

# **Global Bluetooth Low Energy Market Size study, by Network Topology Type (Central Device, Peripheral Device) by End-Use Type (Manufacturing, Automotive, Telecommunication, Home Appliances, Others) by Product Type (Module, Chipset) by Mode (Single Mode, Dual Mode) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Bluetooth Low Energy Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Bluetooth Low Energy is a type of wireless device which is used for personal area network technology that is made and marketed for the Bluetooth Special Interest Group whose applications in the healthcare, fitness, beacons, security, and home entertainment industries. The increasing the demand for the mobile phones has led the adoption of Bluetooth Low Energy across the forecast period. For Instance: as per the Statista, it has forecasted the number of users of mobile users, in 2020, the number of mobile devices were 14.02 billion and it is predicated to increase up to 18.22 billion in year 2025. Also, with the increasing bluetooth low energy modules, the adoption & demand for Bluetooth Low Energy is likely to increase the market growth during the forecast period. However, low data streaming capacity of low energy Bluetooth modules impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Bluetooth Low Energy Market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-Pacific is the leading region across the world in terms of market share owing to the rise in the bluetooth low energy maker movement and rise in the demand for low maintenance. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast

period 2022-2028. Factors such as rapid industrialization and heavy demand for Bluetooth enable devices would create lucrative growth prospects for the Bluetooth Low Energy Market across Asia-Pacific region.

Major market player included in this report are:

Cypress Semiconductor Corporation

Telefonaktiebolaget LM Ericsson

Intel Corporation

Motorola Solutions, Inc

InsightSIP

Nordic Semiconductor

Silicon Laboratories

STMicroelectronics

Texas Instruments Incorporated

Telink, Renesas Electronics Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Network Topology Type:

Central Device

Peripheral Device

By End-Use Type:

Manufacturing

Automotive

Telecommunication

Home Appliances

Others

By Product Type:

Module

Chipset

By Mode:

Single Mode

Dual Mode

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Bluetooth Low Energy Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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