

Global Bottled Water Market Size study & Forecast, by Product (Spring Water, Sparkling Water, Mineral Water, Others) by Packaging (PET, Cans, Others) by Distribution Channel (Off-trade, On-trade) and Regional Analysis, 2023-2030

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Abstracts

Global Bottled Water Market is valued approximately at USD 303.95 billion in 2022 and is anticipated to grow with a growth rate of more than 5.9% over the forecast period 2023-2030. Bottled water refers to drinking water that is packaged in plastic or glass bottles and is available for sale. Rising customers' preference for nutrient-fortified water is indicative of their growing tendency of placing a higher priority on health and wellness. The demand from working people, holidaymakers, and corporate clients has increased. In the past few years, products labelled as alkaline, electrolyte-rich, caffeinated, or fortified with extra hydrogen or oxygen have grown in popularity.

The increasing focus of consumers on their health and well-being is pushing the demand for ultra- and purified-powder options in bottles. Customers choose to utilize these bottles when they're on the go because they're a healthier option than high-calorie, fizzy, and sugary drinks like sports drinks and juices. The Beverage Marketing Corporation reports that while the volume growth of bottled water decreased in 2022 compared to the year before, rising pricing caused producers' income to rise by about 12%. The per capita consumption of bottled water reached a record high of 46.5 gallons, while the consumption of carbonated soft drinks remained at 36 gallons. The demand for clean drinking water is further driven by the scarcity of drinking water in some areas, which boosts product sales and accelerates market expansion. However, availability of alternative sources of drinking water, such as tap water stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Bottled Water Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. In 2022, Asia Pacific dominated the market with largest revenue share in the global market. Growing health and wellness consciousness in nations such as China, India, Malaysia, and Indonesia is one of the main drivers of the market expansion because of the growing need for sanitary consumables. The demand for bottled choices is rising in tandem with the growing awareness of the value of hygienic beverage options. This is opening up opportunities for the expansion of the bottled water market in the region. Also, Asia Pacific is expected to grow with Highest CAGR during the forecast period, owing to factors such as growing consumer demand for sustainable and eco-friendly packaging options.

Major market player included in this report are:

Nestl? SA

PepsiCo Inc

The Coca-Cola Company

DANONE SA

Primo Water Corporation

FIJI Water Company LLC

VOSS WATER

National Beverage Corp.

Keurig Dr Pepper Inc.

Mountain Valley Spring Water

Recent Developments in the Market:

In September 2022, A company well-known for its flavored sparkling water drinks, Waterloo Sparkling Water, has added two new flavors to its roster under the moniker 'Sweater Weather'. The two new flavors, 'Pumpkin Spice' and

'Caramel Apple,' are meant to evoke the spirit of autumn and its beloved seasonal flavors.

In April 2021, Nestle SA said that it would sell its bottled water division to One Rock Capital Partners for USD 4.3 billion, renaming it BlueTriton Brands. The transaction will take place in the United States and Canada.

Global Bottled Water Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Product, Packaging, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Spring Water

Sparkling Water

Mineral Water

Others

By Packaging:

PET

Cans

Others

By Distribution Channel:

Off-trade

On-trade

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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