

Global Bone Densitometer Market Size Study, by Technology Type (Axial Bone Densitometry, Peripheral Bone Densitometry), by End Use (Hospitals, Clinics, Others), and Regional Forecasts 2022-2032

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Abstracts

The Global Bone Densitometer Market was valued at approximately USD 309.7 million in 2023 and is expected to witness a healthy growth rate of over 4.9% throughout the forecast period from 2024 to 2032. Bone densitometers are crucial medical devices utilized for measuring bone mineral density (BMD), primarily for diagnosing osteoporosis—a condition characterized by weakened bones and an increased risk of fractures. The most widely adopted technique, dual-energy X-ray absorptiometry (DEXA or DXA), provides accurate and reliable assessments of bone strength, playing a vital role in monitoring bone health, especially in postmenopausal women, older adults, and those at risk of bone fractures.

The aging global population is a significant driver of the bone densitometer market, as the susceptibility to osteoporosis and related conditions increases with age. This demographic shift is particularly prominent in regions like Japan, Europe, and the U.S., where the aging population is substantial, leading to a higher demand for bone density testing. Additionally, the rising prevalence of osteoporosis and other bone disorders, fueled by lifestyle changes, dietary insufficiencies, and a decline in physical activity, is propelling market growth. The increased incidence of these conditions necessitates early diagnosis and consistent monitoring, thereby boosting the adoption of bone densitometers in hospitals, clinics, and diagnostic centers. Also, technological advancements in bone densitometry, such as the refinement of DEXA and the introduction of quantitative ultrasound techniques, have significantly improved the accuracy, speed, and convenience of bone density assessments. These innovations

have enhanced the reliability and accessibility of bone densitometers, driving their adoption across various healthcare settings.

Geographically, North America holds the largest share of the bone densitometer market, driven by collaborative efforts among key industry players to enhance R&D capabilities and maintain high medical standards. The significant burden of osteoporosis in the region further contributes to its market dominance. On the other hand, the Asia Pacific region is anticipated to witness exponential growth during the forecast period, attributed to the increasing demand to curb the rising prevalence of bone-related conditions, rising disposable income, and healthcare infrastructure advancements. The burgeoning interest in osteoporosis treatment in emerging economies like China and India also presents significant market expansion opportunities.

Major market players included in this report are:

GE Healthcare

Hologic Inc

beamed Ltd

CyberLogic, Inc.

CompuMed, Inc.

DMS Group

Demetech AB

Echolight S.P.A.

Eurotec Medical Systems SRL

Medonica Co. Ltd

Medilink Incorporation

Osteometer MediTech Inc

OsteoSys Corp

Scanflex Healthcare AB

Swissray International Inc.

The detailed segments and sub-segments of the market are explained below:

By Technology Type:

Axial Bone Densitometry

Peripheral Bone Densitometry

By End Use:

Hospitals

Clinics

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Global Bone Densitometer Market Size Study, by Technology Type (Axial Bone Densitometry, Peripheral Bone Densi...

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand-side and supply-side analysis of the market.

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