

Global Breast Imaging Market Size study & Forecast, by Technology (Ionizing, Non-ionizing) By End-User (Hospitals & Clinics, Diagnostic Imaging Centers, Breast Care Centers) and Regional Analysis, 2022-2029

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Abstracts

Global Breast Imaging Market is valued at approximately USD 3.89 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 8.1% over the forecast period 2022-2029. Breast imaging refers to the use of medical imaging techniques to visualize the internal structure of the breast tissue. It is used to screen for and diagnose breast cancer and other breast abnormalities, as well as to monitor the response of breast cancer to treatment. The Breast Imaging market is expanding because of factors such as growing prevalence of breast cancer and rising technological advancements in the field of breast imaging.

Breast Cancer is one of the world's fastest-growing chronic diseases. Its prevalence has progressively increased during the last few decades. According to the World Health Organization, in 2020, there were 2.3 million women diagnosed with breast cancer and 685 000 deaths globally. As of the end of 2020, there were 7.8 million women alive who were diagnosed with breast cancer in the past 5 years. According to the U.S. Department of Health and Human Services, in 2022, it is estimated that there will be 287,850 new cases of female breast cancer and an estimated 43,250 people will die of this disease. Another important component driving space increase is technological advancements in the field of breast imaging. In March 2021, Siemens Healthineers has introduced a new software solution that speeds up the entire reading workflow for breast imaging Mammovista B.smart. Additionally, the Teamplay Mammo Dashboard, a tool for dashboard-based visualization of key performance indicators is introduced in the breast imaging process that serves to optimize workflow. In addition, Smart Breast



Corporation announced acquired certain Molecular Breast Imaging (MBI) assets from Dilon Technologies, Inc. including the Dilon 6800® MBI scanner, the GammaLoc® MBI-guided biopsy,collimator, 3D Tomographic software. However, the high cost of Imaging Systems stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Breast Imaging Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the rising number of breast cancer cases in this region. According to the American Cancer Society's, in 2023 about 297,790 new cases of invasive breast cancer will be diagnosed in women and around 43,700 women will die from breast cancer. Asia Pacific is expected to grow with a highest CAGR during the forecast period, owing to factors such as high R&D investments in breast cancer therapies, and developments in breast imaging modalities in the market space.

Major market player included in this report are:

Hologic Inc

Siemens Healthineers

GE Healthcare

Fujifilm Holdings Corporation

Canon Inc.,

Koninklijke Philips N.V

Aurora Healthcare US Corp.

Dilon Technologies, Inc.,

Delphinus Medical Technologies Inc.,

CMR Naviscan Corporation

Recent Developments in the Market:

In April 2022, DetectedX and GE Healthcare formed an educational partnership to broaden access to DetectedX's Radiology Online Learning Platform. The e - learning self-modules, designed to improve radiologists' ability to correctly detect tumor area in 2D and 3D Mammography, have been shown to lower recall rates and improve cancer detection by more than 34%.

Global Breast Imaging Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape,



Growth factors, and Trends

Segments Covered Technology, End-User, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology Ionizing Non-ionizing

By End-User

Hospitals & Clinics
Diagnostic Imaging Centers
Breast Care Centers

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific



China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World



Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
- 1.2.1. Breast Imaging Market, by Region, 2019-2029 (USD Billion)
- 1.2.2. Breast Imaging Market, by Technology, 2019-2029 (USD Billion)
- 1.2.3. Breast Imaging Market, by End-User, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL BREAST IMAGING MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL BREAST IMAGING MARKET DYNAMICS

- 3.1. Breast Imaging Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing Prevalence of Breast Cancer
 - 3.1.1.2. Rising technological advancements in the field of breast imaging
 - 3.1.2. Market Challenges
 - 3.1.2.1. High Cost of Imaging Systems
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising Investments From Various Organizations In Breast Cancer Screening

CHAPTER 4. GLOBAL BREAST IMAGING MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants



- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
- 4.3.1. Political
- 4.3.2. Economical
- 4.3.3. Social
- 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL BREAST IMAGING MARKET, BY TECHNOLOGY

- 6.1. Market Snapshot
- 6.2. Global Breast Imaging Market by Technology, Performance Potential Analysis
- 6.3. Global Breast Imaging Market Estimates & Forecasts by Technology 2019-2029 (USD Billion)
- 6.4. Breast Imaging Market, Sub Segment Analysis
 - 6.4.1. Ionizing
 - 6.4.2. Non-ionizing

CHAPTER 7. GLOBAL BREAST IMAGING MARKET, BY END-USER

- 7.1. Market Snapshot
- 7.2. Global Breast Imaging Market by End-User, Performance Potential Analysis
- 7.3. Global Breast Imaging Market Estimates & Forecasts by End-User 2019-2029 (USD Billion)
- 7.4. Breast Imaging Market, Sub Segment Analysis
 - 7.4.1. Hospitals & Clinics
 - 7.4.2. Diagnostic Imaging Centers
 - 7.4.3. Breast Care Centers



CHAPTER 8. GLOBAL BREAST IMAGING MARKET, REGIONAL ANALYSIS

- 8.1. Breast Imaging Market, Regional Market Snapshot
- 8.2. North America Breast Imaging Market
 - 8.2.1. U.S. Breast Imaging Market
 - 8.2.1.1. Technology breakdown estimates & forecasts, 2019-2029
 - 8.2.1.2. End-User breakdown estimates & forecasts, 2019-2029
 - 8.2.2. Canada Breast Imaging Market
- 8.3. Europe Breast Imaging Market Snapshot
 - 8.3.1. U.K. Breast Imaging Market
 - 8.3.2. Germany Breast Imaging Market
 - 8.3.3. France Breast Imaging Market
 - 8.3.4. Spain Breast Imaging Market
 - 8.3.5. Italy Breast Imaging Market
 - 8.3.6. Rest of Europe Breast Imaging Market
- 8.4. Asia-Pacific Breast Imaging Market Snapshot
 - 8.4.1. China Breast Imaging Market
 - 8.4.2. India Breast Imaging Market
 - 8.4.3. Japan Breast Imaging Market
 - 8.4.4. Australia Breast Imaging Market
 - 8.4.5. South Korea Breast Imaging Market
 - 8.4.6. Rest of Asia Pacific Breast Imaging Market
- 8.5. Latin America Breast Imaging Market Snapshot
 - 8.5.1. Brazil Breast Imaging Market
 - 8.5.2. Mexico Breast Imaging Market
 - 8.5.3. Rest of Latin America Breast Imaging Market
- 8.6. Rest of The World Breast Imaging Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. Hologic Inc
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Product Summary
 - 9.2.1.5. Recent Developments
 - 9.2.2. Siemens Healthineers



- 9.2.3. GE Healthcare
- 9.2.4. Fujifilm Holdings Corporation
- 9.2.5. Canon Inc.,
- 9.2.6. Koninklijke Philips N.V
- 9.2.7. Aurora Healthcare US Corp.
- 9.2.8. Dilon Technologies, Inc.,
- 9.2.9. Delphinus Medical Technologies Inc.,
- 9.2.10. CMR Naviscan Corporation

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



List Of Tables

LIST OF TABLES

- TABLE 1. Global Breast Imaging Market, report scope
- TABLE 2. Global Breast Imaging Market estimates & forecasts by Region 2019-2029 (USD Billion)
- TABLE 3. Global Breast Imaging Market estimates & forecasts by Technology 2019-2029 (USD Billion)
- TABLE 4. Global Breast Imaging Market estimates & forecasts by End-User 2019-2029 (USD Billion)
- TABLE 5. Global Breast Imaging Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 6. Global Breast Imaging Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 7. Global Breast Imaging Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 8. Global Breast Imaging Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 9. Global Breast Imaging Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 10. Global Breast Imaging Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 11. Global Breast Imaging Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 12. Global Breast Imaging Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 13. Global Breast Imaging Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 14. Global Breast Imaging Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 15. U.S. Breast Imaging Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 16. U.S. Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 17. U.S. Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 18. Canada Breast Imaging Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 19. Canada Breast Imaging Market estimates & forecasts by segment



- 2019-2029 (USD Billion)
- TABLE 20. Canada Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 21. UK Breast Imaging Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 22. UK Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 23. UK Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 24. Germany Breast Imaging Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 25. Germany Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 26. Germany Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 27. France Breast Imaging Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 28. France Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 29. France Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 30. Italy Breast Imaging Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 31. Italy Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 32. Italy Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 33. Spain Breast Imaging Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 34. Spain Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 35. Spain Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 36. RoE Breast Imaging Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 37. RoE Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 38. RoE Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 39. China Breast Imaging Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 40. China Breast Imaging Market estimates & forecasts by segment 2019-2029



(USD Billion)

TABLE 41. China Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. India Breast Imaging Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 43. India Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 44. India Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. Japan Breast Imaging Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 46. Japan Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 47. Japan Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. South Korea Breast Imaging Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 49. South Korea Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 50. South Korea Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. Australia Breast Imaging Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 52. Australia Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 53. Australia Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. RoAPAC Breast Imaging Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 55. RoAPAC Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 56. RoAPAC Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. Brazil Breast Imaging Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 58. Brazil Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 59. Brazil Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Mexico Breast Imaging Market estimates & forecasts, 2019-2029 (USD



Billion)

TABLE 61. Mexico Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 62. Mexico Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. RoLA Breast Imaging Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 64. RoLA Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 65. RoLA Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. Row Breast Imaging Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 67. Row Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 68. Row Breast Imaging Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. List of secondary sources, used in the study of global Breast Imaging Market

TABLE 70. List of primary sources, used in the study of global Breast Imaging Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable



List Of Figures

LIST OF FIGURES

- FIG 1. Global Breast Imaging Market, research methodology
- FIG 2. Global Breast Imaging Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Breast Imaging Market, key trends 2021
- FIG 5. Global Breast Imaging Market, growth prospects 2022-2029
- FIG 6. Global Breast Imaging Market, porters 5 force model
- FIG 7. Global Breast Imaging Market, pest analysis
- FIG 8. Global Breast Imaging Market, value chain analysis
- FIG 9. Global Breast Imaging Market by segment, 2019 & 2029 (USD Billion)
- FIG 10. Global Breast Imaging Market by segment, 2019 & 2029 (USD Billion)
- FIG 11. Global Breast Imaging Market by segment, 2019 & 2029 (USD Billion)
- FIG 12. Global Breast Imaging Market by segment, 2019 & 2029 (USD Billion)
- FIG 13. Global Breast Imaging Market by segment, 2019 & 2029 (USD Billion)
- FIG 14. Global Breast Imaging Market, regional snapshot 2019 & 2029
- FIG 15. North America Breast Imaging Market 2019 & 2029 (USD Billion)
- FIG 16. Europe Breast Imaging Market 2019 & 2029 (USD Billion)
- FIG 17. Asia pacific Breast Imaging Market 2019 & 2029 (USD Billion)
- FIG 18. Latin America Breast Imaging Market 2019 & 2029 (USD Billion)
- FIG 19. Global Breast Imaging Market, company Market share analysis (2021)

List of tables and figures and dummy in nature, final lists may vary in the final deliverable



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