

Global Body Dryer Market Size study & Forecast, by Product (On Floor, Wall Mounted) by Application (Residential, Commercial) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/GBEDCE727E5FEN.html>

Date: April 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GBEDCE727E5FEN

Abstracts

Global Body Dryer Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Body dryers are frequently used in homes because they allow individuals to warm up and clean their bodies without using towels. These gadgets are typically floor-mounted or mounted on the corner and side walls of the bathroom. Body dryers with features such as a waterproof body, integrated air diffusers, and motion sensors are typically more popular with consumers. People are increasingly using portable body dryers these days since they can take them when they travel. Moreover, rising initiatives by the key market players is driving the growth for the market over the forecast period 2022-2029.

Body dryers are frequently used by people to rewarm their bodies after swimming pool baths. The need for body dryers in such settings is therefore anticipated to be driven by expanding residential and commercial swimming pool infrastructure. Additionally, owners primarily utilize these tools to dry off their pet's body after bathing it. As a result, more prospects for market expansion are projected to arise due to the increasing rate of animal humanization among the world's population. In 2019, 67% of Americans owned a pet, up from 56% in 1988, per the data provided by the American Pet Products Association. Along with this, due to rising consumer demand, related businesses now frequently release body dryers that are created sustainably. For instance, a skin-friendly and sustainably manufactured body drying gadget was released into the global market by Vaitek, a multinational consumer products firm, in March 2020. However, the high cost of Body Dryer stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Body Dryer Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America accounted for the greatest market share. The increase in commercial space availability is predicted to drive up demand for American and Canadian goods. Furthermore, the presence of important manufacturers is anticipated to have a good impact on regional growth. Regional expansion is anticipated to be fueled by rising consumer awareness of their own health and well-being and their willingness to spend more on hygiene products. Over the forecast period, Asia Pacific is anticipated to experience the quickest CAGR. In commercial settings such as hotels, spas, sports facilities, hospitals, and gyms, there is an increasing need for body dryers in nations such as China and India. Consumers' increasing spending power and the need for high-end personal hygiene products are anticipated to further fuel regional expansion.

Major market player included in this report are:

Indiegogo Inc.

TORNADO BODY DRYER, LLC

Insignia

Full Body Dryer LLC

First Class Wet Rooms

Wet Rooms Direct Ltd.

Designed2enable

Air Body Dryer

Miracle Healthcare Inc.

TLC Electrical Supplies

Recent Developments in the Market:

In November 2020, A Spanish body dryer company, Vairyo Technologies S.r.L., teamed up with Fraunhofer-inHaus-Zentrum to create newer models of cutting-edge body dryers for niche markets such as nursing homes, hospitals, and rehab centres.

In March 2020, Miracle Healthcare Inc. received funding in the amount of USD 10,000 to introduce the ground-breaking Arebo air body dryer in Chicago, United States.

Global Body Dryer Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World
Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

On Floor

Wall Mounted

By Application:

Residential

Commercial

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

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