

Global Borage Oil Market Size Study, by End Use (Pharmaceutical, Cosmetics, Food and Beverage, Animal Feed), Applications (Anti-Ageing, Anti-Inflammatory, Skincare, Antioxidant, Haircare), Delivery Form (Liquid, Powder, Capsule), Distribution Channel (Online, Retail, Pharmacies), and Regional Forecasts 2022-2032

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Abstracts

The global borage oil market, valued at approximately USD 1.57 billion in 2023, is projected to grow at a healthy compound annual growth rate (CAGR) of 4.83% over the forecast period, reaching an estimated USD 2.40 billion by 2032. Renowned for its high gamma-linolenic acid (GLA) content, borage oil serves as a pivotal ingredient in numerous therapeutic and cosmetic applications. Its anti-inflammatory, anti-aging, and skin-rejuvenating properties continue to drive its demand across diverse sectors, including pharmaceuticals, cosmetics, food and beverages, and animal feed.

The increasing consumer inclination towards natural and organic products, particularly in the personal care and skincare industries, acts as a significant growth driver for the borage oil market. Concurrently, the rising prevalence of chronic inflammatory conditions and the heightened focus on dietary supplements have propelled the integration of borage oil in nutraceutical products. However, the market faces challenges such as the high cost of production and limited awareness in emerging economies, which may slightly constrain its growth during the forecast period.

Technological advancements in oil extraction methods and the advent of new delivery forms, such as capsules and powders, are reshaping the market landscape. The development of targeted formulations addressing specific health concerns, such as skin

conditions and hormonal imbalances, has further broadened the utility of borage oil. Additionally, the increasing adoption of e-commerce platforms for the distribution of borage oil products has streamlined market accessibility and expanded its reach among consumers.

Regionally, North America holds a dominant position in the global borage oil market, underpinned by robust demand for premium skincare and dietary supplements. Europe closely follows, driven by stringent regulations promoting natural ingredients and the growing awareness of borage oil's health benefits. Meanwhile, the Asia-Pacific region is anticipated to exhibit the fastest growth, bolstered by rising disposable incomes, rapid urbanization, and the surging popularity of traditional remedies blended with modern formulations. Emerging markets in Latin America and the Middle East & Africa present lucrative opportunities, supported by increasing investments in sustainable agriculture and natural product innovations.

Major market players included in this report are:

DSM Nutritional Products

AOS Products Pvt. Ltd.

William Ransom & Son PLC

Aromex Industry

Bioriginal Food & Science Corporation

Connoils LLC

Desert Whale Jojoba Company

Efamol Ltd.

Nordic Naturals

Premium Crops Ltd.

K. K. Enterprise

Bo International

Nature's Way Products LLC

Natural Factors Nutritional Products Ltd.

Botanic Innovations LLC

The detailed segments and sub-segments of the market are explained below:

By End Use:

Pharmaceutical

Cosmetics

Food and Beverage

Animal Feed

By Applications:

Anti-Ageing

Anti-Inflammatory

Skincare

Antioxidant

Haircare

By Delivery Form:

Liquid

Powder

Capsule

By Distribution Channel:

Online

Retail

Pharmacies

By Region: North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific:

China

India

Japan

Australia

South Korea

Rest of Asia-Pacific

Latin America:

Brazil

Mexico

Middle East & Africa:

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year: 2022

Base year: 2023

Forecast period: 2024 to 2032

Key Takeaways:

Market Estimates & Forecasts for 10 years from 2022 to 2032.

Detailed regional and segmental insights with annualized revenue projections.

Comprehensive analysis of market dynamics including drivers, challenges, and opportunities.

Strategic insights into competitive landscapes and market positioning of key players.

Recommendations for stakeholders to capitalize on emerging trends and growth opportunities.

Contents

CHAPTER 1. GLOBAL BORAGE OIL MARKET EXECUTIVE SUMMARY

1.1. Global Borage Oil Market Size & Forecast (2022-2032)

1.2. Regional Summary

1.3. Segmental Summary

1.3.1. By End Use

1.3.1.1. Pharmaceutical

1.3.1.2. Cosmetics

1.3.1.3. Food and Beverage

1.3.1.4. Animal Feed

1.3.2. By Applications

1.3.2.1. Anti-Ageing

1.3.2.2. Anti-Inflammatory

1.3.2.3. Skincare

1.3.2.4. Antioxidant

1.3.2.5. Haircare

1.3.3. By Delivery Form

1.3.3.1. Liquid

1.3.3.2. Powder

1.3.3.3. Capsule

1.3.4. By Distribution Channel

1.3.4.1. Online

1.3.4.2. Retail

1.3.4.3. Pharmacies

1.4. Key Trends

1.5. Recession Impact

1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL BORAGE OIL MARKET DEFINITION AND RESEARCH ASSUMPTIONS

2.1. Research Objective

2.2. Market Definition

2.3. Research Assumptions

2.3.1. Inclusion & Exclusion

2.3.2. Limitations

2.3.3. Supply Side Analysis

- 2.3.3.1. Availability
- 2.3.3.2. Infrastructure
- 2.3.3.3. Regulatory Environment
- 2.3.3.4. Market Competition
- 2.3.3.5. Economic Viability (Consumer's Perspective)
- 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory Frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL BORAGE OIL MARKET DYNAMICS

- 3.1. Market Drivers
 - 3.1.1. Increasing Demand for Natural and Organic Products
 - 3.1.2. Rising Prevalence of Chronic Inflammatory Conditions
 - 3.1.3. Advancements in Oil Extraction and Delivery Forms
- 3.2. Market Challenges
 - 3.2.1. High Cost of Production
 - 3.2.2. Limited Awareness in Emerging Economies
- 3.3. Market Opportunities
 - 3.3.1. Expansion in Emerging Markets
 - 3.3.2. Innovations in Targeted Formulations
 - 3.3.3. Adoption of E-commerce Distribution Channels

CHAPTER 4. GLOBAL BORAGE OIL MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
 - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal
- 4.3. Top Investment Opportunities
- 4.4. Top Winning Strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL BORAGE OIL MARKET SIZE & FORECASTS BY END USE 2022-2032

- 5.1. Segment Dashboard
- 5.2. Global Borage Oil Market: End Use Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)
 - 5.2.1. Pharmaceutical
 - 5.2.2. Cosmetics
 - 5.2.3. Food and Beverage
 - 5.2.4. Animal Feed

CHAPTER 6. GLOBAL BORAGE OIL MARKET SIZE & FORECASTS BY APPLICATIONS 2022-2032

- 6.1. Segment Dashboard
- 6.2. Global Borage Oil Market: Applications Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)
 - 6.2.1. Anti-Ageing
 - 6.2.2. Anti-Inflammatory
 - 6.2.3. Skincare
 - 6.2.4. Antioxidant
 - 6.2.5. Haircare

CHAPTER 7. GLOBAL BORAGE OIL MARKET SIZE & FORECASTS BY DELIVERY FORM 2022-2032

- 7.1. Segment Dashboard

7.2. Global Borage Oil Market: Delivery Form Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

- 7.2.1. Liquid
- 7.2.2. Powder
- 7.2.3. Capsule

CHAPTER 8. GLOBAL BORAGE OIL MARKET SIZE & FORECASTS BY DISTRIBUTION CHANNEL 2022-2032

- 8.1. Online Distribution Channel
- 8.2. Retail Distribution Channel
- 8.3. Pharmacies Distribution Channel

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. DSM Nutritional Products
 - 9.1.2. AOS Products Pvt. Ltd.
 - 9.1.3. William Ransom & Son PLC
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. DSM Nutritional Products
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Market Strategies
 - 9.3.2. AOS Products Pvt. Ltd.
 - 9.3.3. William Ransom & Son PLC
 - 9.3.4. Aromex Industry
 - 9.3.5. Bioriginal Food & Science Corporation
 - 9.3.6. Connoils LLC
 - 9.3.7. Desert Whale Jojoba Company
 - 9.3.8. Efamol Ltd.
 - 9.3.9. Nordic Naturals
 - 9.3.10. Premium Crops Ltd.
 - 9.3.11. K. K. Enterprise
 - 9.3.12. Bo International
 - 9.3.13. Nature's Way Products LLC

9.3.14. Natural Factors Nutritional Products Ltd.

9.3.15. Botanic Innovations LLC

CHAPTER 10. RESEARCH PROCESS

10.1. Research Process

10.1.1. Data Mining

10.1.2. Analysis

10.1.3. Market Estimation

10.1.4. Validation

10.1.5. Publishing

10.2. Research Attributes

12. LIST OF TABLES

TABLE 1. Global Borage Oil Market, Report Scope

TABLE 2. Global Borage Oil Market Estimates & Forecasts by Region 2022-2032 (USD Million/Billion)

TABLE 3. Global Borage Oil Market Estimates & Forecasts by End Use 2022-2032 (USD Million/Billion)

TABLE 4. Global Borage Oil Market Estimates & Forecasts by Applications 2022-2032 (USD Million/Billion)

TABLE 5. Global Borage Oil Market Estimates & Forecasts by Delivery Form 2022-2032 (USD Million/Billion)

TABLE 6. Global Borage Oil Market Estimates & Forecasts by Distribution Channel 2022-2032 (USD Million/Billion)

TABLE 7. Global Borage Oil Market Estimates & Forecasts by End Use 2022-2032 (USD Million/Billion)

TABLE 8. Global Borage Oil Market Estimates & Forecasts by Applications 2022-2032 (USD Million/Billion)

TABLE 9. Global Borage Oil Market Estimates & Forecasts by Delivery Form 2022-2032 (USD Million/Billion)

TABLE 10. Global Borage Oil Market Estimates & Forecasts by Distribution Channel 2022-2032 (USD Million/Billion)

TABLE 11. Global Borage Oil Market Estimates & Forecasts by End Use 2022-2032 (USD Million/Billion)

TABLE 12. Global Borage Oil Market Estimates & Forecasts by Applications 2022-2032 (USD Million/Billion)

TABLE 13. Global Borage Oil Market Estimates & Forecasts by Delivery Form

2022-2032 (USD Million/Billion)

TABLE 14. Global Borage Oil Market Estimates & Forecasts by Distribution Channel

2022-2032 (USD Million/Billion)

TABLE 15. U.S. Borage Oil Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 16. U.S. Borage Oil Market Estimates & Forecasts by End Use 2022-2032 (USD Million/Billion)

TABLE 17. U.S. Borage Oil Market Estimates & Forecasts by Applications 2022-2032 (USD Million/Billion)

TABLE 18. Canada Borage Oil Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 19. Canada Borage Oil Market Estimates & Forecasts by End Use 2022-2032 (USD Million/Billion)

TABLE 20. Canada Borage Oil Market Estimates & Forecasts by Applications 2022-2032 (USD Million/Billion)

.....

This list is not complete; the final report does contain more than 100 tables. The list may be updated in the final deliverable.

12. LIST OF FIGURES

FIG 1. Global Borage Oil Market, Research Methodology

FIG 2. Global Borage Oil Market, Market Estimation Techniques

FIG 3. Global Market Size Estimates & Forecast Methods

FIG 4. Global Borage Oil Market, Key Trends 2023

FIG 5. Global Borage Oil Market, Growth Prospects 2022-2032

FIG 6. Global Borage Oil Market, Porter's 5 Force Model

FIG 7. Global Borage Oil Market, PESTEL Analysis

FIG 8. Global Borage Oil Market, Value Chain Analysis

FIG 9. Global Borage Oil Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 10. Global Borage Oil Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 11. Global Borage Oil Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 12. Global Borage Oil Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 13. Global Borage Oil Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 14. Global Borage Oil Market, Regional Snapshot 2022 & 2032

FIG 15. North America Borage Oil Market 2022 & 2032 (USD Million/Billion)

FIG 16. Europe Borage Oil Market 2022 & 2032 (USD Million/Billion)

FIG 17. Asia-Pacific Borage Oil Market 2022 & 2032 (USD Million/Billion)

FIG 18. Latin America Borage Oil Market 2022 & 2032 (USD Million/Billion)

FIG 19. Middle East & Africa Borage Oil Market 2022 & 2032 (USD Million/Billion)

FIG 20. Global Borage Oil Market, Company Market Share Analysis (2023)

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