

Global Bubble Wrap Packaging Market Size study, by Product (Bubble Sheets, Bubble Bags/mailers) by Material (LDPE, HDPE, LLDPE) by end use industries (Manufacturing & Warehousing, e-Commerce, Logistics & Transportation) and Regional Forecasts 2022-2028

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Abstracts

Global Bubble Wrap Packaging Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Bubble wrap is the most effective type of protective packaging due to its lightweight nature and flexibility. It also offers super protection to products, being both shock absorbing and abrasion resistant. Growing E-commerce industry and rising R&D activities and product innovation from key market players are key drivers for the growth of Bubble Wrap Packaging market. For instance, according to The United Nations Conference on Trade and Development (UNCTAD)- global e-commerce sales estimated to USD 26.7 trillion in 2019, witnessing growth rate of over 4% from 2018 (Approx. USD 25.67 Trillion). In recent events, in January 2020 North Carolina, United States based Packaging solutions Provider Sealed Air has launched a new version of Bubble Wrap brand packaging material, which is produced by using around 90% recycled content. Also, with surging Shipping and transportation sector in emerging markets and increasing penetration of Online Shopping channels, the adoption & demand for Bubble Wrap Packaging is likely to increase the market growth during the forecast period. However, growing environmental consciousness and shifting focus towards other alternate packaging solutions for instance, in June 2020 Amazon India has replaced bubble wrap and plastic pillows with paper dunnage and biodegradable paper tape these factors can hinder the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Bubble Wrap Packaging market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to presence of leading market players in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as growing penetration of online shopping in the region would create lucrative growth prospects for the Bubble Wrap Packaging market across Asia-Pacific region.

Major market player included in this report are:

Pregis Corporation

FROMM Packaging Systems Inc.

Polyair Inter Pack Inc.

Free-Flow Packaging International, Inc.

Automated Packaging Systems, Inc.

Inflatable Packaging, Inc.

Omniverse Foster Packaging Group

Sealed Air Corporation

STARPACK Overseas Private Limited

Arihant Packers Pvt Ltd

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Bubble Sheets

Bubble Bags/mailers

By Material:

LDPE (Low Density Polyethylene)

HDPE (High Density Polyethylene)

LLDPE (Linear Low-Density Polyethylene)

By End Use Industries:

Manufacturing & Warehousing

E-Commerce

Logistics & Transportation

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2022

Forecast period – 2022 to 2028

Target Audience of the Global Bubble Wrap Packaging Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Bubble Wrap Packaging Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. Bubble Wrap Packaging Market, by Product, 2020-2028 (USD Billion)
 - 1.2.3. Bubble Wrap Packaging Market, by Material, 2020-2028 (USD Billion)
 - 1.2.4. Bubble Wrap Packaging Market, by End Use Industries, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL BUBBLE WRAP PACKAGING MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL BUBBLE WRAP PACKAGING MARKET DYNAMICS

- 3.1. Bubble Wrap Packaging Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing E-commerce Sector.
 - 3.1.1.2. Growing R&D activities and Product innovation.
 - 3.1.2. Market Challenges
 - 3.1.2.1. Shifting Focus towards alternate packaging solutions.
 - 3.1.2.2. Growing Environmental Consciousness.
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising shipping & transportation sector in emerging Markets.
 - 3.1.3.2. Increasing penetration of Online Shopping channels.

CHAPTER 4. GLOBAL BUBBLE WRAP PACKAGING MARKET INDUSTRY

Global Bubble Wrap Packaging Market Size study, by Product (Bubble Sheets, Bubble Bags/mailers) by Material (L...

ANALYSIS

4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model (2019-2028)

4.2. PEST Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

4.3. Investment Adoption Model

4.4. Analyst Recommendation & Conclusion

4.5. Top investment opportunity

4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

5.1.1. Assessment of the overall impact of COVID-19 on the industry

5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL BUBBLE WRAP PACKAGING MARKET, BY PRODUCT

6.1. Market Snapshot

6.2. Global Bubble Wrap Packaging Market by Product, Performance - Potential Analysis

6.3. Global Bubble Wrap Packaging Market Estimates & Forecasts by Product 2019-2028 (USD Billion)

6.4. Bubble Wrap Packaging Market, Sub Segment Analysis

6.4.1. Bubble Sheets

6.4.2. Bubble Bags/mailers

CHAPTER 7. GLOBAL BUBBLE WRAP PACKAGING MARKET, BY MATERIAL

7.1. Market Snapshot

7.2. Global Bubble Wrap Packaging Market by Material, Performance - Potential

Analysis

7.3. Global Bubble Wrap Packaging Market Estimates & Forecasts by Material 2019-2028 (USD Billion)

7.4. Bubble Wrap Packaging Market, Sub Segment Analysis

7.4.1. LDPE (Low Density Polyethylene)

7.4.2. HDPE (High Density Polyethylene)

7.4.3. LLDPE (Linear Low-Density Polyethylene)

CHAPTER 8. GLOBAL BUBBLE WRAP PACKAGING MARKET, BY END USE INDUSTRIES

8.1. Market Snapshot

8.2. Global Bubble Wrap Packaging Market by End Use Industries, Performance - Potential Analysis

8.3. Global Bubble Wrap Packaging Market Estimates & Forecasts by End Use Industries 2019-2028 (USD Billion)

8.4. Bubble Wrap Packaging Market, Sub Segment Analysis

8.4.1. Manufacturing & Warehousing

8.4.2. e-Commerce

8.4.3. Logistics & Transportation

CHAPTER 9. GLOBAL BUBBLE WRAP PACKAGING MARKET, REGIONAL ANALYSIS

9.1. Bubble Wrap Packaging Market, Regional Market Snapshot

9.2. North America Bubble Wrap Packaging Market

9.2.1. U.S. Bubble Wrap Packaging Market

9.2.1.1. Product breakdown estimates & forecasts, 2019-2028

9.2.1.2. Material breakdown estimates & forecasts, 2019-2028

9.2.1.3. End Use Industries breakdown estimates & forecasts, 2019-2028

9.2.2. Canada Bubble Wrap Packaging Market

9.3. Europe Bubble Wrap Packaging Market Snapshot

9.3.1. U.K. Bubble Wrap Packaging Market

9.3.2. Germany Bubble Wrap Packaging Market

9.3.3. France Bubble Wrap Packaging Market

9.3.4. Spain Bubble Wrap Packaging Market

9.3.5. Italy Bubble Wrap Packaging Market

9.3.6. Rest of Europe Bubble Wrap Packaging Market

9.4. Asia-Pacific Bubble Wrap Packaging Market Snapshot

- 9.4.1. China Bubble Wrap Packaging Market
- 9.4.2. India Bubble Wrap Packaging Market
- 9.4.3. Japan Bubble Wrap Packaging Market
- 9.4.4. Australia Bubble Wrap Packaging Market
- 9.4.5. South Korea Bubble Wrap Packaging Market
- 9.4.6. Rest of Asia Pacific Bubble Wrap Packaging Market
- 9.5. Latin America Bubble Wrap Packaging Market Snapshot
 - 9.5.1. Brazil Bubble Wrap Packaging Market
 - 9.5.2. Mexico Bubble Wrap Packaging Market
- 9.6. Rest of The World Bubble Wrap Packaging Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Pregis Corporation
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. FROMM Packaging Systems Inc.
 - 10.2.3. Polyair Inter Pack Inc.
 - 10.2.4. Free-Flow Packaging International, Inc.
 - 10.2.5. Automated Packaging Systems, Inc.
 - 10.2.6. Inflatable Packaging, Inc.
 - 10.2.7. Omniverse Foster Packaging Group
 - 10.2.8. Sealed Air Corporation
 - 10.2.9. STARPACK Overseas Private Limited
 - 10.2.10. Arihant Packers Pvt Ltd

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing

11.2. Research Attributes

11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Bubble Wrap Packaging Market, report scope

TABLE 2. Global Bubble Wrap Packaging Market estimates & forecasts by Region 2019-2028 (USD Billion)

TABLE 3. Global Bubble Wrap Packaging Market estimates & forecasts by Product 2019-2028 (USD Billion)

TABLE 4. Global Bubble Wrap Packaging Market estimates & forecasts by Material 2019-2028 (USD Billion)

TABLE 5. Global Bubble Wrap Packaging Market estimates & forecasts by End Use Industries 2019-2028 (USD Billion)

TABLE 6. Global Bubble Wrap Packaging Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 7. Global Bubble Wrap Packaging Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 8. Global Bubble Wrap Packaging Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 9. Global Bubble Wrap Packaging Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 10. Global Bubble Wrap Packaging Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 11. Global Bubble Wrap Packaging Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 12. Global Bubble Wrap Packaging Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 13. Global Bubble Wrap Packaging Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 14. Global Bubble Wrap Packaging Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 15. Global Bubble Wrap Packaging Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 16. U.S. Bubble Wrap Packaging Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 17. U.S. Bubble Wrap Packaging Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 18. U.S. Bubble Wrap Packaging Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 19. Canada Bubble Wrap Packaging Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 20. Canada Bubble Wrap Packaging Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 21. Canada Bubble Wrap Packaging Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 22. UK Bubble Wrap Packaging Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 23. UK Bubble Wrap Packaging Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 24. UK Bubble Wrap Packaging Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 25. Germany Bubble Wrap Packaging Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 26. Germany Bubble Wrap Packaging Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 27. Germany Bubble Wrap Packaging Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 28. RoE Bubble Wrap Packaging Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 29. RoE Bubble Wrap Packaging Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 30. RoE Bubble Wrap Packaging Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 31. China Bubble Wrap Packaging Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 32. China Bubble Wrap Packaging Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 33. China Bubble Wrap Packaging Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 34. India Bubble Wrap Packaging Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 35. India Bubble Wrap Packaging Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 36. India Bubble Wrap Packaging Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 37. Japan Bubble Wrap Packaging Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 38. Japan Bubble Wrap Packaging Market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 39. Japan Bubble Wrap Packaging Market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 40. RoAPAC Bubble Wrap Packaging Market estimates & forecasts, 2019-2028
(USD Billion)

TABLE 41. RoAPAC Bubble Wrap Packaging Market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 42. RoAPAC Bubble Wrap Packaging Market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 43. Brazil Bubble Wrap Packaging Market estimates & forecasts, 2019-2028
(USD Billion)

TABLE 44. Brazil Bubble Wrap Packaging Market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 45. Brazil Bubble Wrap Packaging Market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 46. Mexico Bubble Wrap Packaging Market estimates & forecasts, 2019-2028
(USD Billion)

TABLE 47. Mexico Bubble Wrap Packaging Market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 48. Mexico Bubble Wrap Packaging Market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 49. RoLA Bubble Wrap Packaging Market estimates & forecasts, 2019-2028
(USD Billion)

TABLE 50. RoLA Bubble Wrap Packaging Market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 51. RoLA Bubble Wrap Packaging Market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 52. Row Bubble Wrap Packaging Market estimates & forecasts, 2019-2028
(USD Billion)

TABLE 53. Row Bubble Wrap Packaging Market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 54. Row Bubble Wrap Packaging Market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Bubble Wrap
Packaging Market

TABLE 56. List of primary sources, used in the study of global Bubble Wrap Packaging
Market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Bubble Wrap Packaging Market, research methodology
- FIG 2. Global Bubble Wrap Packaging Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Bubble Wrap Packaging Market, key trends 2021
- FIG 5. Global Bubble Wrap Packaging Market, growth prospects 2022-2028
- FIG 6. Global Bubble Wrap Packaging Market, porters 5 force model
- FIG 7. Global Bubble Wrap Packaging Market, pest analysis
- FIG 8. Global Bubble Wrap Packaging Market, value chain analysis
- FIG 9. Global Bubble Wrap Packaging Market by segment, 2019 & 2028 (USD Billion)
- FIG 10. Global Bubble Wrap Packaging Market by segment, 2019 & 2028 (USD Billion)
- FIG 11. Global Bubble Wrap Packaging Market by segment, 2019 & 2028 (USD Billion)
- FIG 12. Global Bubble Wrap Packaging Market by segment, 2019 & 2028 (USD Billion)
- FIG 13. Global Bubble Wrap Packaging Market by segment, 2019 & 2028 (USD Billion)
- FIG 14. Global Bubble Wrap Packaging Market, regional snapshot 2019 & 2028
- FIG 15. North America Bubble Wrap Packaging Market 2019 & 2028 (USD Billion)
- FIG 16. Europe Bubble Wrap Packaging Market 2019 & 2028 (USD Billion)
- FIG 17. Asia pacific Bubble Wrap Packaging Market 2019 & 2028 (USD Billion)
- FIG 18. Latin America Bubble Wrap Packaging Market 2019 & 2028 (USD Billion)
- FIG 19. Global Bubble Wrap Packaging Market, company market share analysis (2021)

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