

Global Book Publisher Industry Market Size Study, by Type (consumer books, educational books and religious books), by Age group (Below 12 Years, 13 Years to 18 Years and Above 18 Years) and Regional Forecasts 2020-2027

<https://marketpublishers.com/r/GC0611D7D6C9EN.html>

Date: May 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GC0611D7D6C9EN

Abstracts

Global Book Publisher Industry Market is valued approximately USD 85.9 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 2% over the forecast period 2020-2027. With the advent of internet and convenient online book reading products and services the book publishing industry has witnessed several fluctuations over last few decade. Apart from books, book publisher's merchandise includes atlases, spiritual books, college or college textbooks, encyclopedias, technical manuals, maps and journey courses, in all cases excepting distinct internet publishing). The upward thrust in social media and the increasing extent of purchaser records is driving growth and innovation within the book publisher enterprise. E book publishers will have vast and deep visibility into their customers, vendors and different stake holder records. Publishers with digital first model are making an investment notably in building in-house statistics and analytics team. For Instance: With all foremost categories posting will increase, unit sales of print books rose 8.2% in 2020 over 2019 at shops that document to npd bookscan. For the year ended Jan. 2, 2021, devices hit 750.9 million, up from 693.7 million the year earlier than. The class completed 2020 with a 23.1% increase in print unit income. The strongest subcategories inside the 12 months have been training/reference/language, which had a 55.5% increase, and video games/sports/pursuits, which rose 31.3%. However, businesses were disrupted due to lockdown impedes the growth of the market over the forecast period of 2020-2027. Also, Print-on-demand (POD) model is becoming popular among book publishers as it allows them to control printing and inventory costs. is likely to increase the market growth during the forecast period.

The regional analysis of global Book Publisher Industry market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-Pacific is the significant region across the world in terms of market share owing to large number of customers to read books. Whereas, North America is also anticipated to exhibit highest growth rate over the forecast period 2020-2027. Factors such as online books would create lucrative growth prospects for the Book Publisher Industry market across Asia-Pacific region.

Major market player included in this report are:

Pearson PLC

Bertelsmann

Hachette Livre

China South Publishing & Media Group

Grupo Planeta

Penguin Random House

HarperCollins

Macmillan Publishers

Simon & Schuster

McGraw-Hill Education

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Functions offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

consumer books

educational books

religious books

By Age group:

Below 12 Years

13 Years to 18 Years

Above 18 Years

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Book Publisher Industry Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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