MARKET EXECUTIVE SUMMARY

- 1.1.Global Business Email Compromise Market Size & Forecast (2022-2032)
- 1.2.Regional Summary
- 1.3.Segmental Summary
 - 1.3.1.By Offering
 - 1.3.2.By Deployment Mode
 - 1.3.3.By Organization Size
 - 1.3.4.By Vertical
- 1.4.Key Trends
- 1.5.Recession Impact
- 1.6.Analyst Recommendation & Conclusion

CHAPTER 2.GLOBAL BUSINESS EMAIL COMPROMISE MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1.Research Objective
- 2.2.Market Definition
- 2.3.Research Assumptions
 - 2.3.1.Inclusion & Exclusion
 - 2.3.2.Limitations
 - 2.3.3.Supply Side Analysis
 - 2.3.3.1.Availability
 - 2.3.3.2.Infrastructure
 - 2.3.3.3.Regulatory Environment
 - 2.3.3.4.Market Competition
 - 2.3.3.5.Economic Viability (Consumer's Perspective)
 - 2.3.4.Demand Side Analysis
 - 2.3.4.1.Regulatory Frameworks
 - 2.3.4.2.Technological Advancements
 - 2.3.4.3.Environmental Considerations
 - 2.3.4.4.Consumer Awareness & Acceptance
- 2.4.Estimation Methodology
- 2.5.Years Considered for the Study
- 2.6.Currency Conversion Rates

CHAPTER 3.GLOBAL BUSINESS EMAIL COMPROMISE MARKET DYNAMICS

3.1.Market Drivers

- 3.1.1.Increasing Sophistication of Cyber Threats
- 3.1.2.Growing Remote Workforce and Digital Communication
- 3.1.3.Rising Regulatory and Compliance Mandates

3.2.Market Challenges

- 3.2.1.Complexities in Integrating Advanced Security Solutions
- 3.2.2.High Costs of Implementing Robust Email Security Frameworks

3.3.Market Opportunities

- 3.3.1.Adoption of AI and Machine Learning for Threat Detection
- 3.3.2.Expanding Cloud-based Security Solutions
- 3.3.3.Increasing Investment in Cybersecurity Infrastructure

CHAPTER 4.GLOBAL BUSINESS EMAIL COMPROMISE MARKET INDUSTRY ANALYSIS

4.1.Porter's 5 Force Model

- 4.1.1.Bargaining Power of Suppliers
- 4.1.2.Bargaining Power of Buyers
- 4.1.3.Threat of New Entrants
- 4.1.4.Threat of Substitutes
- 4.1.5.Competitive Rivalry
- 4.1.6.Futuristic Approach to Porter's 5 Force Model
- 4.1.7.Porter's 5 Force Impact Analysis

4.2.PESTEL Analysis

- 4.2.1.Political
- 4.2.2.Economical
- 4.2.3.Social
- 4.2.4.Technological
- 4.2.5.Environmental
- 4.2.6.Legal

4.3.Top Investment Opportunity

4.4.Top Winning Strategies

4.5.Disruptive Trends

4.6.Industry Expert Perspective

4.7.Analyst Recommendation & Conclusion

CHAPTER 5.GLOBAL BUSINESS EMAIL COMPROMISE MARKET SIZE &

FORECASTS BY OFFERING 2022-2032

5.1.Segment Dashboard

5.2.Global Business Email Compromise Market: Offering Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

5.2.1.Solutions

5.2.2.Services

CHAPTER 6.GLOBAL BUSINESS EMAIL COMPROMISE MARKET SIZE & FORECASTS BY DEPLOYMENT MODE 2022-2032

6.1.Segment Dashboard

6.2.Global Business Email Compromise Market: Deployment Mode Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

6.2.1.Cloud

6.2.2.On-premises

CHAPTER 7.GLOBAL BUSINESS EMAIL COMPROMISE MARKET SIZE & FORECASTS BY ORGANIZATION SIZE 2022-2032

7.1.Segment Dashboard

7.2.Global Business Email Compromise Market: Organization Size Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

7.2.1.Small & Medium Enterprises (SMEs)

7.2.2.Large Enterprises

CHAPTER 8.GLOBAL BUSINESS EMAIL COMPROMISE MARKET SIZE & FORECASTS BY VERTICAL 2022-2032

8.1.Segment Dashboard

8.2.Global Business Email Compromise Market: Vertical Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

8.2.1.BFSI

8.2.2.Government

8.2.3.Healthcare

8.2.4.Others

CHAPTER 9.GLOBAL BUSINESS EMAIL COMPROMISE MARKET SIZE & FORECASTS BY REGION 2022-2032

9.1.North America Business Email Compromise Market

9.1.1.U.S. Market

9.1.1.1.Offering Breakdown & Forecasts, 2022-2032

9.1.1.2.Deployment Mode Breakdown & Forecasts, 2022-2032

9.1.2.Canada Market

9.2.Europe Business Email Compromise Market

9.2.1.UK Market

9.2.2.Germany Market

9.2.3.France Market

9.2.4.Spain Market

9.2.5.Italy Market

9.2.6.Rest of Europe (ROE) Market

9.3.Asia Pacific Business Email Compromise Market

9.3.1.China Market

9.3.2.India Market

9.3.3.Japan Market

9.3.4.Australia Market

9.3.5.South Korea Market

9.3.6.Rest of Asia Pacific (RoAPAC) Market

9.4.Latin America Business Email Compromise Market

9.4.1.Brazil Market

9.4.2.Mexico Market

9.5.Middle East & Africa Business Email Compromise Market

9.5.1.Saudi Arabia Market

9.5.2.South Africa Market

9.5.3.Rest of Middle East & Africa (RoMEA) Market

CHAPTER 10.COMPETITIVE INTELLIGENCE

10.1.Key Company SWOT Analysis

10.1.1.Proofpoint, Inc.

10.1.2.Cisco Systems, Inc.

10.1.3.Microsoft Corporation

10.2.Top Market Strategies

10.3.Company Profiles

10.3.1.Proofpoint, Inc.

10.3.1.1.Key Information

10.3.1.2.Overview

- 10.3.1.3.Financial (Subject to Data Availability)
- 10.3.1.4.Product Summary
- 10.3.1.5.Market Strategies
- 10.3.2.Barracuda Networks, Inc.
- 10.3.3.Mimecast Limited
- 10.3.4.Trend Micro Incorporated
- 10.3.5.Palo Alto Networks, Inc.
- 10.3.6.Fortinet, Inc.
- 10.3.7.Check Point Software Technologies Ltd.
- 10.3.8.Broadcom Inc.
- 10.3.9.FireEye, Inc.
- 10.3.10.Agari Data, Inc.
- 10.3.11.Zscaler, Inc.
- 10.3.12.IRONSCALES Ltd.
- 10.3.13.Cyren Ltd.

CHAPTER 11.RESEARCH PROCESS

- 11.1.Research Process
 - 11.1.1.Data Mining
 - 11.1.2.Analysis
 - 11.1.3.Market Estimation
 - 11.1.4.Validation
 - 11.1.5.Publishing
- 11.2.Research Attributes

I would like to order

Product name: Global Business Email Compromise Market to Reach USD 6.46 Billion by 2032

Product link: <https://marketpublishers.com/r/G0F7A693EF8DEN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0F7A693EF8DEN.html>