

Global Brightness Meter Market Size study, By Type (Digital Brightness Meter, Analog Brightness Meter), By Application (Textile industry, Paper and Pulp Making, Film and Television, Research Institution, Other), and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/G8985FB963E6EN.html>

Date: May 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G8985FB963E6EN

Abstracts

Global Brightness Meter Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The brightness meters are used to measure the transparency and optical properties of various materials. Brightness meter measures the brightness of various materials at once and save the data even after the power has been lost. It is used in pulp & paper industry to determine the thickness of paper. It is also used in other end use industries such as Chemicals, Paints and Textiles among others. Growing Paper & Pulp industry and increasing demand for brightness meter in end use applications as well as recent product launches from leading market players are key drivers for growth of Brightness Meter Market. For instance, according to Statista – in 2020, the global market for pulp and paper was estimated at USD 349.18 billion. It is projected to reach to USD 370 billion by end of 2028. Furthermore, in August 2021, US based Monnit Corporation launched ALTA Photosynthetically Active Radiation (PAR) Light Meter for Agriculture Operations. This meter is intended for measuring light levels that impacts plant health and growth. Also, growing digitization across different industries and rising manufacturing sector in emerging economies are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, lack of awareness towards the product among end users impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Brightness Meter Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North

America is the leading region across the world in terms of market share owing to the growing trend of growing film and television industry and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as growing manufacturing industry increasing end use applications of brightness meter in the region, would create lucrative growth prospects for the Brightness Meter Market across the Asia Pacific.

Major market players included in this report are:

EIE Instruments Private Limited

Lisun Instruments Limited

X-Rite Incorporated.

Shenzhen Sanpo Instrument Co., Ltd.

THE BHARAT GROUP

Inventfine Instruments Ltd.

Hangzhou Hopoo Light & Color Technology Co. Ltd.

PCE Deutschland GmbH

Konica Minolta Sensing Americas, Inc.

Aimil Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Digital Brightness Meter

Analog Brightness Meter

By Application:

Textile industry

Paper and Pulp Making

Film and Television

Research Institution

Other

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Brightness Meter Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Million)
 - 1.2.1. Global Brightness Meter Market, by Region, 2020-2028 (USD Million)
 - 1.2.2. Global Brightness Meter Market, by Type, 2020-2028 (USD Million)
 - 1.2.3. Global Brightness Meter Market, by Application, 2020-2028 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL BRIGHTNESS METER MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL BRIGHTNESS METER MARKET DYNAMICS

- 3.1. Brightness Meter Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing Paper & Pulp Industry.
 - 3.1.1.2. Increasing demand for brightness meter in end use applications.
 - 3.1.1.3. Recent product launches from leading Market players.
 - 3.1.2. Market Challenges
 - 3.1.2.1. lack of awareness towards the product among end users.
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing digitization across different industries.
 - 3.1.3.2. Rising manufacturing sector in emerging economies.

CHAPTER 4. GLOBAL BRIGHTNESS METER MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL BRIGHTNESS METER MARKET, BY TYPE

- 6.1. Market Snapshot
- 6.2. Global Brightness Meter Market by Type, Performance - Potential Analysis
- 6.3. Global Brightness Meter Market Estimates & Forecasts by Type 2018-2028 (USD Million)
- 6.4. Brightness Meter Market, Sub Segment Analysis
 - 6.4.1. Digital Brightness Meter
 - 6.4.2. Analog Brightness Meter

CHAPTER 7. GLOBAL BRIGHTNESS METER MARKET, BY APPLICATION

- 7.1. Market Snapshot
- 7.2. Global Brightness Meter Market by Application, Performance - Potential Analysis
- 7.3. Global Brightness Meter Market Estimates & Forecasts by Application 2018-2028 (USD Million)
- 7.4. Brightness Meter Market, Sub Segment Analysis
 - 7.4.1. Textile industry
 - 7.4.2. Paper and Pulp Making

- 7.4.3. Film and Television
- 7.4.4. Research Institution
- 7.4.5. Other

CHAPTER 8. GLOBAL BRIGHTNESS METER MARKET, REGIONAL ANALYSIS

- 8.1. Brightness Meter Market, Regional Market Snapshot
- 8.2. North America Brightness Meter Market
 - 8.2.1. U.S. Brightness Meter Market
 - 8.2.1.1. Type estimates & forecasts, 2018-2028
 - 8.2.1.2. Application estimates & forecasts, 2018-2028
 - 8.2.2. Canada Brightness Meter Market
- 8.3. Europe Brightness Meter Market Snapshot
 - 8.3.1. U.K. Brightness Meter Market
 - 8.3.2. Germany Brightness Meter Market
 - 8.3.3. France Brightness Meter Market
 - 8.3.4. Spain Brightness Meter Market
 - 8.3.5. Italy Brightness Meter Market
 - 8.3.6. Rest of Europe Brightness Meter Market
- 8.4. Asia-Pacific Brightness Meter Market Snapshot
 - 8.4.1. China Brightness Meter Market
 - 8.4.2. India Brightness Meter Market
 - 8.4.3. Japan Brightness Meter Market
 - 8.4.4. Australia Brightness Meter Market
 - 8.4.5. South Korea Brightness Meter Market
 - 8.4.6. Rest of Asia Pacific Brightness Meter Market
- 8.5. Latin America Brightness Meter Market Snapshot
 - 8.5.1. Brazil Brightness Meter Market
 - 8.5.2. Mexico Brightness Meter Market
- 8.6. Rest of The World Brightness Meter Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. EIE Instruments Pvt. Ltd.
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)

- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Lisun Instruments Limited
- 9.2.3. X-Rite Incorporated.
- 9.2.4. Shenzhen Sanpo Instrument Co., Ltd.
- 9.2.5. THE BHARAT GROUP
- 9.2.6. Inventfine Instruments Ltd.
- 9.2.7. Hangzhou Hopoo Light & Color Technology Co. Ltd.
- 9.2.8. PCE Deutschland GmbH
- 9.2.9. Konica Minolta Sensing Americas, Inc.
- 9.2.10. Aimil Ltd.

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Brightness Meter Market, report scope

TABLE 2. Global Brightness Meter Market estimates & forecasts by Region 2018-2028 (USD Million)

TABLE 3. Global Brightness Meter Market estimates & forecasts by Type 2018-2028 (USD Million)

TABLE 4. Global Brightness Meter Market estimates & forecasts by Application 2018-2028 (USD Million)

TABLE 5. Global Brightness Meter Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 6. Global Brightness Meter Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 7. Global Brightness Meter Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 8. Global Brightness Meter Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 9. Global Brightness Meter Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 10. Global Brightness Meter Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 11. Global Brightness Meter Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 12. Global Brightness Meter Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 13. Global Brightness Meter Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 14. Global Brightness Meter Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 15. U.S. Brightness Meter Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 16. U.S. Brightness Meter Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 17. U.S. Brightness Meter Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 18. Canada Brightness Meter Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 19. Canada Brightness Meter Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 20. Canada Brightness Meter Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 21. UK Brightness Meter Market estimates & forecasts, 2018-2028 (USD
Million)

TABLE 22. UK Brightness Meter Market estimates & forecasts by segment 2018-2028
(USD Million)

TABLE 23. UK Brightness Meter Market estimates & forecasts by segment 2018-2028
(USD Million)

TABLE 24. Germany Brightness Meter Market estimates & forecasts, 2018-2028 (USD
Million)

TABLE 25. Germany Brightness Meter Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 26. Germany Brightness Meter Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 27. RoE Brightness Meter Market estimates & forecasts, 2018-2028 (USD
Million)

TABLE 28. RoE Brightness Meter Market estimates & forecasts by segment 2018-2028
(USD Million)

TABLE 29. RoE Brightness Meter Market estimates & forecasts by segment 2018-2028
(USD Million)

TABLE 30. China Brightness Meter Market estimates & forecasts, 2018-2028 (USD
Million)

TABLE 31. China Brightness Meter Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 32. China Brightness Meter Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 33. India Brightness Meter Market estimates & forecasts, 2018-2028 (USD
Million)

TABLE 34. India Brightness Meter Market estimates & forecasts by segment 2018-2028
(USD Million)

TABLE 35. India Brightness Meter Market estimates & forecasts by segment 2018-2028
(USD Million)

TABLE 36. Japan Brightness Meter Market estimates & forecasts, 2018-2028 (USD
Million)

TABLE 37. Japan Brightness Meter Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 38. Japan Brightness Meter Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 39. RoAPAC Brightness Meter Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 40. RoAPAC Brightness Meter Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 41. RoAPAC Brightness Meter Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 42. Brazil Brightness Meter Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 43. Brazil Brightness Meter Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 44. Brazil Brightness Meter Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 45. Mexico Brightness Meter Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 46. Mexico Brightness Meter Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 47. Mexico Brightness Meter Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 48. RoLA Brightness Meter Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 49. RoLA Brightness Meter Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 50. RoLA Brightness Meter Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 51. Row Brightness Meter Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 52. Row Brightness Meter Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 53. Row Brightness Meter Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 54. List of secondary sources, used in the study of global Brightness Meter Market

TABLE 55. List of primary sources, used in the study of global Brightness Meter Market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Brightness Meter Market, research methodology
- FIG 2. Global Brightness Meter Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Brightness Meter Market, key trends 2021
- FIG 5. Global Brightness Meter Market, growth prospects 2022-2028
- FIG 6. Global Brightness Meter Market, porters 5 force model
- FIG 7. Global Brightness Meter Market, pest analysis
- FIG 8. Global Brightness Meter Market, value chain analysis
- FIG 9. Global Brightness Meter Market by segment, 2018 & 2028 (USD Million)
- FIG 10. Global Brightness Meter Market by segment, 2018 & 2028 (USD Million)
- FIG 11. Global Brightness Meter Market by segment, 2018 & 2028 (USD Million)
- FIG 12. Global Brightness Meter Market by segment, 2018 & 2028 (USD Million)
- FIG 13. Global Brightness Meter Market by segment, 2018 & 2028 (USD Million)
- FIG 14. Global Brightness Meter Market, regional snapshot 2018 & 2028
- FIG 15. North America Brightness Meter Market 2018 & 2028 (USD Million)
- FIG 16. Europe Brightness Meter Market 2018 & 2028 (USD Million)
- FIG 17. Asia pacific Market 2018 & 2028 (USD Million)
- FIG 18. Latin America Brightness Meter Market 2018 & 2028 (USD Million)
- FIG 19. Global Brightness Meter Market, company Market share analysis (2021)

I would like to order

Product name: Global Brightness Meter Market Size study, By Type (Digital Brightness Meter, Analog Brightness Meter), By Application (Textile industry, Paper and Pulp Making, Film and Television, Research Institution, Other), and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/G8985FB963E6EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8985FB963E6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970