

Global Box and Carton Overwrap Films Market Size study, by Material Type (Polyvinyl, Chloride (PVC), Polyethylene (PE), Polypropylene (PP), Polyethylene Terephthalate (PET), Others) by Film Type (Shrink Film, Stretch Film) by Film Thickness (40 Microns) by Coating Type (Coated Films, Uncoated Films) by Sales Channel (Brand Owner Sales, Converter Sales) by end use industries (Food, Beverage, Personal Care & Cosmetics, Automotive, Healthcare, Industrial Packaging, Shipping & Logistics, Electrical & Electronics, Others) and Regional Forecasts 2021-2027

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Abstracts

Global Box and Carton Overwrap Films Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Overwraps are flexible flow films which are used as wrapped around boxes and cartons. Overwrap films protects the product against external environmental conditions and also enhances visibility of product. Growing bio-plastics industry and rising government initiatives for usage of bioplastics are key drivers for the growth of Box and Carton Overwrap Films market. For instance, according to an article from Energy Department, USA-in October 2018, the U.S. Department of Energy (DOE) announced over USD 27 million in funding for 12 projects that would deal with development of advanced plastics recycling technologies and new recyclable plastics. Also, as per European Bioplastics Organization (the association

representing the interests of the bioplastics industry in Europe)- the global bioplastics production capacity is estimated at 2.1 million tons in 2020 and by the year 2025 it is estimated to reach to 2.8 million tons. Also, with the increasing adoption from end use industries and shifting consumer trend towards sustainable packaging, the adoption & demand for Box and Carton Overwrap Films is likely to increase the market growth during the forecast period. However, negative impact of covid 19 on end use industries impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Box and Carton Overwrap Films market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America and Europe are the leading/significant region across the world in terms of market share owing to growing food and beverage industry and favorable government policies in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such as growing healthcare industry in the region would create lucrative growth prospects for the Box and Carton Overwrap Films market across Asia-Pacific region.

Major market player included in this report are:

Berry Global Inc.

Uflex Ltd.

Jindal Poly films Ltd.

Futamura Chemical Co., Ltd.

Irplast S.p.A.

CCL Industries, Inc.

Terichem A.S.

Smurfit Kappa Group plc

Treofan Group

Taghleef Industries LLC

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material Type:

Polyvinyl Chloride (PVC)

Polyethylene (PE)
Polypropylene (PP)
Polyethylene Terephthalate (PET)
Others
BY Film Type:
Shrink Film
Stretch Film
By Film Thickness:
40 Microns
By Coating Type:
Coated Films
Uncoated Films
By Sales Channel:
Brand Owner Sales
Converter Sales
By End Use Industries:
Food
Beverage
Personal Care & Cosmetics
Automotive
Healthcare
Industrial Packaging
Shipping & Logistics
Electrical & Electronics
Others
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China

India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Box and Carton Overwrap Films Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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