

Global Bottled Tea Market Size study & Forecast, by Flavor Type (Black, White, Green, Herbal, Fruit Tea), by Application (Home, Hotel), by Bottle type (Still Bottled Tea, Sparkling Bottled Tea) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/GCBA78C00CC9EN.html>

Date: May 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GCBA78C00CC9EN

Abstracts

Global Bottled Tea Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Bottled tea is iced tea that has been brewed, filtered, and packaged for sale in the market. These products are known as ready-to-drink (RTD) tea in the food and beverage industries. Bottled tea is sold in a variety of containers, including cans, glass bottles, plastic bottles, and others. Fructose corn syrup or sugars are present in large quantities in bottled tea, and sugar cannot be removed if less sweet tea is required. The increasing demand for ready-to-drink (RTD) beverages and changing food habits of consumers are key factors driving the market growth.

The increasing demand for ready-to-drink beverages is contributing towards the growth of the Global Bottled Tea Market. For instance – as per Statista – as of 2023, revenue in the global Ready-to-Drink (RTD) Tea segment is estimated at USD 106.20 billion, and the market is expected to grow annually by 6.69% between 2023 & 2027 to reach USD 137.60 Billion by end of 2027. Also, increasing number of product innovations from leading market players and rise in working-class individuals would create lucrative growth prospects for the market over the forecast period. However, high cost of bottled tea hinders the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Bottled Tea Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the rising popularity of packaged

beverages as well as presence of leading market players in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising expansion of quick-service restaurants as well increasing number of working individuals in the region.

Major market players included in this report are:

Lipton
Inko's Tea
Tejava
Arizona Beverage Company
Nestle
Wahaha
STEAZ
TingHsin Group
Starbucks Corporation
Adagio Teas

Recent Developments in the Market:

In September 2022, Maryland, USA based Honest Tea announced its foray into bottled tea business with the launch of Just Iced Tea™, a ready-to-drink organic iced tea brand. This new organic tea line would hit shelves nationwide beginning September 2022

Global Bottled Tea Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Flavor Type, Application, Bottle Type, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving

factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Flavor Type

Black

White

Green

Herbal

Fruit Tea

By Application

Home

Hotel

By Bottle type

Still Bottled Tea

Sparkling Bottled Tea

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil
Mexico
RoLA
Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Bottled Tea Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Bottled Tea Market, by Flavor Type, 2019-2029 (USD Billion)
 - 1.2.3. Bottled Tea Market, by Application, 2019-2029 (USD Billion)
 - 1.2.4. Bottled Tea Market, by Bottle Type, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL BOTTLED TEA MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL BOTTLED TEA MARKET DYNAMICS

- 3.1. Bottled Tea Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing demand for ready-to-drink (RTD) beverages
 - 3.1.1.2. Changing food Habits of the consumers
 - 3.1.2. Market Challenges
 - 3.1.2.1. High Cost associated with Bottled Tea
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing number of product innovations from leading market players
 - 3.1.3.2. Rise in working-class individuals

CHAPTER 4. GLOBAL BOTTLED TEA MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL BOTTLED TEA MARKET, BY FLAVOR TYPE

- 6.1. Market Snapshot
- 6.2. Global Bottled Tea Market by Flavor Type, Performance - Potential Analysis
- 6.3. Global Bottled Tea Market Estimates & Forecasts by Flavor Type 2019-2029 (USD Billion)
- 6.4. Bottled Tea Market, Sub Segment Analysis
 - 6.4.1. Black
 - 6.4.2. White
 - 6.4.3. Green
 - 6.4.4. Herbal
 - 6.4.5. Fruit Tea

CHAPTER 7. GLOBAL BOTTLED TEA MARKET, BY APPLICATION

- 7.1. Market Snapshot
- 7.2. Global Bottled Tea Market by Application, Performance - Potential Analysis
- 7.3. Global Bottled Tea Market Estimates & Forecasts by Application 2019-2029 (USD Billion)

7.4. Bottled Tea Market, Sub Segment Analysis

7.4.1. Hotel

7.4.2. Home

CHAPTER 8. GLOBAL BOTTLED TEA MARKET, BY BOTTLE TYPE

8.1. Market Snapshot

8.2. Global Bottled Tea Market by Bottle Type, Performance - Potential Analysis

8.3. Global Bottled Tea Market Estimates & Forecasts by Bottle Type 2019-2029 (USD Billion)

8.4. Bottled Tea Market, Sub Segment Analysis

8.4.1. Still Bottled Tea

8.4.2. Sparkling Bottled Tea

CHAPTER 9. GLOBAL BOTTLED TEA MARKET, REGIONAL ANALYSIS

9.1. Bottled Tea Market, Regional Market Snapshot

9.2. North America Bottled Tea Market

9.2.1. U.S. Bottled Tea Market

9.2.1.1. Flavor Type breakdown estimates & forecasts, 2019-2029

9.2.1.2. Application breakdown estimates & forecasts, 2019-2029

9.2.1.3. Bottle Type breakdown estimates & forecasts, 2019-2029

9.2.2. Canada Bottled Tea Market

9.3. Europe Bottled Tea Market Snapshot

9.3.1. U.K. Bottled Tea Market

9.3.2. Germany Bottled Tea Market

9.3.3. France Bottled Tea Market

9.3.4. Spain Bottled Tea Market

9.3.5. Italy Bottled Tea Market

9.3.6. Rest of Europe Bottled Tea Market

9.4. Asia-Pacific Bottled Tea Market Snapshot

9.4.1. China Bottled Tea Market

9.4.2. India Bottled Tea Market

9.4.3. Japan Bottled Tea Market

9.4.4. Australia Bottled Tea Market

9.4.5. South Korea Bottled Tea Market

9.4.6. Rest of Asia Pacific Bottled Tea Market

9.5. Latin America Bottled Tea Market Snapshot

9.5.1. Brazil Bottled Tea Market

- 9.5.2. Mexico Bottled Tea Market
- 9.5.3. Rest of Latin America Bottled Tea Market
- 9.6. Rest of The World Bottled Tea Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Lipton
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Inko's Tea
 - 10.2.3. Tejava
 - 10.2.4. Arizona Beverage Company
 - 10.2.5. Nestle
 - 10.2.6. Wahaha
 - 10.2.7. STEAZ
 - 10.2.8. TingHsin Group
 - 10.2.9. Starbucks Corporation
 - 10.2.10. Adagio Teas

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Bottled Tea Market, report scope

TABLE 2. Global Bottled Tea Market estimates & forecasts by Region 2019-2029 (USD Billion)

TABLE 3. Global Bottled Tea Market estimates & forecasts by Flavor Type 2019-2029 (USD Billion)

TABLE 4. Global Bottled Tea Market estimates & forecasts by Application 2019-2029 (USD Billion)

TABLE 5. Global Bottled Tea Market estimates & forecasts by Bottle Type 2019-2029 (USD Billion)

TABLE 6. Global Bottled Tea Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global Bottled Tea Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global Bottled Tea Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global Bottled Tea Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global Bottled Tea Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global Bottled Tea Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global Bottled Tea Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global Bottled Tea Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. Global Bottled Tea Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. Global Bottled Tea Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. Bottled Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 17. U.S. Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 18. U.S. Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 19. Canada Bottled Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 20. Canada Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. Canada Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 22. UK Bottled Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 23. UK Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. UK Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 25. Germany Bottled Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 26. Germany Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. Germany Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 28. France Bottled Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 29. France Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. France Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 31. Italy Bottled Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 32. Italy Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Italy Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 34. Spain Bottled Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 35. Spain Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. Spain Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 37. RoE Bottled Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 38. RoE Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 39. RoE Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 40. China Bottled Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 41. China Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. China Bottled Tea Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 43. India Bottled Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 44. India Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. India Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 46. Japan Bottled Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 47. Japan Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. Japan Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 49. South Korea Bottled Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 50. South Korea Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. South Korea Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 52. Australia Bottled Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 53. Australia Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. Australia Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 55. RoAPAC Bottled Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 56. RoAPAC Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. RoAPAC Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 58. Brazil Bottled Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 59. Brazil Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Brazil Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 61. Mexico Bottled Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 62. Mexico Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. Mexico Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 64. RoLA Bottled Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 65. RoLA Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. RoLA Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 67. Row Bottled Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 68. Row Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. Row Bottled Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Bottled Tea Market

TABLE 71. List of primary sources, used in the study of global Bottled Tea Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Bottled Tea Market, research methodology
 - FIG 2. Global Bottled Tea Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Bottled Tea Market, key trends 2021
 - FIG 5. Global Bottled Tea Market, growth prospects 2022-2029
 - FIG 6. Global Bottled Tea Market, porters 5 force model
 - FIG 7. Global Bottled Tea Market, pest analysis
 - FIG 8. Global Bottled Tea Market, value chain analysis
 - FIG 9. Global Bottled Tea Market by segment, 2019 & 2029 (USD Billion)
 - FIG 10. Global Bottled Tea Market by segment, 2019 & 2029 (USD Billion)
 - FIG 11. Global Bottled Tea Market by segment, 2019 & 2029 (USD Billion)
 - FIG 12. Global Bottled Tea Market by segment, 2019 & 2029 (USD Billion)
 - FIG 13. Global Bottled Tea Market by segment, 2019 & 2029 (USD Billion)
 - FIG 14. Global Bottled Tea Market, regional snapshot 2019 & 2029
 - FIG 15. North America Bottled Tea Market 2019 & 2029 (USD Billion)
 - FIG 16. Europe Bottled Tea Market 2019 & 2029 (USD Billion)
 - FIG 17. Asia Pacific Bottled Tea Market 2019 & 2029 (USD Billion)
 - FIG 18. Latin America Bottled Tea Market 2019 & 2029 (USD Billion)
 - FIG 19. Global Bottled Tea Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Bottled Tea Market Size study & Forecast, by Flavor Type (Black, White, Green, Herbal, Fruit Tea), by Application (Home, Hotel), by Bottle type (Still Bottled Tea, Sparkling Bottled Tea) and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/GCBA78C00CC9EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCBA78C00CC9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970