

Global Brown Sugar Market by Product Type (Light Brown and Dark Brown), By Form (Powder, Granules, and Other Forms), by Application (Bakery and Confectionery, Beverages, Dairy, Others) by Distribution Channel (Hypermarkets/Supermarkets, Convenience Stores, Specialty Retailers, Online Retailer, and Other Distribution Channels), and Regional Forecasts 2021-2027

https://marketpublishers.com/r/G883BDA1927EEN.html

Date: May 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G883BDA1927EEN

# **Abstracts**

Global Brown Sugar Market is valued approximately at USD 22.86 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 7.7% over the forecast period 2021-2027. Brown sugar is same as normal sugar but is brown in color due to the presence of molasses because of being not refined or partially refined. It is also produced by adding molasses to the refined white sugar. The increasing demand of variety of bakery products in which brown sugar is used in urban areas is likely to drive the growth of the market. But, increase consumption of bakery products possess the risk of diabetes which is restraining the growth of the market. China is the most affected country with diabetes and India holds the second position. India has almost 77 million diabetes patients. People are opting for sugar alternatives like sucrose and sugar free products which is affecting the growth of the market. The surge in the food & beverages industry is a key factor in driving the growth of brown sugar market. The development in bakery and confectionary sector is likely to give opportunity to the sector. Brown sugar works great in bakery products such as: - cookies, brownies giving it more moisture and chewy texture.

The regional analysis for global brown sugar is segmented into key regions such as



Asia Pacific, North America, Europe, Latin America, and Rest of the World. The brown sugar market is dominated by Asia Pacific because of higher production of brown sugar in countries like China, India, Thailand, Vietnam etc. Indonesia produces and exports brown sugar in large quantities. North America and Latin America are expected to grow significantly in the forecast period owing to the increased number of pastry shops in the urban areas.

Major market player included in this report are

Sudzucker
Tate and Lyle
Imperial Sugar
Nordic SugarA/S
CandH Sugar
American Crystal Sugar
Cargill
Domino Sugar
Taikoo
Wholesome Sweeteners
Ganzhiyuan

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below: By Product Type:

Light Brown

Dark Brown

By Form:

Powder

Granules

Others

By Application:

Bakery and Confectionery



By Distribution Channel:

Convenience Stores Specialty Retailers Online Retailer

Hypermarkets/Supermarkets

Other Distribution Channels

Beverages

By Region:

Dairy Others

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World
Furthermore, years considered for the study are as follows:
Historical year – 2018, 2019
Base year – 2020
Global Brown Sugar Market by Product Type (Light Brown and Dark Brown), By Form (Powder, Granules, and Other F



Forecast period – 2021 to 2027.

Target Audience of the Global Brown SugarMarket in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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