

Global Building Asphalt Market Size study & Forecast, by Product (Paving, Roofing, Others), by Application (Roadways, Recreation, Waterproofing, Others), and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/G33BE9AFA97DEN.html>

Date: August 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G33BE9AFA97DEN

Abstracts

Global Building Asphalt Market is valued at approximately USD 255.5 Million in 2022 and is anticipated to grow with a healthy growth rate of more than 4.8% over the forecast period 2023-2030. Bitumen is the refined byproduct of the distillation of crude oils. It is commonly referred to as bitumen outside of the United States. Bitumen and inert particles such as gravel, sand and crushed stone are mixed to create building asphalt. The primary uses for this asphalt are construction, waterproofing, insulating, surfacing roads, sealing, and other uses. The market is growing because of the rising demand for Asphalt being used in constructing roads, high use of building asphalts while waterproofing and technological advancements in asphalt production.

According to Statista, the worldwide waterproofing membrane market is anticipated to experience substantial growth over the period from 2021 to 2026, with an estimated increase of USD 10.8 billion. This growth represents a significant surge of 37%. In 2021, the market's value exceeded 29 billion U.S. dollars, and it is likely to reach a value of USD 40 billion. The development of advanced asphalt production technologies, such as warm mix asphalt (WMA) and cold mix asphalt (CMA), improves the performance and durability of building asphalt. These advancements drive the demand for upgraded asphalt products in the construction industry. Moreover, the growing demand of the construction industry due to the increasing population and urbanization along with maintenance and rehabilitation of existing infrastructure may create opportunities for the Building Asphalt Market. However, the fluctuating raw material cost can restrict market growth. According to a recent survey conducted by Taylor Wells in 2022, the study reveals that a significant 90% of supply chain and procurement managers who

participated reported a substantial increase in raw material costs. 76% of these managers anticipate a high or moderate surge in raw material costs in the near future. The study also highlights that 45% of businesses experience a significant impact when faced with disruptions or shortages in the supply of raw materials.

The key regions considered for the Global Building Asphalt Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominates the market due to a rise in the utilization of residential buildings for recreational purposes, along with an increasing trend of maintaining roadways and highways. The National Asphalt Pavement Association (NAPA) states that there are around 3,500 asphalt mix production sites in operation across the United States. These sites collectively produce more than 350 million tons of asphalt pavement material each year. Asia Pacific is expected to grow significantly during the forecast period, owing to the demand for the construction industry in developing economies such as South Korea, China, and India. The region is witnessing substantial infrastructure growth and innovative advancements in the construction sector. Industry consolidations are expected to contribute to the growth of the regional market during the forecast period.

Major market player included in this report are:

ExxonMobil Corporation

CEMEX S.A.B. de CV.

Shell (Royal Dutch Shell)

Boral Ltd.

Marathon Petroleum Corporation

TotalEnergies

Sinopec Corp. (China Petroleum & Chemical Corporation)

United Refining Company

Heidelberg Materials (HeidelbergCement)

Valero Marketing and Supply Company

Recent Developments in the Market:

In April 2023, The Canadian government and Heidelberg Materials signed a partnership to decarbonize the cement and concrete sector. The Government of Canada is dedicated to fostering economic growth that strengthens the competitiveness of Canadian industries within the context of a net-zero carbon economy. It aims to achieve this by reducing environmental impacts, promoting sustainability, and laying the foundation for a clean future.

In December 2021, Shell acquired Savion, a provider of solar power and energy storage, thus growing its business in renewable energy worldwide.

In June 2021, a subsidiary of Westlake Chemical Corp, a company listed on the New York Stock Exchange, acquired Boral Ltd business in North America for a total of \$2.15 billion. This transaction disrupted the ongoing takeover attempt by Seven Group for Boral Ltd.

Global Building Asphalt Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Paving

Roofing

Others

By Application:

Roadways

Recreation

Waterproofing

Others

By Region:**North America**

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Million)
 - 1.2.1. Building Asphalt Market, by Region, 2020-2030 (USD Million)
 - 1.2.2. Building Asphalt Market, by Product, 2020-2030 (USD Million)
 - 1.2.3. Building Asphalt Market, by Application, 2020-2030 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL BUILDING ASPHALT MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL BUILDING ASPHALT MARKET DYNAMICS

- 3.1. Building Asphalt Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising demand of Asphalt in Road Constructions
 - 3.1.1.2. High use of building asphalt in waterproofing
 - 3.1.1.3. Technological advancements in Asphalt Production
 - 3.1.2. Market Challenges
 - 3.1.2.1. Fluctuating Raw Material cost
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing demand of Construction industry
 - 3.1.3.2. Maintenance and Rehabilitation of Existing Infrastructure

CHAPTER 4. GLOBAL BUILDING ASPHALT MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL BUILDING ASPHALT MARKET, BY PRODUCT

- 5.1. Market Snapshot
- 5.2. Global Building Asphalt Market by Product, Performance - Potential Analysis
- 5.3. Global Building Asphalt Market Estimates & Forecasts by Product 2020-2030 (USD Million)
- 5.4. Building Asphalt Market, Sub Segment Analysis
 - 5.4.1. Paving
 - 5.4.2. Roofing
 - 5.4.3. Others

CHAPTER 6. GLOBAL BUILDING ASPHALT MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Global Building Asphalt Market by Application, Performance - Potential Analysis
- 6.3. Global Building Asphalt Market Estimates & Forecasts by Application 2020-2030 (USD Million)
- 6.4. Building Asphalt Market, Sub Segment Analysis
 - 6.4.1. Roadways
 - 6.4.2. Recreation

6.4.3. Waterproofing

6.4.4. Others

CHAPTER 7. GLOBAL BUILDING ASPHALT MARKET, REGIONAL ANALYSIS

7.1. Top Leading Countries

7.2. Top Emerging Countries

7.3. Building Asphalt Market, Regional Market Snapshot

7.4. North America Building Asphalt Market

7.4.1. U.S. Building Asphalt Market

7.4.1.1. Product breakdown estimates & forecasts, 2020-2030

7.4.1.2. Application breakdown estimates & forecasts, 2020-2030

7.4.2. Canada Building Asphalt Market

7.5. Europe Building Asphalt Market Snapshot

7.5.1. U.K. Building Asphalt Market

7.5.2. Germany Building Asphalt Market

7.5.3. France Building Asphalt Market

7.5.4. Spain Building Asphalt Market

7.5.5. Italy Building Asphalt Market

7.5.6. Rest of Europe Building Asphalt Market

7.6. Asia-Pacific Building Asphalt Market Snapshot

7.6.1. China Building Asphalt Market

7.6.2. India Building Asphalt Market

7.6.3. Japan Building Asphalt Market

7.6.4. Australia Building Asphalt Market

7.6.5. South Korea Building Asphalt Market

7.6.6. Rest of Asia Pacific Building Asphalt Market

7.7. Latin America Building Asphalt Market Snapshot

7.7.1. Brazil Building Asphalt Market

7.7.2. Mexico Building Asphalt Market

7.8. Middle East & Africa Building Asphalt Market

7.8.1. Saudi Arabia Building Asphalt Market

7.8.2. South Africa Building Asphalt Market

7.8.3. Rest of Middle East & Africa Building Asphalt Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

8.1. Key Company SWOT Analysis

8.1.1. Company

- 8.1.2. Company
- 8.1.3. Company
- 8.2. Top Market Strategies
- 8.3. Company Profiles
 - 8.3.1. ExxonMobil Corporation
 - 8.3.1.1. Key Information
 - 8.3.1.2. Overview
 - 8.3.1.3. Financial (Subject to Data Availability)
 - 8.3.1.4. Product Summary
 - 8.3.1.5. Recent Developments
 - 8.3.2. CEMEX S.A.B. de CV.
 - 8.3.3. Shell (Royal Dutch Shell)
 - 8.3.4. Boral Ltd.
 - 8.3.5. Marathon Petroleum Corporation
 - 8.3.6. TotalEnergies
 - 8.3.7. Sinopec Corp. (China Petroleum & Chemical Corporation)
 - 8.3.8. United Refining Company
 - 8.3.9. Heidelberg Materials (HeidelbergCement)
 - 8.3.10. Valero Marketing and Supply Company

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

12. List of Tables

TABLE 1. Global Building Asphalt Market, report scope

TABLE 2. Global Building Asphalt Market estimates & forecasts by Region 2020-2030 (USD Million)

TABLE 3. Global Building Asphalt Market estimates & forecasts by Product 2020-2030 (USD Million)

TABLE 4. Global Building Asphalt Market estimates & forecasts by Application 2020-2030 (USD Million)

TABLE 5. Global Building Asphalt Market by segment, estimates & forecasts,

Global Building Asphalt Market Size study & Forecast, by Product (Paving, Roofing, Others), by Application (Ro...

2020-2030 (USD Million)

TABLE 6. Global Building Asphalt Market by region, estimates & forecasts, 2020-2030 (USD Million)

TABLE 7. Global Building Asphalt Market by segment, estimates & forecasts, 2020-2030 (USD Million)

TABLE 8. Global Building Asphalt Market by region, estimates & forecasts, 2020-2030 (USD Million)

TABLE 9. Global Building Asphalt Market by segment, estimates & forecasts, 2020-2030 (USD Million)

TABLE 10. Global Building Asphalt Market by region, estimates & forecasts, 2020-2030 (USD Million)

TABLE 11. Global Building Asphalt Market by segment, estimates & forecasts, 2020-2030 (USD Million)

TABLE 12. Global Building Asphalt Market by region, estimates & forecasts, 2020-2030 (USD Million)

TABLE 13. Global Building Asphalt Market by segment, estimates & forecasts, 2020-2030 (USD Million)

TABLE 14. Global Building Asphalt Market by region, estimates & forecasts, 2020-2030 (USD Million)

TABLE 15. U.S. Building Asphalt Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 16. U.S. Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 17. U.S. Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 18. Canada Building Asphalt Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 19. Canada Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 20. Canada Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 21. UK Building Asphalt Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 22. UK Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 23. UK Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 24. Germany Building Asphalt Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 25. Germany Building Asphalt Market estimates & forecasts by segment

2020-2030 (USD Million)

TABLE 26. Germany Building Asphalt Market estimates & forecasts by segment

2020-2030 (USD Million)

TABLE 27. France Building Asphalt Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 28. France Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 29. France Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 30. Italy Building Asphalt Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 31. Italy Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 32. Italy Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 33. Spain Building Asphalt Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 34. Spain Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 35. Spain Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 36. RoE Building Asphalt Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 37. RoE Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 38. RoE Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 39. China Building Asphalt Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 40. China Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 41. China Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 42. India Building Asphalt Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 43. India Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 44. India Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 45. Japan Building Asphalt Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 46. Japan Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 47. Japan Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 48. South Korea Building Asphalt Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 49. South Korea Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 50. South Korea Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 51. Australia Building Asphalt Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 52. Australia Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 53. Australia Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 54. RoAPAC Building Asphalt Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 55. RoAPAC Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 56. RoAPAC Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 57. Brazil Building Asphalt Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 58. Brazil Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 59. Brazil Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 60. Mexico Building Asphalt Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 61. Mexico Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 62. Mexico Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 63. RoLA Building Asphalt Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 64. RoLA Building Asphalt Market estimates & forecasts by segment 2020-2030

(USD Million)

TABLE 65. RoLA Building Asphalt Market estimates & forecasts by segment 2020-2030

(USD Million)

TABLE 66. Saudi Arabia Building Asphalt Market estimates & forecasts, 2020-2030

(USD Million)

TABLE 67. South Africa Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 68. RoMEA Building Asphalt Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 69. 12. List of secondary sources, used in the study of global Building Asphalt Market

TABLE 70. 12. List of primary sources, used in the study of global Building Asphalt Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

12. List of tables and figures and dummy in nature, final lists may vary in the final deliverable

12. List of figures

FIG 1. Global Building Asphalt Market, research methodology

FIG 2. Global Building Asphalt Market, Market estimation techniques

FIG 3. Global Market size estimates & forecast methods

FIG 4. Global Building Asphalt Market, key trends 2022

FIG 5. Global Building Asphalt Market, growth prospects 2023-2030

FIG 6. Global Building Asphalt Market, porters 5 force model

FIG 7. Global Building Asphalt Market, pest analysis

FIG 8. Global Building Asphalt Market, value chain analysis

FIG 9. Global Building Asphalt Market by segment, 2020 & 2030 (USD Million)

FIG 10. Global Building Asphalt Market by segment, 2020 & 2030 (USD Million)

FIG 11. Global Building Asphalt Market by segment, 2020 & 2030 (USD Million)

FIG 12. Global Building Asphalt Market by segment, 2020 & 2030 (USD Million)

FIG 13. Global Building Asphalt Market by segment, 2020 & 2030 (USD Million)

FIG 14. Global Building Asphalt Market, regional snapshot 2020 & 2030

FIG 15. North America Building Asphalt Market 2020 & 2030 (USD Million)

FIG 16. Europe Building Asphalt Market 2020 & 2030 (USD Million)

FIG 17. Asia pacific Building Asphalt Market 2020 & 2030 (USD Million)

FIG 18. Latin America Building Asphalt Market 2020 & 2030 (USD Million)

FIG 19. Middle East & Africa Building Asphalt Market 2020 & 2030 (USD Million)

12. List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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