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Global Brilliant Black BN Colors Market Size study, By Form (Solid, Powder, Granulated), By Application (Beverage, Bakery, Snacks, and Cereals, Confectionery, Dairy, Fillings, Meat, Poultry, Fish, and Eggs, Potatoes, Pasta, and Rice, Sauces, Soups, and Dressings, Seasonings, Pet Food), and Regional Forecasts 2022-2028

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Abstracts

Global Brilliant Black BN Colors Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Brilliant Black BN Colors can be defined as an artificial food coloring with a black hue. It is offered as tetrasodium, calcium, or potassium salt and have an appearance of a fine powder, solid, or granules. It is widely used in Food processing industries in Cakes & Pastries, Cookies, Biscuits & Cones, crackers & snacks among others. The growing consumption of Ready-to-eat food products and increasing utilization in food processing industries as well as recent strategic initiatives from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – as of 2022, revenue of ready to eat meal segment is valued at USD 510 billion, and the market is projected to grow at CAGR of 6.20% between 2022 & 2027 to reach to USD 688.96 billion by end of 2027. Furthermore, leading market players are venturing into new acquisitions to widen their geographical footprints. For instance, in December 2021, Switzerland based Givaudan acquired US based DDW, The Color House, a privately held natural colour company. The acquisition would enable Givaudan to enhance its food colorants capacity. DDW has 12 manufacturing facilities in 7 countries and around 315 employees. Also, growing demand for food colorants across different industries and surging government investment in food processing sector are anticipated to act as a catalyzing factor for the

market demand during the forecast period. However, health hazards associated with synthetic colours impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Brilliant Black BN Colors Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing utilization of synthetic colorants and presence of leading market players. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth of food processing industries and recent government spending in food processing industries in the region, would create lucrative growth prospects for the global Brilliant Black BN Colors Market across the Asia Pacific region.

Major market players included in this report are:
DSM
Vinayak Ingredients India Pvt Ltd.
San-Ei Gen F.F.I., Inc.
Sensient Colors LLC.
Symrise AG
Chr. Hansen Holding A/S
Allied Biotech Corporation
Sigma-Aldrich International GmbH
DDW, The Color House
Hangzhou Dayangchem Co. Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:
By Form
Solid
Powder
Granulated

By Application
Beverage
Bakery, Snacks, and Cereals
Confectionery
Dairy
Fillings
Meat, Poultry, Fish, and Eggs
Potatoes, Pasta, and Rice
Sauces, Soups, and Dressings
Seasonings
Pet Food
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021

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Forecast period – 2022 to 2028

Target Audience of the Global Brilliant Black BN Colors Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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