

Global Blue Cheese Market Size study & Forecast, by Type (Gorgonzola, Castello Double Crème Blue, Roquefort, Stilton, Castello Traditional Danish Blue) By Source (Sheep's Milk, Cow's Milk, Goat's Milk, Others) By Texture (Hard Blue, Soft Blue, Semihard Blue, Semisoft Blue) By Distribution Channel (Online Retail, Specialty Stores, Supermarket/Hypermarket, Others) and Regional Analysis, 2022-2029

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Abstracts

Global Blue Cheese Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Blue cheese, also known as blue vein cheese, is a generic term widely used to describe cheese made from sheep's milk, cow's milk, or goat's milk, and ripened with cultures of the mold *Penicillium*. The Blue Cheese market is expanding because of factors such as a Shift in consumers eating habits and the rising number of quick serves restaurants.

Blue cheese is rich in essential vitamins and minerals, and contains a significant number of proteins, thus witnessing increased demand among consumers. Its prevalence has progressively increased during the last few decades. According to the food insight organization, in 2022, 52% of Food and Health Survey participants reported following a specific diet or eating pattern, a sharp uptick from 39% in 2021. Of those who followed an eating pattern or diet, the most popular choices were clean eating 16%, mindful eating 14%, and calorie-counting 13%. Furthermore, the global health food and beverage sales as of 2020, by product category. Health food and beverage sales in the 'organic' category reached USD 105 billion. Another important component driving space

increase is quick-serve restaurants. As per Statista the market size of the quick service restaurant industry worldwide reached its peak in 2019 at USD 868.11 billion. In addition, the quick-service restaurant market in India was valued at about USD 21.7 billion in the financial year 2020. This was further estimated to grow to over USD 60.53 billion by 2025. Also, increasing demand for protein-rich food products and rising disposable income would create a lucrative growth prospectus for the market over the forecast period. However, increasing health awareness among consumers stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Blue Cheese Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe dominated the market in terms of revenue, owing to the dominance of protein rich diet awareness among people significantly growing share in the production of blue cheese in the region. According to the Statista, Germany was the EU country with the largest herd of dairy cows in 2020. Dairy cows in the country numbered approximately 4 million. France had the second largest number of dairy cows with 3.4 million animals in 2020. Asia Pacific is expected to grow with a highest CAGR during the forecast period, owing to factors such as rising milk production and dairy products in India and China. It has been attributed to the significant demand for blue cheese due to changing food habits in the market space.

Major market player included in this report are:

The Isle of Wight Cheese Company Ltd
Vermont Shepherd LLC
WAIMATA CHEESE COMPANY
Fonterra Co-operative Group Limited
Willow Hill Farm
Cowgirl Creamery
Grafton Village Cheese
ARLA Foods
Saputo Inc
Shafts Cheese Company LLC

Recent Developments in the Market:

In July 2022, Vermont Creamery, B Corp-Certified makers of consciously crafted artisanal cheese and butter won nine International Cheese & Dairy Awards (ICDA) and eight awards at the 39th Annual American Cheese Society (ACS) Awards. In addition to Vermont Creamery, Vermont cheese and butter makers won a total of 40 awards. They

won a gold medal for Clover Blossom Honey Goat Cheese, Silver medals for St Albans and Vanilla Crème Fraîche, and bronze medals for Cilantro Lime Sour Crème, Cultured Butter, Bijou, Classic Goat Cheese and Fire Roasted Onion & Chive Sour Crème. Vermont Creamery was recognised for excellence by the judges among 1,387 products submitted by 196 companies.

Global Blue Cheese Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Source, Texture, Type, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Gorgonzola

Castello Double Crème Blue

Roquefort

Stilton

Castello Traditional Danish Blue

By Source

Sheep's Milk

Cow's Milk

Goat's Milk

Others

By Texture

Hard Blue

Soft Blue

Semihard Blue

Semisoft Blue

By Distribution Channel

Online Retail

Specialty Stores

Supermarket/Hypermarket

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Blue Cheese Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Blue Cheese Market, by Type, 2019-2029 (USD Billion)
 - 1.2.3. Blue Cheese Market, by Source, 2019-2029 (USD Billion)
 - 1.2.4. Blue Cheese Market, by Texture, 2019-2029 (USD Billion)
 - 1.2.5. Blue Cheese Market, by Distribution Channel, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL BLUE CHEESE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL BLUE CHEESE MARKET DYNAMICS

- 3.1. Blue Cheese Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Shift in consumers eating habits.
 - 3.1.1.2. Rising number of quick serve restaurants
 - 3.1.2. Market Challenges
 - 3.1.2.1. Increasing health awareness among consumers
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing demand for protein-rich food products
 - 3.1.3.2. Rising disposable income

CHAPTER 4. GLOBAL BLUE CHEESE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL BLUE CHEESE MARKET, BY TYPE

- 6.1. Market Snapshot
- 6.2. Global Blue Cheese Market by Type, Performance - Potential Analysis
- 6.3. Global Blue Cheese Market Estimates & Forecasts by Type 2019-2029 (USD Billion)
- 6.4. Blue Cheese Market, Sub Segment Analysis
 - 6.4.1. Gorgonzola
 - 6.4.2. Castello Double Cr?me Blue
 - 6.4.3. Roquefort
 - 6.4.4. Stilton
 - 6.4.5. Castello Traditional Danish Blue

CHAPTER 7. GLOBAL BLUE CHEESE MARKET, BY SOURCE

- 7.1. Market Snapshot
- 7.2. Global Blue Cheese Market by Source, Performance - Potential Analysis
- 7.3. Global Blue Cheese Market Estimates & Forecasts by Source 2019-2029 (USD

Billion)

7.4. Blue Cheese Market, Sub Segment Analysis

7.4.1. Sheep's Milk

7.4.2. Cow's Milk

7.4.3. Goat's Milk

7.4.4. Others

CHAPTER 8. GLOBAL BLUE CHEESE MARKET, BY TEXTURE

8.1. Market Snapshot

8.2. Global Blue Cheese Market by Texture, Performance - Potential Analysis

8.3. Global Blue Cheese Market Estimates & Forecasts by Texture 2019-2029 (USD Billion)

8.4. Blue Cheese Market, Sub Segment Analysis

8.4.1. Hard Blue

8.4.2. Soft Blue

8.4.3. Semihard Blue

8.4.4. Semisoft Blue

CHAPTER 9. GLOBAL BLUE CHEESE MARKET, BY DISTRIBUTION CHANNEL

9.1. Market Snapshot

9.2. Global Blue Cheese Market by Distribution Channel, Performance - Potential Analysis

9.3. Global Blue Cheese Market Estimates & Forecasts by Distribution Channel 2019-2029 (USD Billion)

9.4. Blue Cheese Market, Sub Segment Analysis

9.4.1. Online Retail

9.4.2. Specialty Stores

9.4.3. Supermarket/Hypermarket

9.4.4. Others

CHAPTER 10. GLOBAL BLUE CHEESE MARKET, REGIONAL ANALYSIS

10.1. Blue Cheese Market, Regional Market Snapshot

10.2. North America Blue Cheese Market

10.2.1. U.S. Blue Cheese Market

10.2.1.1. Type breakdown estimates & forecasts, 2019-2029

10.2.1.2. Source breakdown estimates & forecasts, 2019-2029

- 10.2.1.3. Texture breakdown estimates & forecasts, 2019-2029
- 10.2.1.4. Distribution Channel breakdown estimates & forecasts, 2019-2029
- 10.2.2. Canada Blue Cheese Market
- 10.3. Europe Blue Cheese Market Snapshot
 - 10.3.1. U.K. Blue Cheese Market
 - 10.3.2. Germany Blue Cheese Market
 - 10.3.3. France Blue Cheese Market
 - 10.3.4. Spain Blue Cheese Market
 - 10.3.5. Italy Blue Cheese Market
 - 10.3.6. Rest of Europe Blue Cheese Market
- 10.4. Asia-Pacific Blue Cheese Market Snapshot
 - 10.4.1. China Blue Cheese Market
 - 10.4.2. India Blue Cheese Market
 - 10.4.3. Japan Blue Cheese Market
 - 10.4.4. Australia Blue Cheese Market
 - 10.4.5. South Korea Blue Cheese Market
 - 10.4.6. Rest of Asia Pacific Blue Cheese Market
- 10.5. Latin America Blue Cheese Market Snapshot
 - 10.5.1. Brazil Blue Cheese Market
 - 10.5.2. Mexico Blue Cheese Market
 - 10.5.3. Rest of Latin America Blue Cheese Market
- 10.6. Rest of The World Blue Cheese Market

CHAPTER 11. COMPETITIVE INTELLIGENCE

- 11.1. Top Market Strategies
- 11.2. Company Profiles
 - 11.2.1. The Isle of Wight Cheese Company Ltd
 - 11.2.1.1. Key Information
 - 11.2.1.2. Overview
 - 11.2.1.3. Financial (Subject to Data Availability)
 - 11.2.1.4. Product Summary
 - 11.2.1.5. Recent Developments
 - 11.2.2. Vermont Shepherd LLC
 - 11.2.3. WAIMATA CHEESE COMPANY
 - 11.2.4. Fonterra Co-operative Group Limited
 - 11.2.5. Willow Hill Farm
 - 11.2.6. Cowgirl Creamery
 - 11.2.7. Grafton Village Cheese

- 11.2.8. ARLA Foods
- 11.2.9. Saputo Inc.
- 11.2.10. Shafts Cheese Company LLC

CHAPTER 12. RESEARCH PROCESS

- 12.1. Research Process
 - 12.1.1. Data Mining
 - 12.1.2. Analysis
 - 12.1.3. Market Estimation
 - 12.1.4. Validation
 - 12.1.5. Publishing
- 12.2. Research Attributes
- 12.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Blue Cheese Market, report scope

TABLE 2. Global Blue Cheese Market estimates & forecasts by Region 2019-2029
(USD Billion)

TABLE 3. Global Blue Cheese Market estimates & forecasts by Type 2019-2029 (USD Billion)

TABLE 4. Global Blue Cheese Market estimates & forecasts by Source 2019-2029
(USD Billion)

TABLE 5. Global Blue Cheese Market estimates & forecasts by Texture 2019-2029
(USD Billion)

TABLE 6. Global Blue Cheese Market estimates & forecasts by Distribution Channel
2019-2029 (USD Billion)

TABLE 7. Global Blue Cheese Market by segment, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 8. Global Blue Cheese Market by region, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 9. Global Blue Cheese Market by segment, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 10. Global Blue Cheese Market by region, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 11. Global Blue Cheese Market by segment, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 12. Global Blue Cheese Market by region, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 13. Global Blue Cheese Market by segment, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 14. Global Blue Cheese Market by region, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 15. Global Blue Cheese Market by segment, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 16. Global Blue Cheese Market by region, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 17. U.S. Blue Cheese Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 18. U.S. Blue Cheese Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 19. U.S. Blue Cheese Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 20. Canada Blue Cheese Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 21. Canada Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 22. Canada Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 23. UK Blue Cheese Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 24. UK Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 25. UK Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 26. Germany Blue Cheese Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 27. Germany Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 28. Germany Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 29. France Blue Cheese Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 30. France Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 31. France Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 32. Italy Blue Cheese Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 33. Italy Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 34. Italy Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 35. Spain Blue Cheese Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 36. Spain Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 37. Spain Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 38. RoE Blue Cheese Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 39. RoE Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 40. RoE Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 41. China Blue Cheese Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 42. China Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 43. China Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 44. India Blue Cheese Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 45. India Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 46. India Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 47. Japan Blue Cheese Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 48. Japan Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 49. Japan Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 50. South Korea Blue Cheese Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 51. South Korea Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 52. South Korea Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 53. Australia Blue Cheese Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 54. Australia Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 55. Australia Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 56. RoAPAC Blue Cheese Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 57. RoAPAC Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 58. RoAPAC Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 59. Brazil Blue Cheese Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 60. Brazil Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 61. Brazil Blue Cheese Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 62. Mexico Blue Cheese Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 63. Mexico Blue Cheese Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 64. Mexico Blue Cheese Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 65. RoLA Blue Cheese Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 66. RoLA Blue Cheese Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 67. RoLA Blue Cheese Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 68. Row Blue Cheese Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 69. Row Blue Cheese Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 70. Row Blue Cheese Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 71. List of secondary sources, used in the study of global Blue Cheese Market

TABLE 72. List of primary sources, used in the study of global Blue Cheese Market

TABLE 73. Years considered for the study

TABLE 74. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Blue Cheese Market, research methodology
 - FIG 2. Global Blue Cheese Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Blue Cheese Market, key trends 2021
 - FIG 5. Global Blue Cheese Market, growth prospects 2022-2029
 - FIG 6. Global Blue Cheese Market, porters 5 force model
 - FIG 7. Global Blue Cheese Market, pest analysis
 - FIG 8. Global Blue Cheese Market, value chain analysis
 - FIG 9. Global Blue Cheese Market by segment, 2019 & 2029 (USD Billion)
 - FIG 10. Global Blue Cheese Market by segment, 2019 & 2029 (USD Billion)
 - FIG 11. Global Blue Cheese Market by segment, 2019 & 2029 (USD Billion)
 - FIG 12. Global Blue Cheese Market by segment, 2019 & 2029 (USD Billion)
 - FIG 13. Global Blue Cheese Market by segment, 2019 & 2029 (USD Billion)
 - FIG 14. Global Blue Cheese Market, regional snapshot 2019 & 2029
 - FIG 15. North America Blue Cheese Market 2019 & 2029 (USD Billion)
 - FIG 16. Europe Blue Cheese Market 2019 & 2029 (USD Billion)
 - FIG 17. Asia pacific Blue Cheese Market 2019 & 2029 (USD Billion)
 - FIG 18. Latin America Blue Cheese Market 2019 & 2029 (USD Billion)
 - FIG 19. Global Blue Cheese Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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