

# **Global Brewing Ingredients Market Size study, by Source (Malt extract, Adjuncts/Grains, Hops, Beer yeast, Beer additives), by Brewery size (Macro brewery, Craft brewery), by Form (Dry, Liquid) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Brewing Ingredients Market is valued at approximately USD 32.3 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 6.8 % over the forecast period 2021-2027. Brewing is the process of producing beer in a brewery with the assistance of a commercial brewer or through a variety of other techniques. Water and a fermentable carbohydrate source such as yeast, hops, and cereal grains, the most popular of which is malted barley, are the key materials used in the manufacturing of beer. Beer gets its color, protein, flavor, bitterness, aroma, stability, and dextrans from these substances. The strongly roasted malt used in the beer gives it a coffee/chocolaty flavor. The mineral content of the water used in beer is modified according to the requirements of the beverage. There is a rise in health awareness as people's lives change. This increased awareness has resulted in a desire for healthier foods and beverages in the food and beverage industry. As a result, there is an increased demand for low-alcohol beer. According to the Archer-Daniels-Midland Company(ADM) poll, in 2020, most of customers will be looking for products that help them maintain a healthy weight by contributing to their metabolic health. Low-alcohol beverages are no longer seen as substandard. These goods, on the other hand, are in higher demand since they provide the flavor and feeling of alcohol without the associated guilt. Consumers are looking for beers that are high in protein and other nutrients, yet low in carbs, sugar, and alcohol. Young people, in particular, are increasingly health conscious and seek for nutritious beverages that will not jeopardize their health objectives and commitments. In a poll of millennials done by Heineken USA in 2020, most of respondents said they had increased their usage of alcohol-free beer and mocktails. Another important reason for

the rise in demand for zero-alcohol beer is that it allows people to drink in moderation and on a regular basis. According to the survey, many respondents are more likely to choose an alcohol-free beer since it allows them to drink more frequently. However, Stringent regulations in the beer industry may impede market growth over the forecast period of 2021-2027.

The regional analysis of the global Brewing Ingredients Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World (ROW). North America is the leading region across the world in terms of market share due to emergence of various craft breweries in countries in the region. Whereas Asia Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027, as population in this region are gradually shifting toward alcoholic culture.

Major market player included in this report are:

Cargill Incorporated  
Angel Yeast Co. Ltd.  
Boortmalt  
Malteurop Groupe  
Rahr Corporation  
Lallemand Inc.  
Viking Malt  
Lesaffre  
Maltexco S.A.  
Simpsons Malt

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Source:

Malt extract  
Adjuncts/Grains  
Hops

Beer yeast

Beer additives

By Brewery size:

Macro brewery

Craft brewery

By Form:

Dry

Liquid

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018-19

Base year – 2019-2020

Forecast period – 2021 to 2027.

Target Audience of the Global Brewing Ingredients Market in Market Study:

*Global Brewing Ingredients Market Size study, by Source (Malt extract, Adjuncts/Grains, Hops, Beer yeast, Beer...*

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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