

Global Breast Cancer Screening Tests Market Size Study, by Diagnostics Test Type (Blood Marker Tests, Imaging Test, Genetic Test, Immunohistochemistry Test), by End User (Hospitals, Diagnostic Centers, Cancer Institutes, Research Laboratories), and Regional Forecasts 2022-2032.

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Abstracts

Global Breast Cancer Screening Tests Market was valued at approximately USD 2.93 billion in 2023 and is projected to grow with a healthy CAGR of 54.3% over the forecast period 2024-2032. Breast cancer screening tests are critical for early detection, potentially identifying the disease before symptoms manifest, which greatly improves treatment outcomes and survival rates. Key screening tools include mammography, clinical breast exams, and genetic testing, each providing unique diagnostic insights to aid in the early detection of breast cancer. Rising awareness about breast cancer, coupled with advancements in screening technology, such as digital mammography and 3D breast imaging, has bolstered the global market. Furthermore, the increasing number of government initiatives and awareness campaigns that encourage routine screening among women is a significant factor driving market growth. Programs like the Pink Ribbon campaign, as well as WHO's Global Breast Cancer Initiative, have significantly improved awareness, making breast cancer screening more accessible worldwide.

Moreover, the demand for personalized diagnostic tools, such as BRCA genetic testing, has surged due to the growing emphasis on personalized medicine. Genetic testing not only helps in identifying susceptibility to breast cancer but also enables patients and healthcare professionals to take preventive measures, thereby enhancing the scope of early detection. The reimbursement landscape has also improved globally, especially in developed regions like North America, where several healthcare plans now cover

routine screening costs, further accelerating market growth.

While the market shows substantial promise, several challenges remain, such as high costs associated with advanced diagnostic tests, overdiagnosis concerns, and the limitations of traditional screening methods in patients with dense breast tissue. Nonetheless, ongoing research into new screening technologies and the integration of artificial intelligence in diagnostic tools are expected to provide significant growth opportunities for market players.

The North American region currently dominates the breast cancer screening tests market, primarily due to a well-established healthcare infrastructure, increasing awareness of early detection, and significant advancements in diagnostic technology. In contrast, the Asia-Pacific region is projected to exhibit the highest growth rate, driven by rising healthcare investments, improved accessibility to screening programs, and growing awareness initiatives in countries like China and India.

Major market players included in this report are:

General Electric Company

Myriad Genetics

Novartis

AstraZeneca

Biocrates Life Sciences AG

Pfizer

A&G Pharmaceutical, Inc.

Hologic Inc.

Siemens Healthineers

Koninklijke Philips NV

Fujifilm Holdings

Metabolomic Technologies, Inc.

Sanofi

Bayer AG

GlaxoSmithKline plc

The detailed segments and sub-segments of the market are explained below:

By Diagnostics Test Type:

- Blood Marker Tests
- Imaging Test
- Genetic Test
- Immunohistochemistry Test

By End User:

- Hospitals

- Diagnostic Centres
- Cancer Institutes
- Research Laboratories

By Region:

North America

- U.S.
- Canada

Europe

- UK
- Germany
- France
- Spain
- Italy
- ROE

Asia Pacific

- China
- India
- Japan
- Australia
- South Korea
- RoAPAC

Latin America

- Brazil
- Mexico

Middle East & Africa

- Saudi Arabia
- South Africa
- RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

- Market Estimates & Forecast for 10 years from 2022 to 2032.
- Annualized revenues and regional level analysis for each market segment.
- Detailed analysis of geographical landscape with Country level analysis of major regions.
- Competitive landscape with information on major players in the market.
- Analysis of key business strategies and recommendations on future market approach.
- Analysis of competitive structure of the market.
- Demand side and supply side analysis of the market.

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