

Global Blockchain Supply Chain Market Size Study & Forecast, by Offering (Platform and Services), by Type (Public, Private, and Hybrid and Consortium), by Provider, by Application (Asset Tracking and Smart Contracts), by Enterprise Size, by Vertical (FMCG and Healthcare) and Regional Forecasts 2025-2035

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Abstracts

The Global Blockchain Supply Chain Market is valued at approximately USD 1.38 billion in 2024 and is anticipated to grow with an impressive CAGR of more than 53.20% over the forecast period 2025-2035. Blockchain technology in supply chains provides a transparent, tamper-proof, and decentralized method for tracking assets, streamlining transactions, and ensuring trust across global networks. Unlike conventional systems reliant on fragmented databases and third-party verification, blockchain creates an immutable ledger that enhances visibility, traceability, and security across every node of the supply chain. The market's expansion is underpinned by enterprises seeking to mitigate fraud, reduce counterfeiting, accelerate settlement times, and achieve resilience in increasingly complex trade ecosystems.

The rapid surge in globalization, coupled with the rising demand for real-time supply chain visibility, has accelerated the deployment of blockchain platforms worldwide. Enterprises across sectors are embracing blockchain not only to improve transparency but also to unlock cost efficiencies and strengthen compliance with regulatory frameworks. According to recent industry insights, over 40% of supply chain leaders across manufacturing and retail are already piloting or implementing blockchain-driven solutions, with adoption rates expected to scale dramatically within the next five years. Furthermore, the growing adoption of smart contracts to automate processes such as payments, customs clearance, and vendor management is expected to propel the

market forward. However, challenges such as interoperability, high implementation costs, and a shortage of technical expertise may act as restraints during the forecast horizon.

The detailed segments and sub-segments included in the report are:

By Offering:

Platform

Services

By Type:

Public

Private

Hybrid and Consortium

By Provider:

Application Providers

Middleware Providers

Infrastructure Providers

By Application:

Asset Tracking

Smart Contracts

By Enterprise Size:

Large Enterprises

Small & Medium Enterprises (SMEs)

By Vertical:

FMCG

Healthcare

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Platform Offering is Expected to Dominate the Market

Platform-based solutions are projected to dominate the blockchain supply chain market, capturing the largest share of revenues during the forecast period. These platforms serve as the foundation for building decentralized applications, enabling organizations to design, deploy, and scale blockchain networks with tailored features. Their ability to integrate with legacy systems, provide end-to-end visibility, and support interoperability makes them highly attractive for enterprises aiming to modernize their supply chain operations. Although services such as consulting, integration, and support are growing

steadily, platforms are expected to remain the backbone of this market due to their scalability and role in driving digital transformation.

Hybrid and Consortium Blockchains Lead in Revenue Contribution

Among the different blockchain types, hybrid and consortium models currently generate the lion's share of revenue. These architectures combine the benefits of both public and private blockchains, offering transparency where required and control where confidentiality is critical. They are particularly popular among industries such as FMCG and healthcare, where collaboration between multiple stakeholders is essential but data sensitivity must also be respected. While public blockchains attract attention for their openness and decentralization, their slower transaction speeds limit adoption in enterprise environments. Private blockchains, though secure, are often criticized for their lack of scalability. As a result, hybrid and consortium frameworks are increasingly positioned as the most commercially viable, driving the highest revenue streams.

The key regions considered for the Global Blockchain Supply Chain Market study include North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa. North America accounted for the largest market share in 2025, bolstered by early adoption, strong venture funding, and the presence of leading blockchain providers and tech giants. Europe is steadily advancing, propelled by stringent regulatory frameworks supporting digital trade and transparency initiatives across the EU. Asia Pacific, however, is set to emerge as the fastest-growing region, supported by massive e-commerce expansion, government-driven digital transformation policies, and widespread adoption across logistics hubs in China, India, and Singapore. Meanwhile, Latin America and the Middle East & Africa are gradually integrating blockchain to combat counterfeiting, optimize trade routes, and ensure compliance in resource-driven economies.

Major market players included in this report are:

IBM Corporation

Microsoft Corporation

SAP SE

Oracle Corporation

Amazon Web Services, Inc.

Huawei Technologies Co., Ltd.

Accenture Plc

Intel Corporation

Infosys Limited

Wipro Limited

VeChain Foundation

Capgemini SE

Cognizant Technology Solutions Corporation

TIBCO Software Inc.

Deloitte Touche Tohmatsu Limited

Global Blockchain Supply Chain Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country,

regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of the competitive structure of the market.

Demand side and supply side analysis of the market.

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