

# Global Bookbinding Adhesives Market Size Study & Forecast, by Technology and Chemistry, and Regional Forecasts 2025–2035

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## Abstracts

The Global Bookbinding Adhesives Market is valued at approximately USD 1.92 billion in 2024 and is projected to expand at a steady CAGR of 2.20% during the forecast period from 2025 to 2035. In a world increasingly shaped by print-on-demand publishing, academic literature, high-quality magazines, and retail-driven catalogs, bookbinding adhesives have emerged as the unspoken heroes in production lines, enabling durability, flexibility, and visual aesthetics across varied publishing formats. These adhesives—spanning emulsion-based, hot melt, and reactive chemistries such as PVA, EVA, PUR, and VAE—have reshaped how publishers and manufacturers bind softcovers, hardcovers, and specialty prints with precision and cost-efficiency.

The transition toward digital printing and short-run production has driven a new era of adhesives that offer faster setting times and enhanced thermal resistance. With consumers and publishers demanding eco-conscious yet high-performing products, companies are actively investing in sustainable, bio-based adhesive formulations. At the same time, the rise in e-learning platforms and customized book printing services across both mature and emerging economies has added significant momentum to the market. As book formats evolve, adhesive manufacturers are moving beyond traditional binding constraints, engineering products that maintain integrity even under high-speed binding machines and demanding environmental conditions.

Regionally, North America continues to lead the market, bolstered by its expansive commercial publishing industry and widespread adoption of advanced bookbinding techniques. The region's highly automated production infrastructure and emphasis on sustainability are pushing adhesive innovation at scale. Meanwhile, Europe is embracing bio-based adhesives faster, largely due to stringent environmental

regulations and strong consumer preference for greener materials. However, it is the Asia Pacific region—particularly India, China, and Japan—that is projected to witness the fastest growth over the next decade. Increasing literacy rates, aggressive government investments in education, and booming commercial printing sectors are amplifying demand for versatile and reliable adhesive systems across the region.

Major market player included in this report are:

H.B. Fuller Company

Henkel AG & Co. KGaA

Arkema Group

Sika AG

Ashland Global Holdings Inc.

Dow Inc.

3M Company

Avery Dennison Corporation

Jowat SE

Bostik SA

Paramelt B.V.

Franklin International

DIC Corporation

Adhesives Research, Inc.

Buhnen GmbH & Co. KG

## Global Bookbinding Adhesives Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025–2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players.

The detailed segments and sub-segments of the market are explained below:

By Technology:

Emulsion Based

Hot Melt

By Chemistry:

PVA (Polyvinyl Acetate)

VAE (Vinyl Acetate Ethylene)

EVA (Ethylene Vinyl Acetate)

PUR (Polyurethane Reactive)

By Application:

Hardcover and Softcover Books

Magazines and Catalogs

Print on Demand

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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