

# **Global Blood Pressure Monitoring Devices Market Size study, By Product Type (Sphygmomanometer/Aneroid BP Monitor, Automated/Digital Blood Pressure Monitor, Ambulatory Blood Pressure Monitor, Transducers, Instruments and Accessories}, By End User (Hospitals, Ambulatory Surgical Centers & Clinics, Home Healthcare), and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Blood Pressure Monitoring Devices Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Blood Pressure Monitoring devices are used for checking fluctuation in blood pressure. Blood pressure monitoring devices are available in two formats such as digital and manual. Digital blood pressure monitoring devices measure the systolic, and diastolic pressure levels in the body. Whereas, manual blood pressure monitors use an inflatable arm cuff that is connected by a tube to a gauge and a stethoscope to record blood pressure. Rising prevalence of hypertension incidences and increasing demand for home healthcare devices as well as growing product innovations from leading market players are key drivers for growth of Blood Pressure Monitoring Devices Market. For instance, as per World Health Organization – As of 2021, the number of adults aged 30–79 years diagnosed with hypertension has increased from 650 million to 1.28 billion in the last thirty years. Furthermore, market players are coming up with innovative products, which are driving the growth of the market. For instance, in May 2021, Biobeat, unveiled a new wearable blood pressure monitoring chest-monitoring device. This new device is made from disposable material and measures diastolic and systolic BP, heart rate, mean arterial pressure, cardiac

output, and systemic vascular resistance among others. Also, growing prevalence of obesity & sedentary lifestyles and rising healthcare industry in emerging economies are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, high costs associated with blood pressure monitoring devices impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Blood Pressure Monitoring Devices Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to growing prevalence of lifestyle diseases and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as growing prevalence of hypertension and rising healthcare industry in the region, would create lucrative growth prospects for the Blood Pressure Monitoring Devices Market across the Asia Pacific region.

Major market players included in this report are:

Omron Healthcare Welch Allyn, Inc.

A&D Medical Inc.

American Diagnostic Corporation

Withings Briggs Healthcare

Philips Healthcare

Rossmax International Ltd.

GF Health Products Inc.

Spacelabs Helathcare Inc.

GE Healthcare

Kaz Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Product Type offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Product Type**

Sphygmomanometer/Aneroid BP Monitor  
Automated/Digital Blood Pressure Monitor  
Ambulatory Blood Pressure Monitor  
Transducers  
Instruments and Accessories

**By End User**

Hospitals  
Ambulatory Surgical Centers & Clinics  
Home Healthcare

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Blood Pressure Monitoring Devices Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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