

Global Broadcast Equipment Market Size study, by Technology (analog broadcasting, digital broadcasting) by Product (dish antennas, amplifiers, switches, encoders, video services, transmitters/repeaters, modulators, others), by application (radio, television,) and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/GA0D6B8004DFEN.html>

Date: April 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GA0D6B8004DFEN

Abstracts

Global Broadcast Equipment Market is valued approximately USD 4.43 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 4.9% over the forecast period 2022-2028. Broadcasting Equipment refers to Electrical machinery and equipment which includes transmit-receive apparatus for radio, TV, etc., television cameras, and Transmission apparatus for radio, telephone, and TV. In the planning and production of television shows, radio programmers, movies, films, plays, concerts, and other audio or visual records, broadcasting, studio, and theatrical supplies are employed. Increasing growth in over-the-top (OTT) subscriptions and rising demand for encoders supporting platforms has led the adoption of Broadcast Equipment. For instance, according to a Magnet Global analysis, in year 2018, over 51 million US homes stream from an OTT platform on a daily basis, and 46 percent of people subscribe to at least two OTT services (3.4 subscriptions on average), up 130 percent since 2014. People spend roughly 100 minutes each month on OTT applications and pay an average of \$8.53 per month. Also, High implementation of AI based technology in broadcasting, the adoption and demand for Broadcast Equipment is likely to increase the market growth during the forecast period. However, rising incidences of cyber-attacks impedes the growth of the market over the forecast period of 2022-2028.

North America, Asia Pacific, Europe, Latin America and rest of the world are key regions considered for the regional analysis of global broadcast market. Asia Pacific is

considered as the leading region across the world due to huge investments and business expansion opportunities, increasing adoption of high-definition (HD) content. Whereas, Asia Pacific is projected to have highest growth rate over the forecasted period 2022-2028. Factors such as rising disposable income, rising access to on-demand content would create lucrative growth prospects for the Broadcast Equipment market across Asia-Pacific region.

Major market player included in this report are:

Cisco systems, inc

Telefonaktiebolaget Im ericsson

Commscope

Evertz microsystems, ltd

Harmonic inc.

EVS broadcast equipment

Grass valley (black dragon capital)

Wellav technologies ltd.

Eletec broadcast telecom s.a.r.l

Clyde broadcast

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology:

Analogy broadcasting,

Digital broadcasting

By Product:

Dish antennas

Amplifiers

Switches

Encoders

Video services

Transmitters/ repeaters

Modulators

Others

By application:

Radio

Television

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Broadcast Equipment Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Broadcast equipment Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. Broadcast equipment Market, by Product, 2020-2028 (USD Billion)
 - 1.2.3. Broadcast equipment Market, by Technology, 2020-2028 (USD Billion)
 - 1.2.4. Broadcast equipment Market, by Application, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL BROADCAST EQUIPMENT MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL BROADCAST EQUIPMENT MARKET DYNAMICS

- 3.1. Broadcast equipment Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing OTT subscription
 - 3.1.1.2. Increasing encoders demand to support multiple formats
 - 3.1.2. Market Challenges
 - 3.1.2.1. Increasing in incidences of cyberattacks
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing adoption of AI-based technology in broadcasting

CHAPTER 4. GLOBAL BROADCAST EQUIPMENT MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2019-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL BROADCAST EQUIPMENT MARKET, BY TECHNOLOGY

- 6.1. Market Snapshot
- 6.2. Global Broadcast equipment Market by Technology, Performance - Potential Analysis
- 6.3. Global Broadcast equipment Market Estimates & Forecasts by Technology 2019-2028 (USD Billion)
- 6.4. Broadcast equipment Market, Sub Segment Analysis
 - 6.4.1. Analog broadcasting
 - 6.4.2. Digital broadcasting

CHAPTER 7. GLOBAL BROADCAST EQUIPMENT MARKET, BY PRODUCT

- 7.1. Market Snapshot
- 7.2. Global Broadcast equipment Market by Product, Performance - Potential Analysis
- 7.3. Global Broadcast equipment Market Estimates & Forecasts by Product 2019-2028 (USD Billion)
- 7.4. Broadcast equipment Market, Sub Segment Analysis
 - 7.4.1. Dish antennas

- 7.4.2. Amplifiers
- 7.4.3. Switches
- 7.4.4. Encoders
- 7.4.5. Video services
- 7.4.6. Transmitters/ repeaters
- 7.4.7. Modulators
- 7.4.8. Others

CHAPTER 8. GLOBAL BROADCAST EQUIPMENT MARKET, BY APPLICATION

- 8.1. Market Snapshot
- 8.2. Global Broadcast equipment Market by Application, Performance - Potential Analysis
- 8.3. Global Broadcast equipment Market Estimates & Forecasts by application 2019-2028 (USD Billion)
- 8.4. Broadcast equipment Market, Sub Segment Analysis
 - 8.4.1. Radio
 - 8.4.2. Television

CHAPTER 9. GLOBAL BROADCAST EQUIPMENT MARKET, REGIONAL ANALYSIS

- 9.1. Broadcast equipment Market, Regional Market Snapshot
- 9.2. North America Broadcast equipment Market
 - 9.2.1. U.S. Broadcast equipment Market
 - 9.2.1.1. Technology breakdown estimates & forecasts, 2019-2028
 - 9.2.1.2. Product breakdown estimates & forecasts, 2019-2028
 - 9.2.1.3. Application breakdown estimates & forecasts, 2019-2028
 - 9.2.2. Canada Broadcast equipment Market
- 9.3. Europe Broadcast equipment Market Snapshot
 - 9.3.1. U.K. Broadcast equipment Market
 - 9.3.2. Germany Broadcast equipment Market
 - 9.3.3. France Broadcast equipment Market
 - 9.3.4. Spain Broadcast equipment Market
 - 9.3.5. Italy Broadcast equipment Market
 - 9.3.6. Rest of Europe Broadcast equipment Market
- 9.4. Asia-Pacific Broadcast equipment Market Snapshot
 - 9.4.1. China Broadcast equipment Market
 - 9.4.2. India Broadcast equipment Market

- 9.4.3. Japan Broadcast equipment Market
- 9.4.4. Australia Broadcast equipment Market
- 9.4.5. South Korea Broadcast equipment Market
- 9.4.6. Rest of Asia Pacific Broadcast equipment Market
- 9.5. Latin America Broadcast equipment Market Snapshot
 - 9.5.1. Brazil Broadcast equipment Market
 - 9.5.2. Mexico Broadcast equipment Market
- 9.6. Rest of The World Broadcast equipment Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Cisco systems, Inc
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Telefonaktiebolaget Im ericsson
 - 10.2.3. Commscope
 - 10.2.4. Evertz microsystems, ltd
 - 10.2.5. Harmonic inc.
 - 10.2.6. EVS broadcast equipment
 - 10.2.7. Grass valley (black dragon capital)
 - 10.2.8. Wellav technologies ltd.
 - 10.2.9. Eletec broadcast telecom s.a.r.l
 - 10.2.10. Clyde broadcast

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Broadcast equipment Market, report scope

TABLE 2. Global Broadcast equipment Market estimates & forecasts by Region
2019-2028 (USD Billion)

TABLE 3. Global Broadcast equipment Market estimates & forecasts by Technology
2019-2028 (USD Billion)

TABLE 4. Global Broadcast equipment Market estimates & forecasts by Product
2019-2028 (USD Billion)

TABLE 5. Global Broadcast equipment Market estimates & forecasts by Application
2019-2028 (USD Billion)

TABLE 6. Global Broadcast equipment Market by segment, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 7. Global Broadcast equipment Market by region, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 8. Global Broadcast equipment Market by segment, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 9. Global Broadcast equipment Market by region, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 10. Global Broadcast equipment Market by segment, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 11. Global Broadcast equipment Market by region, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 12. Global Broadcast equipment Market by segment, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 13. Global Broadcast equipment Market by region, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 14. Global Broadcast equipment Market by segment, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 15. Global Broadcast equipment Market by region, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 16. U.S. Broadcast equipment Market estimates & forecasts, 2019-2028 (USD
Billion)

TABLE 17. U.S. Broadcast equipment Market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 18. U.S. Broadcast equipment Market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 19. Canada Broadcast equipment Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 20. Canada Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 21. Canada Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 22. UK Broadcast equipment Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 23. UK Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 24. UK Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 25. Germany Broadcast equipment Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 26. Germany Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 27. Germany Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 28. RoE Broadcast equipment Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 29. RoE Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 30. RoE Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 31. China Broadcast equipment Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 32. China Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 33. China Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 34. India Broadcast equipment Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 35. India Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 36. India Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 37. Japan Broadcast equipment Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 38. Japan Broadcast equipment Market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 39. Japan Broadcast equipment Market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 40. RoAPAC Broadcast equipment Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 41. RoAPAC Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 42. RoAPAC Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 43. Brazil Broadcast equipment Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 44. Brazil Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 45. Brazil Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 46. Mexico Broadcast equipment Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 47. Mexico Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 48. Mexico Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 49. RoLA Broadcast equipment Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 50. RoLA Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 51. RoLA Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 52. Row Broadcast equipment Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 53. Row Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 54. Row Broadcast equipment Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Broadcast equipment Market

TABLE 56. List of primary sources, used in the study of global Broadcast equipment Market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Broadcast equipment Market, research methodology
- FIG 2. Global Broadcast equipment Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Broadcast equipment Market, key trends 2021
- FIG 5. Global Broadcast equipment Market, growth prospects 2022-2028
- FIG 6. Global Broadcast equipment Market, porters 5 force model
- FIG 7. Global Broadcast equipment Market, pest analysis
- FIG 8. Global Broadcast equipment Market, value chain analysis
- FIG 9. Global Broadcast equipment Market by segment, 2019 & 2028 (USD Billion)
- FIG 10. Global Broadcast equipment Market by segment, 2019 & 2028 (USD Billion)
- FIG 11. Global Broadcast equipment Market by segment, 2019 & 2028 (USD Billion)
- FIG 12. Global Broadcast equipment Market by segment, 2019 & 2028 (USD Billion)
- FIG 13. Global Broadcast equipment Market by segment, 2019 & 2028 (USD Billion)
- FIG 14. Global Broadcast equipment Market, regional snapshot 2019 & 2028
- FIG 15. North America Broadcast equipment Market 2019 & 2028 (USD Billion)
- FIG 16. Europe Broadcast equipment Market 2019 & 2028 (USD Billion)
- FIG 17. Asia pacific Broadcast equipment Market 2019 & 2028 (USD Billion)
- FIG 18. Latin America Broadcast equipment Market 2019 & 2028 (USD Billion)
- FIG 19. Global Broadcast equipment Market, company market share analysis (2021)

I would like to order

Product name: Global Broadcast Equipment Market Size study, by Technology (analog broadcasting, digital broadcasting) by Product (dish antennas, amplifiers, switches, encoders, video services, transmitters/ repeaters, modulators, others), by application (radio, television,) and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/GA0D6B8004DFEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA0D6B8004DFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970