

Global Breathable films Market by Type (Polyethylene, Polypropylene, Polyurethane), Microporous, Monolithic), technology (Microporous-based breathable films, Monolithic-based breathable films) Application (Hygiene, Medical, Food Packaging, Construction, Fabric), Regional Forecasts 2021-2027

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## **Abstracts**

Global Breathable films Market is valued approximately at USD 2.6 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 8.2% over the forecast period 2021-2027. Breathable films, also known as micro-porous films, are semipermeable films that allow water vapor and gases to move through but not liquids or water. They are composed of a three-dimensional matrix of long-chained molecules, usually acrylic latex, polyethylene, or polypropylene. Building & development, pharmaceuticals, medical, industrial, food packaging & distribution, and personal care & hygiene are only a few of the industries using these films. Breathable films market is driven by growing demand for hygiene & medical applications and increase in demand for sports apparel. For instance, in 2020, the demand for medical equipment and instruments in India is expected to be worth around USD 0.059 million, up from around USD 0.044 million in 2017. Furthermore, as people's health concerns rise, the number of hospitals, resulting in a major growth in the use of breathable films in the healthcare industry, for instance, North America has the world's biggest medical sector. The country's extensive insurance coverage is expected to help the market development. Health care is available to more than 90% of the population of the United States. Most citizens above the age of 65 are covered by Medicare, Medicaid, or a private individual healthcare plan, or both. However, volatile raw material prices, may impede market growth over the forecast period of 2021-2027.



Geographically, APAC is dominating the breathable films market and also expected to develop at the highest pace during the forecast period due to increase in consumption of packaging materials in food and beverages, pharmaceutical, and personal care sectors. Until 2025, China is projected to have the largest share of the APAC market. The huge demand in Chinese customers, as well as the disposable income and consumption rate, would help the hygiene industry develop stronger in the country. As a result, regional product demand is expected to be driven by growth in construction activities in Asia Pacific. In the coming years, expanding manufacturing facilities in Europe are expected to propel development further.

Major market player included in this report are:

Mitsui Chemicals
Toray Industries
Berry Global Group
Arkema
RKW Group
Schweitzer-Mauduit International
Nitto Denko
Trioplast Industries AB
Rahil Foam Pvt Ltd.
Skymark Packaging

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

### By Type:

Polyethylene-based breathable films Polypropylene-based breathable films Polyurethane-based breathable films



By Technology:

Microporous-based breathable films

Monolithic-based breathable films

By Application:

Hygiene & Personal Care

Medical

Food Packaging

Construction

Fabric

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

**RoAPAC** 

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year - 2018, 2019

Base year - 2020

Forecast period – 2021 to 2027.



Target Audience of the Global Breathable films Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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