

# **Global Business Email Compromise (BEC) Market Size study, By Offering (Solution, and Services), By Deployment Mode (Cloud, On-premise), By Organizational Size (Small and medium size enterprises, Large enterprises), By Verticals (BFSI, Government, IT and ITES, Energy and Utilities, Healthcare and Others), and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Business Email Compromise (BEC) Market is valued at approximately USD 910 million in 2021 and is anticipated to grow with a healthy growth rate of more than 20.55 % over the forecast period 2022-2028.

Business email compromise (BEC) is a kind of cybercrime scam which takes place through email. In these, an attacker targets a business to defraud the company. Business email compromise is large and growing problem which targets all sizes of organizations across every kind of industry present across the globe. BEC scams have been exposed to multiple organizations in a billion of dollars loss. Growing scale of business email compromise scams and spear-phishing attacks, huge financial losses due to business email compromise crimes and increasing number of email users globally are some factors driving the growth of the market. For instance, according to the FBI's Internet Crime Report (IC3), BEC assaults cost US businesses more than USD 1.2 billion in 2018, with victims in the US losing over USD 2.7 billion as a result of internet crimes. A Barracuda Networks report, 2019 Email Security Trends, found that 78% of firms believe the cost of email breaches is rising after polling 660 executives and IT security experts from the Americas, Europe, the Middle East and Africa, and Asia

Pacific. Also, increasing use of ML/AI-powered solutions associated with business email compromise solutions is anticipated to act as a catalyzing factor for the market demand during the forecast period. However, the use of free, open-source, and pirated email security software may impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Business Email Compromise (BEC) market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Among these, regarding innovation and adoption of security technologies, North America is anticipated to be the top region. Many laws in the area generally protect the communication infrastructures. Due to factors such as rising BEC frauds, rising use of mobile and other connected devices, and adherence to laws and regulations, the region's BEC industry is booming.

Major market players included in this report are:

Proofpoint

Minecast

Checkpoint

Cisco

Broadcom

Agari

Trend Micro

Zix

Barracuda Networks

Greathorn

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Offering

Solution

Services

By Deployment mode

Cloud

On-premise

By Organization Size:

Small and medium size enterprises

Large enterprises

By Vertical

BFSI

Government

IT and ITES

Energy and Utilities

Healthcare

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Business Email Compromise (BEC) Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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