

Global Brachytherapy Market Size study, by Product (Seeds, Applicators & After loaders, Electronic Brachytherapy), by Dosage Type (HDR Brachytherapy, LDR Brachytherapy), by Application (Prostate Cancer, Gynecological Cancer, Breast Cancer) and Regional Forecasts 2020-2027

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Abstracts

Global Brachytherapy Market is valued approximately at USD 736.2 million in 2019 and is anticipated to grow with a healthy growth rate of more than 7.1% over the forecast period 2020-2027. Brachytherapy is a sort of radiotherapy that is increasingly being used in the treatment of a variety of cancer. It is also referred to as internal radiotherapy or seed therapy. On contrary, external beam radiotherapy usually provides radiation from external body, while brachytherapy generally works by accurately aiming the cancerous tumor from internal body. Radioactive seeds are usually put inside the cancerous tissue and are placed in a way that will damage the cancer tissues most efficiently. The method of pursuing cancerous cells through brachytherapy helps to mitigate the risk of any damage to healthy organs and tissues surrounding the tumor, thereby minimizing the potential side effects as well. This is expected to promote the use of brachytherapy, which, in turn, is contributing significantly towards higher market growth. Furthermore, the rise in cases of breast and prostate cancer around the world, along with the increase in investment in R&D of cancer treatment are the few factors responsible for the high CAGR of the market during the forecast period. According to the World Health Organization (WHO), breast cancer is the most common type of cancer among female population, with 2.1 million cases reported annually. Similarly, as per Global Cancer Observatory (GCO), the new cases of breast cancer in 2018 across Japan was estimated around 66,000, which accounted for almost 7.5% of the total new cancer cases in the country. While, it is expected to reach almost 92 thousand cases in

Japan by 2020. This, in turn, is expected to strengthen the market growth all over the world. However, the dearth of skilled radiotherapy professionals and limited access to technologically advanced products are the few major factors inhibiting the market growth over the forecast period of 2020-2027.

The regional analysis of the global Brachytherapy market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the early adoption of advanced and sophisticated treatment facilities for cancer, along with the presence of a significant number of market vendors in the region. Whereas Asia-Pacific is anticipated to exhibit the highest growth rate / CAGR over the forecast period 2020-2027. Factors such as the rise in cases of breast cancer and prostate cancer along with improving healthcare infrastructure in developing countries, such as China and India, would create lucrative growth prospects for the brachytherapy market across the Asia-Pacific region.

Major market player included in this report are:

Eckert & Ziegler BEBIG

Isoray Medical, Inc.

Elekta AB

Theragenics Corporation

Becton, Dickinson and Company

Civco Medical Instruments Co Inc .

Sun Nuclear Corporation

iCAD Inc.

Varian Medical Systems, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Seeds

Applicators & After loaders
Electronic Brachytherapy

By Dosage Type:

HDR Brachytherapy

LDR Brachytherapy

By Application:

Prostate Cancer

Gynecological Cancer

Breast Cancer

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Brachytherapy Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Million)
 - 1.2.1. Brachytherapy Market, by Region, 2018-2027 (USD Million)
 - 1.2.2. Brachytherapy Market, by Product, 2018-2027 (USD Million)
 - 1.2.3. Brachytherapy Market, by Dosage Type, 2018-2027 (USD Million)
 - 1.2.4. Brachytherapy Market, by Application, 2018-2027 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL BRACHYTHERAPY MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL BRACHYTHERAPY MARKET DYNAMICS

- 3.1. Brachytherapy Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL BRACHYTHERAPY MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)

- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economic
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL BRACHYTHERAPY MARKET, BY PRODUCT

- 5.1. Market Snapshot
- 5.2. Global Brachytherapy Market by Product, Performance - Potential Analysis
- 5.3. Global Brachytherapy Market Estimates & Forecasts by Product 2017-2027 (USD Million)
- 5.4. Brachytherapy Market, Sub Segment Analysis
 - 5.4.1. Seeds
 - 5.4.2. Applicators & After loaders
 - 5.4.3. Electronic Brachytherapy

CHAPTER 6. GLOBAL BRACHYTHERAPY MARKET, BY DOSAGE TYPE

- 6.1. Market Snapshot
- 6.2. Global Brachytherapy Market by Dosage Type, Performance - Potential Analysis
- 6.3. Global Brachytherapy Market Estimates & Forecasts by Dosage Type 2017-2027 (USD Million)
- 6.4. Brachytherapy Market, Sub Segment Analysis
 - 6.4.1. HDR Brachytherapy
 - 6.4.2. LDR Brachytherapy

CHAPTER 7. GLOBAL BRACHYTHERAPY MARKET, BY APPLICATION

- 7.1. Market Snapshot
- 7.2. Global Brachytherapy Market by Application - Potential Analysis
- 7.3. Global Brachytherapy Market Estimates & Forecasts by Application 2017-2027 (USD Million)
- 7.4. Brachytherapy Market, Sub Segment Analysis
 - 7.4.1. Prostate Cancer
 - 7.4.2. Gynecological Cancer
 - 7.4.3. Breast Cancer

CHAPTER 8. GLOBAL BRACHYTHERAPY MARKET, REGIONAL ANALYSIS

8.1. Brachytherapy Market, Regional Market Snapshot

8.2. North America Brachytherapy Market

8.2.1. U.S. Brachytherapy Market

8.2.1.1. Product breakdown estimates & forecasts, 2017-2027

8.2.1.2. Dosage Type breakdown estimates & forecasts, 2017-2027

8.2.1.3. Application breakdown estimates & forecasts, 2017-2027

8.2.2. Canada Brachytherapy Market

8.3. Europe Brachytherapy Market Snapshot

8.3.1. U.K. Brachytherapy Market

8.3.2. Germany Brachytherapy Market

8.3.3. France Brachytherapy Market

8.3.4. Spain Brachytherapy Market

8.3.5. Italy Brachytherapy Market

8.3.6. Rest of Europe Brachytherapy Market

8.4. Asia-Pacific Brachytherapy Market Snapshot

8.4.1. China Brachytherapy Market

8.4.2. India Brachytherapy Market

8.4.3. Japan Brachytherapy Market

8.4.4. Australia Brachytherapy Market

8.4.5. South Korea Brachytherapy Market

8.4.6. Rest of Asia Pacific Brachytherapy Market

8.5. Latin America Brachytherapy Market Snapshot

8.5.1. Brazil Brachytherapy Market

8.5.2. Mexico Brachytherapy Market

8.6. Rest of The World Brachytherapy Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. Eckert & Ziegler BEBIG

9.2.1.1. Key Information

9.2.1.2. Overview

9.2.1.3. Financial (Subject to Data Availability)

9.2.1.4. Product Summary

9.2.1.5. Recent Developments

- 9.2.2. Isoray Medical, Inc.
- 9.2.3. Elekta AB
- 9.2.4. Theragenics Corporation
- 9.2.5. Becton, Dickinson and Company
- 9.2.6. Civco Medical Instruments Co Inc .
- 9.2.7. Sun Nuclear Corporation
- 9.2.8. iCAD Inc.
- 9.2.9. Varian Medical Systems, Inc.

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

- TABLE 1. Global Brachytherapy market, report scope
- TABLE 2. Global Brachytherapy market estimates & forecasts by region 2017-2027 (USD Million)
- TABLE 3. Global Brachytherapy market estimates & forecasts by Product 2017-2027 (USD Million)
- TABLE 4. Global Brachytherapy market estimates & forecasts by Dosage Type 2017-2027 (USD Million)
- TABLE 5. Global Brachytherapy market estimates & forecasts by Application 2017-2027 (USD Million)
- TABLE 6. Global Brachytherapy market by segment, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 7. Global Brachytherapy market by region, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 8. Global Brachytherapy market by segment, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 9. Global Brachytherapy market by region, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 10. Global Brachytherapy market by segment, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 11. Global Brachytherapy market by region, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 12. Global Brachytherapy market by segment, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 13. Global Brachytherapy market by region, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 14. Global Brachytherapy market by segment, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 15. Global Brachytherapy market by region, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 16. Global Brachytherapy market by segment, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 17. Global Brachytherapy market by region, estimates & forecasts, 2017-2027 (USD Million)
- TABLE 18. Global Brachytherapy market by segment, estimates & forecasts, 2017-2027 (USD Million)

TABLE 19. Global Brachytherapy market by region, estimates & forecasts, 2017-2027 (USD Million)

TABLE 20. Global Brachytherapy market by segment, estimates & forecasts, 2017-2027 (USD Million)

TABLE 21. Global Brachytherapy market by region, estimates & forecasts, 2017-2027 (USD Million)

TABLE 22. U.S. Brachytherapy market estimates & forecasts, 2017-2027 (USD Million)

TABLE 23. U.S. Brachytherapy market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 24. U.S. Brachytherapy market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 25. Canada Brachytherapy market estimates & forecasts, 2017-2027 (USD Million)

TABLE 26. Canada Brachytherapy market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 27. Canada Brachytherapy market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 28. UK Brachytherapy market estimates & forecasts, 2017-2027 (USD Million)

TABLE 29. UK Brachytherapy market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 30. UK Brachytherapy market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 31. Germany Brachytherapy market estimates & forecasts, 2017-2027 (USD Million)

TABLE 32. Germany Brachytherapy market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 33. Germany Brachytherapy market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 34. France Brachytherapy market estimates & forecasts, 2017-2027 (USD Million)

TABLE 35. France Brachytherapy market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 36. France Brachytherapy market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 37. Spain Brachytherapy market estimates & forecasts, 2017-2027 (USD Million)

TABLE 38. Spain Brachytherapy market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 39. Spain Brachytherapy market estimates & forecasts by segment 2017-2027

(USD Million)

TABLE 40. Italy Brachytherapy market estimates & forecasts, 2017-2027 (USD Million)

TABLE 41. Italy Brachytherapy market estimates & forecasts by segment 2017-2027
(USD Million)

TABLE 42. Italy Brachytherapy market estimates & forecasts by segment 2017-2027
(USD Million)

TABLE 43. ROE Brachytherapy market estimates & forecasts, 2017-2027 (USD Million)

TABLE 44. ROE Brachytherapy market estimates & forecasts by segment 2017-2027
(USD Million)

TABLE 45. ROE Brachytherapy market estimates & forecasts by segment 2017-2027
(USD Million)

TABLE 46. China Brachytherapy market estimates & forecasts, 2017-2027 (USD
Million)

TABLE 47. China Brachytherapy market estimates & forecasts by segment 2017-2027
(USD Million)

TABLE 48. China Brachytherapy market estimates & forecasts by segment 2017-2027
(USD Million)

TABLE 49. India Brachytherapy market estimates & forecasts, 2017-2027 (USD Million)

TABLE 50. India Brachytherapy market estimates & forecasts by segment 2017-2027
(USD Million)

TABLE 51. India Brachytherapy market estimates & forecasts by segment 2017-2027
(USD Million)

TABLE 52. Japan Brachytherapy market estimates & forecasts, 2017-2027 (USD
Million)

TABLE 53. Japan Brachytherapy market estimates & forecasts by segment 2017-2027
(USD Million)

TABLE 54. Japan Brachytherapy market estimates & forecasts by segment 2017-2027
(USD Million)

TABLE 55. Australia Brachytherapy market estimates & forecasts, 2017-2027 (USD
Million)

TABLE 56. Australia Brachytherapy market estimates & forecasts by segment
2017-2027 (USD Million)

TABLE 57. Australia Brachytherapy market estimates & forecasts by segment
2017-2027 (USD Million)

TABLE 58. South Korea Brachytherapy market estimates & forecasts, 2017-2027 (USD
Million)

TABLE 59. South Korea Brachytherapy market estimates & forecasts by segment
2017-2027 (USD Million)

TABLE 60. South Korea Brachytherapy market estimates & forecasts by segment

2017-2027 (USD Million)

TABLE 61. ROPAC Brachytherapy market estimates & forecasts, 2017-2027 (USD Million)

TABLE 62. ROPAC Brachytherapy market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 63. ROPAC Brachytherapy market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 64. Brazil Brachytherapy market estimates & forecasts, 2017-2027 (USD Million)

TABLE 65. Brazil Brachytherapy market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 66. Brazil Brachytherapy market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 67. Mexico Brachytherapy market estimates & forecasts, 2017-2027 (USD Million)

TABLE 68. Mexico Brachytherapy market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 69. Mexico Brachytherapy market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 70. ROLA Brachytherapy market estimates & forecasts, 2017-2027 (USD Million)

TABLE 71. ROLA Brachytherapy market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 72. ROLA Brachytherapy market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 73. ROW Brachytherapy market estimates & forecasts, 2017-2027 (USD Million)

TABLE 74. ROW Brachytherapy market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 75. ROW Brachytherapy market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 76. List of secondary sources, used in the study of global Brachytherapy market

TABLE 77. List of primary sources, used in the study of global Brachytherapy market

TABLE 78. Years considered for the study

TABLE 79. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Brachytherapy market, research methodology
- FIG 2. Global Brachytherapy market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Brachytherapy market, key trends 2019
- FIG 5. Global Brachytherapy market, growth prospects 2020-2027
- FIG 6. Global Brachytherapy market, porters 5 force Model
- FIG 7. Global Brachytherapy market, pest analysis
- FIG 8. Global Brachytherapy market, value chain analysis
- FIG 9. Global Brachytherapy market by segment, 2017 & 2027 (USD Million)
- FIG 10. Global Brachytherapy market by segment, 2017 & 2027 (USD Million)
- FIG 11. Global Brachytherapy market by segment, 2017 & 2027 (USD Million)
- FIG 12. Global Brachytherapy market by segment, 2017 & 2027 (USD Million)
- FIG 13. Global Brachytherapy market by segment, 2017 & 2027 (USD Million)
- FIG 14. Global Brachytherapy market by segment, 2017 & 2027 (USD Million)
- FIG 15. Global Brachytherapy market by segment, 2017 & 2027 (USD Million)
- FIG 16. Global Brachytherapy market by segment, 2017 & 2027 (USD Million)
- FIG 17. Global Brachytherapy market, regional snapshot 2017 & 2027
- FIG 18. North America Brachytherapy market 2017 & 2027 (USD Million)
- FIG 19. Europe Brachytherapy market 2017 & 2027 (USD Million)
- FIG 20. Asia-Pacific Brachytherapy market 2017 & 2027 (USD Million)
- FIG 21. Latin America Brachytherapy market 2017 & 2027 (USD Million)
- FIG 22. Global Brachytherapy market, company market share analysis (2019)

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