

Global Blood Group Typing Market Size study, by Product and Service (Consumables, Instruments, Services) By Technique (PCR-Based and Microarray Techniques, Assay-Based Techniques, Massively Parallel Sequencing, Other Techniques) By Test Type (Antibody Screening, HLA Typing, ABO Blood Tests, Cross-Matching Tests, Antigen Typing) By End User (Hospitals, Clinical Laboratories, Blood Banks, Other End Users) and Regional Forecasts 2019-2026

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Abstracts

Global Blood Group Typing Market is valued approximately USD 2.3 billion in 2018 and is anticipated to grow with a healthy growth rate of more than 9.80% over the forecast period 2019-2026. Blood group typing is the process for identifying and classifying, individual's blood group through laboratory tests. These types of tests are essential for to test donor blood compatibility, transfuse blood with receipt patients and also to determine the presence of Rh factor. This blood group typing process is the important test that facilitates to know the resemblance of the donor with the receiver, in the course of the blood transfusion or organ donation procedure. These tests are also used to determine the conditions of hemolytic diseases of newborn in pregnant women thereby contributing towards market growth. Apart from this rising demand for prenatal testing, growing number of blood donations are driving forces of market growth. As per the American National Red Cross, about 21 million blood components are transfused every year in the United States. Similarly, as per WHO report 2019, about 117.4 million blood donations were collected globally. Further, blood group typing with molecular diagnostics is expected to create significant growth opportunity in the market over the forecast period. However, stringent regulatory requirements for blood transfusion

impedes the growth of the market over the forecast period of 2019-2026.

The regional analysis of global Blood Group Typing market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the availability of reimbursement for surgeries coupled with increasing prevalence of chronic disorders. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2019-2026. Factors such as presence of large patient pool and blood related disorders, rising incidences of injuries and improving healthcare infrastructure would create lucrative growth prospects for the Blood Group Typing market across Asia-Pacific region.

Major market player included in this report are:

Bio-Rad Laboratories, Inc.
Beckman Coulter (A Subsidiary of Danaher)
Grifols International, S.A.
Immucor, Inc.
Merck KGaA
Novacyt Group
Quotient, Ltd.
Ortho Clinical Diagnostics, Inc.
Bag Health Care GmbH
Rapid Labs

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product and Service:

Consumables
Instruments
Services

By Technique:

PCR-Based and Microarray Techniques
Assay-Based Techniques

Massively Parallel Sequencing

Other Techniques

By Test Type:

Antibody Screening

HLA Typing

ABO Blood Tests

Cross-Matching Tests

Antigen Typing

By End User:

Hospitals

Clinical Laboratories

Blood Banks

Other End Users

By Region:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Blood Group Typing Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2017-2026 (USD Billion)
 - 1.2.1. Blood Group Typing Market, by Region, 2017-2026 (USD Billion)
 - 1.2.2. Blood Group Typing Market, by Product and Service, 2017-2026 (USD Billion)
 - 1.2.3. Blood Group Typing Market, by Technique, 2017-2026 (USD Billion)
 - 1.2.4. Blood Group Typing Market, by Test Type, 2017-2026 (USD Billion)
 - 1.2.5. Blood Group Typing Market, by End User, 2017-2026 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL BLOOD GROUP TYPING MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL BLOOD GROUP TYPING MARKET DYNAMICS

- 3.1. Blood Group Typing Market Impact Analysis (2018-2026)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL BLOOD GROUP TYPING MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes

- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2016-2026)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL BLOOD GROUP TYPING MARKET, BY PRODUCT AND SERVICE

- 5.1. Market Snapshot
- 5.2. Global Blood Group Typing Market by Product and Service, Performance - Potential Analysis
- 5.3. Global Blood Group Typing Market Estimates & Forecasts by Product and Service 2016-2026 (USD Billion)
- 5.4. Blood Group Typing Market, Sub Segment Analysis
 - 5.4.1. Consumables
 - 5.4.2. Instruments
 - 5.4.3. Services

CHAPTER 6. GLOBAL BLOOD GROUP TYPING MARKET, BY TECHNIQUE

- 6.1. Market Snapshot
- 6.2. Global Blood Group Typing Market by Technique, Performance - Potential Analysis
- 6.3. Global Blood Group Typing Market Estimates & Forecasts by Technique 2016-2026 (USD Billion)
- 6.4. Blood Group Typing Market, Sub Segment Analysis
 - 6.4.1. PCR-Based and Microarray Techniques
 - 6.4.2. Assay-Based Techniques
 - 6.4.3. Massively Parallel Sequencing
 - 6.4.4. Other Techniques

CHAPTER 7. GLOBAL BLOOD GROUP TYPING MARKET, BY TEST TYPE

- 7.1. Market Snapshot
- 7.2. Global Blood Group Typing Market by Test Type, Performance - Potential Analysis

7.3. Global Blood Group Typing Market Estimates & Forecasts by Test Type 2016-2026 (USD Billion)

7.4. Blood Group Typing Market, Sub Segment Analysis

- 7.4.1. Antibody Screening
- 7.4.2. HLA Typing
- 7.4.3. ABO Blood Tests
- 7.4.4. Cross-Matching Tests
- 7.4.5. Antigen Typing

CHAPTER 8. GLOBAL BLOOD GROUP TYPING MARKET, BY END USER

8.1. Market Snapshot

8.2. Global Blood Group Typing Market by End User, Performance - Potential Analysis

8.3. Global Blood Group Typing Market Estimates & Forecasts by End User 2016-2026 (USD Billion)

8.4. Blood Group Typing Market, Sub Segment Analysis

- 8.4.1. Hospitals
- 8.4.2. Clinical Laboratories
- 8.4.3. Blood Banks
- 8.4.4. Other End Users

CHAPTER 9. GLOBAL BLOOD GROUP TYPING MARKET, REGIONAL ANALYSIS

9.1. Blood Group Typing Market, Regional Market Snapshot

9.2. North America Blood Group Typing Market

9.2.1. U.S. Blood Group Typing Market

- 9.2.1.1. Product and Service breakdown estimates & forecasts, 2016-2026
- 9.2.1.2. Technique breakdown estimates & forecasts, 2016-2026
- 9.2.1.3. Test Type breakdown estimates & forecasts, 2016-2026
- 9.2.1.4. End User breakdown estimates & forecasts, 2016-2026

9.2.2. Canada Blood Group Typing Market

9.3. Europe Blood Group Typing Market Snapshot

- 9.3.1. U.K. Blood Group Typing Market
- 9.3.2. Germany Blood Group Typing Market
- 9.3.3. Rest of Europe Blood Group Typing Market

9.4. Asia-Pacific Blood Group Typing Market Snapshot

- 9.4.1. China Blood Group Typing Market
- 9.4.2. India Blood Group Typing Market
- 9.4.3. Japan Blood Group Typing Market

- 9.4.4. Rest of Asia Pacific Blood Group Typing Market
- 9.5. Latin America Blood Group Typing Market Snapshot
 - 9.5.1. Brazil Blood Group Typing Market
 - 9.5.2. Mexico Blood Group Typing Market
- 9.6. Rest of The World Blood Group Typing Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Bio-Rad Laboratories, Inc.
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Beckman Coulter (A Subsidiary of Danaher)
 - 10.2.3. Grifols International, S.A.
 - 10.2.4. Immucor, Inc.
 - 10.2.5. Merck KGaA
 - 10.2.6. Novacyt Group
 - 10.2.7. Quotient, Ltd.
 - 10.2.8. Ortho Clinical Diagnostics, Inc.
 - 10.2.9. Bag Health Care GmbH
 - 10.2.10. Rapid Labs

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. LIST OF SECONDARY SOURCES, USED IN THE STUDY OF GLOBAL BLOOD GROUP TYPING MARKET

TABLE 2. LIST OF PRIMARY SOURCES, USED IN THE STUDY OF GLOBAL BLOOD GROUP TYPING MARKET

TABLE 3. GLOBAL BLOOD GROUP TYPING MARKET, REPORT SCOPE

TABLE 4. YEARS CONSIDERED FOR THE STUDY

TABLE 5. EXCHANGE RATES CONSIDERED

TABLE 6. GLOBAL BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY REGION 2016-2026 (USD BILLION)

TABLE 7. GLOBAL BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY PRODUCT AND SERVICE 2016-2026 (USD BILLION)

TABLE 8. GLOBAL BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY TEST TYPE 2016-2026 (USD BILLION)

TABLE 9. GLOBAL BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY END USER 2016-2026 (USD BILLION)

TABLE 10. GLOBAL BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY TECHNIQUE 2016-2026 (USD BILLION)

TABLE 11. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 12. GLOBAL BLOOD GROUP TYPING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 13. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 14. GLOBAL BLOOD GROUP TYPING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 15. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 16. GLOBAL BLOOD GROUP TYPING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 17. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 18. GLOBAL BLOOD GROUP TYPING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 19. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 20. GLOBAL BLOOD GROUP TYPING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 21. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 22. GLOBAL BLOOD GROUP TYPING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 23. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 24. GLOBAL BLOOD GROUP TYPING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 25. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 26. GLOBAL BLOOD GROUP TYPING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 27. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 28. GLOBAL BLOOD GROUP TYPING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 29. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 30. GLOBAL BLOOD GROUP TYPING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 31. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 32. GLOBAL BLOOD GROUP TYPING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 33. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 34. GLOBAL BLOOD GROUP TYPING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 35. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 36. GLOBAL BLOOD GROUP TYPING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 37. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 38. GLOBAL BLOOD GROUP TYPING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 39. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, ESTIMATES

& FORECASTS, 2016-2026 (USD BILLION)

TABLE 40. GLOBAL BLOOD GROUP TYPING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 41. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 42. GLOBAL BLOOD GROUP TYPING MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 43. U.S. BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 44. U.S. BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 45. U.S. BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 46. U.S. BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 47. U.S. BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 48. CANADA BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 49. CANADA BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 50. CANADA BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 51. CANADA BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 52. CANADA BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 53. UK BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 54. UK BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 55. UK BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 56. UK BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 57. UK BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 58. GERMANY BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 59. GERMANY BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 60. GERMANY BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 61. GERMANY BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 62. GERMANY BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 63. ROE BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 64. ROE BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 65. ROE BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 66. ROE BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 67. ROE BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 68. CHINA BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 69. CHINA BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 70. CHINA BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 71. CHINA BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 72. CHINA BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 73. INDIA BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 74. INDIA BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 75. INDIA BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 76. INDIA BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 77. INDIA BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 78. JAPAN BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS,

2016-2026 (USD BILLION)

TABLE 79. JAPAN BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS
BY SEGMENT 2016-2026 (USD BILLION)

TABLE 80. JAPAN BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS
BY SEGMENT 2016-2026 (USD BILLION)

TABLE 81. JAPAN BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS
BY SEGMENT 2016-2026 (USD BILLION)

TABLE 82. JAPAN BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS
BY SEGMENT 2016-2026 (USD BILLION)

TABLE 83. ROAPAC BLOOD GROUP TYPING MARKET ESTIMATES &
FORECASTS, 2016-2026 (USD BILLION)

TABLE 84. ROAPAC BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS
BY SEGMENT 2016-2026 (USD BILLION)

TABLE 85. ROAPAC BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS
BY SEGMENT 2016-2026 (USD BILLION)

TABLE 86. ROAPAC BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS
BY SEGMENT 2016-2026 (USD BILLION)

TABLE 87. ROAPAC BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS
BY SEGMENT 2016-2026 (USD BILLION)

TABLE 88. BRAZIL BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS,
2016-2026 (USD BILLION)

TABLE 89. BRAZIL BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS
BY SEGMENT 2016-2026 (USD BILLION)

TABLE 90. BRAZIL BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS
BY SEGMENT 2016-2026 (USD BILLION)

TABLE 91. BRAZIL BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS
BY SEGMENT 2016-2026 (USD BILLION)

TABLE 92. BRAZIL BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS
BY SEGMENT 2016-2026 (USD BILLION)

TABLE 93. MEXICO BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS,
2016-2026 (USD BILLION)

TABLE 94. MEXICO BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS
BY SEGMENT 2016-2026 (USD BILLION)

TABLE 95. MEXICO BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS
BY SEGMENT 2016-2026 (USD BILLION)

TABLE 96. MEXICO BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS
BY SEGMENT 2016-2026 (USD BILLION)

TABLE 97. MEXICO BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS
BY SEGMENT 2016-2026 (USD BILLION)

TABLE 98. ROLA BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 99. ROLA BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 100. ROLA BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 101. ROLA BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 102. ROLA BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 103. ROW BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 104. ROW BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 105. ROW BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 106. ROW BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 107. ROW BLOOD GROUP TYPING MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

List Of Figures

LIST OF FIGURES

FIG 1. GLOBAL BLOOD GROUP TYPING MARKET, RESEARCH METHODOLOGY

FIG 2. GLOBAL BLOOD GROUP TYPING MARKET, MARKET ESTIMATION
TECHNIQUES

FIG 3. GLOBAL MARKET SIZE ESTIMATES & FORECAST METHODS

FIG 4. GLOBAL BLOOD GROUP TYPING MARKET, KEY TRENDS 2018

FIG 5. GLOBAL BLOOD GROUP TYPING MARKET, GROWTH PROSPECTS
2019-2026

FIG 6. GLOBAL BLOOD GROUP TYPING MARKET, PORTERS 5 FORCE MODEL

FIG 7. GLOBAL BLOOD GROUP TYPING MARKET, PEST ANALYSIS

FIG 8. GLOBAL BLOOD GROUP TYPING MARKET, VALUE CHAIN ANALYSIS

FIG 9. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, 2016 & 2026
(USD BILLION)

FIG 10. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, 2016 & 2026
(USD BILLION)

FIG 11. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, 2016 & 2026
(USD BILLION)

FIG 12. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, 2016 & 2026
(USD BILLION)

FIG 13. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, 2016 & 2026
(USD BILLION)

FIG 14. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, 2016 & 2026
(USD BILLION)

FIG 15. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, 2016 & 2026
(USD BILLION)

FIG 16. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, 2016 & 2026
(USD BILLION)

FIG 17. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, 2016 & 2026
(USD BILLION)

FIG 18. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, 2016 & 2026
(USD BILLION)

FIG 19. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, 2016 & 2026
(USD BILLION)

FIG 20. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, 2016 & 2026
(USD BILLION)

FIG 21. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, 2016 & 2026

(USD BILLION)

FIG 22. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, 2016 & 2026

(USD BILLION)

FIG 23. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, 2016 & 2026

(USD BILLION)

FIG 24. GLOBAL BLOOD GROUP TYPING MARKET BY SEGMENT, 2016 & 2026

(USD BILLION)

FIG 25. GLOBAL BLOOD GROUP TYPING MARKET, REGIONAL SNAPSHOT 2016 & 2026

FIG 26. NORTH AMERICA BLOOD GROUP TYPING MARKET 2016 & 2026 (USD BILLION)

FIG 27. EUROPE BLOOD GROUP TYPING MARKET 2016 & 2026 (USD BILLION)

FIG 28. ASIA PACIFIC BLOOD GROUP TYPING MARKET 2016 & 2026 (USD BILLION)

FIG 29. LATIN AMERICA BLOOD GROUP TYPING MARKET 2016 & 2026 (USD BILLION)

FIG 30. GLOBAL BLOOD GROUP TYPING MARKET, COMPANY MARKET SHARE ANALYSIS (2018)

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