

Global Bookbinding Materials Market Size study & Forecast, by Material Type, Bookbinding Technique, Application, End-use Sector, Grade, and Regional Forecasts 2025–2035

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Abstracts

The Global Bookbinding Materials Market is valued at approximately USD 15.21 billion in 2024 and is expected to expand at a steady CAGR of 2.40% over the forecast period from 2025 to 2035. The bookbinding materials landscape is undergoing a transformation driven by a confluence of artisanal revival, sustainable design demands, and the digital publishing industry's evolving response to tactile reader experiences. These materials—which include adhesives, threads, cover fabrics, and specialty linings—are essential to the structural integrity, aesthetics, and longevity of bound content, especially in education, publishing, archival preservation, and creative industries. As consumers and institutions alike continue to favor quality and durability in print media, the demand for versatile, high-grade bookbinding materials is poised to experience a consistent rise.

The renewed focus on visual appeal and customization, particularly in luxury publishing and art books, is spurring adoption of premium and archival-grade materials. Market players are investing in innovations like eco-friendly adhesives, acid-free linings, and recyclable cover materials to comply with environmental regulations and consumer expectations. Notably, the growth of commercial printing services and educational publishing is boosting demand for perfect binding and case binding solutions. Moreover, technological advancements in precision-cutting, laser stitching, and automated binding have streamlined production workflows while ensuring superior quality—further elevating market performance. On the downside, the proliferation of digital content and rising raw material prices present notable headwinds, potentially limiting demand across some segments.

Regionally, North America continues to dominate the global bookbinding materials market, bolstered by the region's mature publishing infrastructure, presence of prominent academic institutions, and consistent demand for premium-quality textbooks and library preservation materials. Europe follows closely, where stringent archival standards and growing artisanal publishing trends have nurtured an appetite for eco-conscious, high-performance binding materials. Meanwhile, the Asia Pacific region is rapidly emerging as the fastest-growing market, driven by increasing literacy rates, government-backed education reforms, and the booming commercial printing industry in countries like China, India, and South Korea. Additionally, favorable trade policies and cost-effective manufacturing hubs across Southeast Asia are creating a dynamic supply ecosystem for global publishers and printers alike.

Major market player included in this report are:

BASF SE

Baker Hughes Company

Halliburton Company

Chevron Phillips Chemical Company

Croda International Plc.

Impact Fluid Solutions

M&D Industries Of Louisiana, Inc.

Aubin Group

Trican Well Service Ltd.

Schlumberger Limited

Dow Chemical Company

ExxonMobil Chemical Company

Evonik Industries AG

LG Chem Ltd.

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Global Bookbinding Materials Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025–2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players.

The detailed segments and sub-segments of the market are explained below:

By Material Type:

Adhesive

Cover Material

Lining Material

Thread

By Bookbinding Technique:

Hard Case Binding

Soft Case Binding

Loose-leaf Binding

Ring Binding

Perfect Binding

By Application:

Book Publishing

Magazine Publishing

Brochure and Pamphlet Binding

Art Bookbinding

Academic Binding

By End-use Sector:

Education

Publishing Industry

Commercial Printing

Packaging

Consumer Goods

By Grade:

Standard Grade

Premium Grade

Archival Grade

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL BOOKBINDING MATERIALS MARKET REPORT SCOPE & METHODOLOGY

- 1.1. Research Objective
- 1.2. Research Methodology
 - 1.2.1. Forecast Model
 - 1.2.2. Desk Research
 - 1.2.3. Top Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
 - 1.4.1. Market Definition
 - 1.4.2. Market Segmentation
- 1.5. Research Assumption
 - 1.5.1. Inclusion & Exclusion
 - 1.5.2. Limitations
 - 1.5.3. Years Considered for the Study

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. Key Findings

CHAPTER 3. GLOBAL BOOKBINDING MATERIALS MARKET FORCES ANALYSIS

- 3.1. Market Forces Shaping The Global Bookbinding Materials Market (2024–2035)
- 3.2. Drivers
 - 3.2.1. Rising demand for premium-quality printed products in publishing and education sectors
 - 3.2.2. Technological innovation in automated and eco-friendly binding techniques
- 3.3. Restraints
 - 3.3.1. Escalating costs of raw materials and supply chain disruptions
 - 3.3.2. Rising shift toward digital content and e-books reducing print demand
- 3.4. Opportunities
 - 3.4.1. Growing demand for customized and archival-grade materials in art and luxury publishing

3.4.2. Expansion of commercial printing and packaging sectors in emerging economies

CHAPTER 4. GLOBAL BOOKBINDING MATERIALS INDUSTRY ANALYSIS

- 4.1. Porter's 5 Forces Model
 - 4.1.1. Bargaining Power of Buyers
 - 4.1.2. Bargaining Power of Suppliers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Forces Forecast Model (2024–2035)
- 4.3. PESTEL Analysis
 - 4.3.1. Political
 - 4.3.2. Economic
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024–2025)
- 4.7. Global Pricing Analysis and Trends 2025
- 4.8. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL BOOKBINDING MATERIALS MARKET SIZE & FORECASTS BY MATERIAL TYPE 2025–2035

- 5.1. Market Overview
- 5.2. Global Bookbinding Materials Market Performance – Potential Analysis (2025)
- 5.3. Adhesive
 - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 5.3.2. Market Size Analysis, by Region, 2025–2035
- 5.4. Cover Material
 - 5.4.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 5.4.2. Market Size Analysis, by Region, 2025–2035
- 5.5. Lining Material
 - 5.5.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 5.5.2. Market Size Analysis, by Region, 2025–2035
- 5.6. Thread

- 5.6.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
- 5.6.2. Market Size Analysis, by Region, 2025–2035

CHAPTER 6. GLOBAL BOOKBINDING MATERIALS MARKET SIZE & FORECASTS BY BOOKBINDING TECHNIQUE 2025–2035

- 6.1. Market Overview
- 6.2. Global Bookbinding Materials Market Performance – Potential Analysis (2025)
- 6.3. Hard Case Binding
- 6.4. Soft Case Binding
- 6.5. Loose-leaf Binding
- 6.6. Ring Binding
- 6.7. Perfect Binding

CHAPTER 7. GLOBAL BOOKBINDING MATERIALS MARKET SIZE & FORECASTS BY APPLICATION 2025–2035

- 7.1. Market Overview
- 7.2. Book Publishing
- 7.3. Magazine Publishing
- 7.4. Brochure and Pamphlet Binding
- 7.5. Art Bookbinding
- 7.6. Academic Binding

CHAPTER 8. GLOBAL BOOKBINDING MATERIALS MARKET SIZE & FORECASTS BY END-USE SECTOR 2025–2035

- 8.1. Education
- 8.2. Publishing Industry
- 8.3. Commercial Printing
- 8.4. Packaging
- 8.5. Consumer Goods

CHAPTER 9. GLOBAL BOOKBINDING MATERIALS MARKET SIZE & FORECASTS BY GRADE 2025–2035

- 9.1. Standard Grade
- 9.2. Premium Grade
- 9.3. Archival Grade

CHAPTER 10. GLOBAL BOOKBINDING MATERIALS MARKET SIZE & FORECASTS BY REGION 2025–2035

- 10.1. Regional Market Snapshot
- 10.2. Top Leading & Emerging Countries
- 10.3. North America Bookbinding Materials Market
 - 10.3.1. U.S. Bookbinding Materials Market
 - 10.3.2. Canada Bookbinding Materials Market
- 10.4. Europe Bookbinding Materials Market
 - 10.4.1. UK Bookbinding Materials Market
 - 10.4.2. Germany Bookbinding Materials Market
 - 10.4.3. France Bookbinding Materials Market
 - 10.4.4. Spain Bookbinding Materials Market
 - 10.4.5. Italy Bookbinding Materials Market
 - 10.4.6. Rest of Europe Bookbinding Materials Market
- 10.5. Asia Pacific Bookbinding Materials Market
 - 10.5.1. China Bookbinding Materials Market
 - 10.5.2. India Bookbinding Materials Market
 - 10.5.3. Japan Bookbinding Materials Market
 - 10.5.4. Australia Bookbinding Materials Market
 - 10.5.5. South Korea Bookbinding Materials Market
 - 10.5.6. Rest of Asia Pacific Bookbinding Materials Market
- 10.6. Latin America Bookbinding Materials Market
 - 10.6.1. Brazil Bookbinding Materials Market
 - 10.6.2. Mexico Bookbinding Materials Market
- 10.7. Middle East and Africa Bookbinding Materials Market
 - 10.7.1. UAE Bookbinding Materials Market
 - 10.7.2. Saudi Arabia Bookbinding Materials Market
 - 10.7.3. South Africa Bookbinding Materials Market
 - 10.7.4. Rest of Middle East and Africa Bookbinding Materials Market

CHAPTER 11. COMPETITIVE INTELLIGENCE

- 11.1. Top Market Strategies
- 11.2. BASF SE
 - 11.2.1. Company Overview
 - 11.2.2. Key Executives
 - 11.2.3. Company Snapshot

- 11.2.4. Financial Performance (Subject to Data Availability)
- 11.2.5. Product/Services Port
- 11.2.6. Recent Development
- 11.2.7. Market Strategies
- 11.2.8. SWOT Analysis
- 11.3. Baker Hughes Company
- 11.4. Halliburton Company
- 11.5. Chevron Phillips Chemical Company
- 11.6. Croda International Plc.
- 11.7. Impact Fluid Solutions
- 11.8. M&D Industries Of Louisiana, Inc.
- 11.9. Aubin Group
- 11.10. Trican Well Service Ltd.
- 11.11. Schlumberger Limited
- 11.12. Dow Chemical Company
- 11.13. ExxonMobil Chemical Company
- 11.14. Evonik Industries AG
- 11.15. LG Chem Ltd.
- 11.16. SABIC

List Of Tables

LIST OF TABLES

- Table 1. Global Bookbinding Materials Market, Report Scope
- Table 2. Global Bookbinding Materials Market Estimates & Forecasts by Region 2024–2035
- Table 3. Global Bookbinding Materials Market Estimates & Forecasts by Material Type 2024–2035
- Table 4. Global Bookbinding Materials Market Estimates & Forecasts by Bookbinding Technique 2024–2035
- Table 5. Global Bookbinding Materials Market Estimates & Forecasts by Application 2024–2035
- Table 6. Global Bookbinding Materials Market Estimates & Forecasts by End-use Sector 2024–2035
- Table 7. Global Bookbinding Materials Market Estimates & Forecasts by Grade 2024–2035
- Table 8. U.S. Bookbinding Materials Market Estimates & Forecasts, 2024–2035
- Table 9. Canada Bookbinding Materials Market Estimates & Forecasts, 2024–2035
- Table 10. UK Bookbinding Materials Market Estimates & Forecasts, 2024–2035
- Table 11. Germany Bookbinding Materials Market Estimates & Forecasts, 2024–2035
- Table 12. France Bookbinding Materials Market Estimates & Forecasts, 2024–2035
- Table 13. Spain Bookbinding Materials Market Estimates & Forecasts, 2024–2035
- Table 14. Italy Bookbinding Materials Market Estimates & Forecasts, 2024–2035
- Table 15. Rest of Europe Bookbinding Materials Market Estimates & Forecasts, 2024–2035
- Table 16. China Bookbinding Materials Market Estimates & Forecasts, 2024–2035
- Table 17. India Bookbinding Materials Market Estimates & Forecasts, 2024–2035
- Table 18. Japan Bookbinding Materials Market Estimates & Forecasts, 2024–2035
- Table 19. Australia Bookbinding Materials Market Estimates & Forecasts, 2024–2035
- Table 20. South Korea Bookbinding Materials Market Estimates & Forecasts, 2024–2035
- Table 21. Brazil Bookbinding Materials Market Estimates & Forecasts, 2024–2035
- Table 22. Mexico Bookbinding Materials Market Estimates & Forecasts, 2024–2035
- Table 23. UAE Bookbinding Materials Market Estimates & Forecasts, 2024–2035
- Table 24. Saudi Arabia Bookbinding Materials Market Estimates & Forecasts, 2024–2035
- Table 25. South Africa Bookbinding Materials Market Estimates & Forecasts, 2024–2035
- Table 26. Rest of Middle East and Africa Bookbinding Materials Market Estimates &

Forecasts, 2024–2035

List Of Figures

LIST OF FIGURES

- Figure 1. Global Bookbinding Materials Market, Research Methodology
- Figure 2. Global Bookbinding Materials Market, Market Estimation Techniques
- Figure 3. Global Market Size Estimates & Forecast Methods
- Figure 4. Global Bookbinding Materials Market, Key Trends 2025
- Figure 5. Global Bookbinding Materials Market, Growth Prospects 2024–2035
- Figure 6. Global Bookbinding Materials Market, Porter’s Five Forces Model
- Figure 7. Global Bookbinding Materials Market, PESTEL Analysis
- Figure 8. Global Bookbinding Materials Market, Value Chain Analysis
- Figure 9. Bookbinding Materials Market by Material Type, 2025 & 2035
- Figure 10. Bookbinding Materials Market by Bookbinding Technique, 2025 & 2035
- Figure 11. Bookbinding Materials Market by Application, 2025 & 2035
- Figure 12. Bookbinding Materials Market by End-use Sector, 2025 & 2035
- Figure 13. Bookbinding Materials Market by Grade, 2025 & 2035
- Figure 14. North America Bookbinding Materials Market, 2025 & 2035
- Figure 15. Europe Bookbinding Materials Market, 2025 & 2035
- Figure 16. Asia Pacific Bookbinding Materials Market, 2025 & 2035
- Figure 17. Latin America Bookbinding Materials Market, 2025 & 2035
- Figure 18. Middle East & Africa Bookbinding Materials Market, 2025 & 2035
- Figure 19. Global Bookbinding Materials Market, Company Market Share Analysis (2025)

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