

Global Blood Pressure Cuffs Market Size Study, by Type (Automated, Manual), by Size (8-19 cm, 19 cm and Above), by Usage (Reusable, Disposable), by Age Group (Adults, Infants & Children), by Distribution Channel (Offline, Online), by End User (Hospitals, Clinics, Homecare, Other End Users), and Regional Forecasts 2022-2032

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Abstracts

Global Blood Pressure Cuffs Market is valued at approximately USD 833.94 million in 2023 and is anticipated to grow with a healthy growth rate of more than 9% over the forecast period 2024-2032. A blood pressure cuff is a medical device used to measure blood pressure, typically placed around the upper arm. When inflated, it temporarily compresses the brachial artery, allowing for the measurement of systolic and diastolic blood pressure using a sphygmomanometer or digital blood pressure monitor. This device is crucial in diagnosing and managing hypertension and other cardiovascular diseases.

The market growth for blood pressure cuffs is primarily driven by the increasing incidence of hypertension and cardiovascular diseases, which are significant health concerns globally. The growing elderly population, who are more prone to these conditions, further propels the demand for blood pressure monitoring devices. Moreover, the rise of telehealth and remote patient monitoring services is creating new opportunities in the market, enabling patients to monitor their blood pressure from the comfort of their homes. This trend is especially relevant as healthcare systems increasingly adopt digital health solutions.

However, the market faces challenges such as the increasing transmission of

healthcare-associated infections (HAIs) due to reusable cuffs. This concern is leading to a shift towards disposable cuffs, which, while addressing hygiene issues, could impact the cost dynamics of the market. Additionally, the issue of 'miscuffing,' or the use of inappropriate cuff sizes, poses a challenge in ensuring accurate blood pressure readings, highlighting the need for standardized guidelines for cuff sizing.

Key regions considered in the global blood pressure cuffs market study include North America, Asia Pacific, Europe, Latin America, and the Rest of the World. North America is expected to hold the largest market share, driven by high rates of hypertension, advanced healthcare infrastructure, and the widespread adoption of modern healthcare technologies. Asia Pacific is also anticipated to experience significant growth due to increasing healthcare awareness and the rising prevalence of chronic diseases in the region.

Major market players included in this report are:

American Diagnostic Corporation

Baxter

Cardinal Health

Elanor Surgicals

GE Healthcare

Halma PLC

Koninklijke Philips NV

Medline Industries, Inc.

Omron Healthcare Inc.

Spacelabs Healthcare

The detailed segments and sub-segments of the market are explained below:

By Type:

Global Blood Pressure Cuffs Market Size Study, by Type (Automated, Manual), by Size (8-19 cm, 19 cm and Above)...

Automated

Manual

By Size:

8-19 cm

19 cm and Above

By Usage:

Reusable

Disposable

By Age Group:

Adults

Infants & Children

By Distribution Channel:

Offline

Online

By End User:

Hospitals

Clinics

Homecare

Other End Users

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand-side and supply-side analysis of the market.

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