

Global Blockchain in Retail Market Size study, by
Component (Platform and Services), Application
(Compliance Management, Identity Management,
Loyalty and Rewards Management, Payments & Smart
Contracts, Supply Chain Management, and Others), by
Organization Size (Large Enterprises and Small &
Medium Enterprises) and Regional Forecasts
2020-2026

https://marketpublishers.com/r/G93E85BB9CAAEN.html

Date: April 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G93E85BB9CAAEN

Abstracts

Global Blockchain in Retail Market is valued approximately at USD 0.15 billion in 2019 and is anticipated to grow with a healthy CAGR of more than 84.6% over the forecast period 2020-2026. Blockchain is a technology used to store the information digitally in a public database, which uses distributed databases and cryptography to record and secure transactions. Blockchain is used for majority of industrial concerns such as supply chain management, transparency, guaranteeing authenticity, reducing counterfeits, smoothing logistics, and providing fast delivery. Factors such as increase in demand for transparent transactions and smart contracts are likely to propel the growth of the market. The rising spending on blockchain across world, rising adoption of the blockchain technology in the retail industry, rising efficiency, speed in retail as well as supply chain transactions and reduced total cost of ownership are the few factors responsible for growth of the market over the forecast period. For instance: as per Statista, the Worldwide spending on blockchain solutions is expected to grow from \$1.5 billion in 2018 to an estimated \$15.9 billion by 2023. However, uncertain Regulatory and compliance Environment is the major factor restraining the growth of global Blockchain in Retail market during the forecast period.



The regional analysis of global Blockchain in Retail market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the leading/significant region across the world in terms of market share owing to the growing technology adoption and infrastructure. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2026.

Major market player included in this report are:
Amazon Web Services, Inc. (AWS)
Auxesis Services & Technologies (P) Ltd.
Bitfury Group Limited
Cognizant, Infosys Limited
International Business Machines Corporation (IBM)
Microsoft Corporation
Oracle Corporation
SAP SE
Tata Consultancy Services Limited

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component: Platform Services

By Application:
Compliance Management
Identity Management
Loyalty and Rewards Management
Payments & Smart Contracts
Supply Chain Management
Others



By Organization Size: Large Enterprises Small & Medium Enterprises

By Region:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year - 2016, 2017, 2018 Base year - 2019

Forecast period - 2020 to 2026

Target Audience of the Global Blockchain in Retail Market in Market Study:

Key Consulting Companies & Advisors Large, medium-sized, and small enterprises Venture capitalists Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors



Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2026 (USD Billion)
- 1.2.1. Blockchain in Retail Market, by Region, 2018-2026 (USD Billion)
- 1.2.2. Blockchain in Retail Market, by Component, 2018-2026 (USD Billion)
- 1.2.3. Blockchain in Retail Market, by Application, 2018-2026 (USD Billion)
- 1.2.4. Blockchain in Retail Market, by Organization Size, 2018-2026 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL BLOCKCHAIN IN RETAIL MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL BLOCKCHAIN IN RETAIL MARKET DYNAMICS

- 3.1. Blockchain in Retail Market Impact Analysis (2018-2026)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL BLOCKCHAIN IN RETAIL MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry



- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2016-2026)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL BLOCKCHAIN IN RETAIL MARKET, BY COMPONENT

- 5.1. Market Snapshot
- 5.2. Global Blockchain in Retail Market by Component, Performance Potential Analysis
- 5.3. Global Blockchain in Retail Market Estimates & Forecasts by Component 2016-2026 (USD Billion)
- 5.4. Blockchain in Retail Market, Sub Segment Analysis
 - 5.4.1. Platform
 - 5.4.2. Services

CHAPTER 6. GLOBAL BLOCKCHAIN IN RETAIL MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Global Blockchain in Retail Market by Application, Performance Potential Analysis
- 6.3. Global Blockchain in Retail Market Estimates & Forecasts by Application 2016-2026 (USD Billion)
- 6.4. Blockchain in Retail Market, Sub Segment Analysis
 - 6.4.1. Compliance Management
 - 6.4.2. Identity Management
 - 6.4.3. Loyalty and Rewards Management
 - 6.4.4. Payments & Smart Contracts
 - 6.4.5. Supply Chain Management
 - 6.4.6. Others

CHAPTER 7. GLOBAL BLOCKCHAIN IN RETAIL MARKET, BY ORGANIZATION SIZE

- 7.1. Market Snapshot
- 7.2. Global Blockchain in Retail Market by Organization Size, Performance Potential



Analysis

- 7.3. Global Blockchain in Retail Market Estimates & Forecasts by Organization Size 2016-2026 (USD Billion)
- 7.4. Blockchain in Retail Market, Sub Segment Analysis
 - 7.4.1. Large Enterprises
 - 7.4.2. Small & Medium Enterprises

CHAPTER 8. GLOBAL BLOCKCHAIN IN RETAIL MARKET, REGIONAL ANALYSIS

- 8.1. Blockchain in Retail Market, Regional Market Snapshot
- 8.2. North America Blockchain in Retail Market
 - 8.2.1. U.S. Blockchain in Retail Market
 - 8.2.1.1. Component breakdown estimates & forecasts, 2016-2026
 - 8.2.1.2. Application breakdown estimates & forecasts, 2016-2026
 - 8.2.1.3. Organization Size breakdown estimates & forecasts, 2016-2026
 - 8.2.2. Canada Blockchain in Retail Market
- 8.3. Europe Blockchain in Retail Market Snapshot
 - 8.3.1. U.K. Blockchain in Retail Market
 - 8.3.2. Germany Blockchain in Retail Market
 - 8.3.3. Rest of Europe Blockchain in Retail Market
- 8.4. Asia-Pacific Blockchain in Retail Market Snapshot
 - 8.4.1. China Blockchain in Retail Market
 - 8.4.2. India Blockchain in Retail Market
 - 8.4.3. Japan Blockchain in Retail Market
 - 8.4.4. Rest of Asia Pacific Blockchain in Retail Market
- 8.5. Latin America Blockchain in Retail Market Snapshot
 - 8.5.1. Brazil Blockchain in Retail Market
 - 8.5.2. Mexico Blockchain in Retail Market
- 8.6. Rest of The World Blockchain in Retail Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. Amazon Web Services, Inc. (AWS)
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Product Summary



- 9.2.1.5. Recent Developments
- 9.2.2. Auxesis Services & Technologies (P) Ltd.
- 9.2.3. Bitfury Group Limited
- 9.2.4. Cognizant, Infosys Limited
- 9.2.5. International Business Machines Corporation (IBM)
- 9.2.6. Microsoft Corporation
- 9.2.7. Oracle Corporation
- 9.2.8. SAP SE
- 9.2.9. Tata Consultancy Services Limited

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



List Of Tables

LIST OF TABLES

- TABLE 1. List of secondary sources, used in the study of global blockchain in retail market
- TABLE 2. List of primary sources, used in the study of global blockchain in retail market
- TABLE 3. Global blockchain in retail market, report scope
- TABLE 4. Years considered for the study
- TABLE 5. Exchange rates considered
- TABLE 6. Global blockchain in retail market estimates & forecasts by region 2016-2026 (usd billion)
- TABLE 7. Global blockchain in retail market estimates & forecasts by component 2016-2026 (usd billion)
- TABLE 8. Global blockchain in retail market estimates & forecasts by application 2016-2026 (usd billion)
- TABLE 9. Global blockchain in retail market estimates & forecasts by organization size 2016-2026 (usd billion)
- TABLE 10. Global blockchain in retail market by segment, estimates & forecasts, 2016-2026 (usd billion)
- TABLE 11. Global blockchain in retail market by region, estimates & forecasts, 2016-2026 (usd billion)
- TABLE 12. Global blockchain in retail market by segment, estimates & forecasts, 2016-2026 (usd billion)
- TABLE 13. Global blockchain in retail market by region, estimates & forecasts, 2016-2026 (usd billion)
- TABLE 14. Global blockchain in retail market by segment, estimates & forecasts, 2016-2026 (usd billion)
- TABLE 15. Global blockchain in retail market by region, estimates & forecasts, 2016-2026 (usd billion)
- TABLE 16. Global blockchain in retail market by segment, estimates & forecasts, 2016-2026 (usd billion)
- TABLE 17. Global blockchain in retail market by region, estimates & forecasts, 2016-2026 (usd billion)
- TABLE 18. Global blockchain in retail market by segment, estimates & forecasts, 2016-2026 (usd billion)
- TABLE 19. Global blockchain in retail market by region, estimates & forecasts, 2016-2026 (usd billion)
- TABLE 20. Global blockchain in retail market by segment, estimates & forecasts,



- 2016-2026 (usd billion)
- TABLE 21. Global blockchain in retail market by region, estimates & forecasts,
- 2016-2026 (usd billion)
- TABLE 22. Global blockchain in retail market by segment, estimates & forecasts,
- 2016-2026 (usd billion)
- TABLE 23. Global blockchain in retail market by region, estimates & forecasts,
- 2016-2026 (usd billion)
- TABLE 24. Global blockchain in retail market by segment, estimates & forecasts,
- 2016-2026 (usd billion)
- TABLE 25. Global blockchain in retail market by region, estimates & forecasts,
- 2016-2026 (usd billion)
- TABLE 26. Global blockchain in retail market by segment, estimates & forecasts,
- 2016-2026 (usd billion)
- TABLE 27. Global blockchain in retail market by region, estimates & forecasts,
- 2016-2026 (usd billion)
- TABLE 28. Global blockchain in retail market by segment, estimates & forecasts,
- 2016-2026 (usd billion)
- TABLE 29. Global blockchain in retail market by region, estimates & forecasts,
- 2016-2026 (usd billion)
- TABLE 30. U.s. blockchain in retail market estimates & forecasts, 2016-2026 (usd billion)
- TABLE 31. U.s. blockchain in retail market estimates & forecasts by segment
- 2016-2026 (usd billion)
- TABLE 32. U.s. blockchain in retail market estimates & forecasts by segment
- 2016-2026 (usd billion)
- TABLE 33. U.s. blockchain in retail market estimates & forecasts by segment
- 2016-2026 (usd billion)
- TABLE 34. Canada blockchain in retail market estimates & forecasts, 2016-2026 (usd billion)
- TABLE 35. Canada blockchain in retail market estimates & forecasts by segment
- 2016-2026 (usd billion)
- TABLE 36. Canada blockchain in retail market estimates & forecasts by segment
- 2016-2026 (usd billion)
- TABLE 37. Canada blockchain in retail market estimates & forecasts by segment
- 2016-2026 (usd billion)
- TABLE 38. Uk blockchain in retail market estimates & forecasts, 2016-2026 (usd billion)
- TABLE 39. Uk blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 40. Uk blockchain in retail market estimates & forecasts by segment 2016-2026



(usd billion)

- TABLE 41. Uk blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 42. Germany blockchain in retail market estimates & forecasts, 2016-2026 (usd billion)
- TABLE 43. Germany blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 44. Germany blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 45. Germany blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 46. Roe blockchain in retail market estimates & forecasts, 2016-2026 (usd billion)
- TABLE 47. Roe blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 48. Roe blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 49. Roe blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 50. China blockchain in retail market estimates & forecasts, 2016-2026 (usd billion)
- TABLE 51. China blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 52. China blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 53. China blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 54. India blockchain in retail market estimates & forecasts, 2016-2026 (usd billion)
- TABLE 55. India blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 56. India blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 57. India blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 58. Japan blockchain in retail market estimates & forecasts, 2016-2026 (usd billion)
- TABLE 59. Japan blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)



- TABLE 60. Japan blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 61. Japan blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 62. Roapac blockchain in retail market estimates & forecasts, 2016-2026 (usd billion)
- TABLE 63. Roapac blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 64. Roapac blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 65. Roapac blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 66. Brazil blockchain in retail market estimates & forecasts, 2016-2026 (usd billion)
- TABLE 67. Brazil blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 68. Brazil blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 69. Brazil blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 70. Mexico blockchain in retail market estimates & forecasts, 2016-2026 (usd billion)
- TABLE 71. Mexico blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 72. Mexico blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 73. Mexico blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 74. Rola blockchain in retail market estimates & forecasts, 2016-2026 (usd billion)
- TABLE 75. Rola blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 76. Rola blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 77. Rola blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)
- TABLE 78. Row blockchain in retail market estimates & forecasts, 2016-2026 (usd billion)
- TABLE 79. Row blockchain in retail market estimates & forecasts by segment



2016-2026 (usd billion)

TABLE 80. Row blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)

TABLE 81. Row blockchain in retail market estimates & forecasts by segment 2016-2026 (usd billion)



List Of Figures

LIST OF FIGURES

- FIG 1. Global blockchain in retail market, research methodology
- FIG 2. Global blockchain in retail market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global blockchain in retail market, key trends 2019
- FIG 5. Global blockchain in retail market, growth prospects 2020-2026
- FIG 6. Global blockchain in retail market, porters 5 force model
- FIG 7. Global blockchain in retail market, pest analysis
- FIG 8. Global blockchain in retail market, value chain analysis
- FIG 9. Global blockchain in retail market by segment, 2016 & 2026 (usd billion)
- FIG 10. Global blockchain in retail market by segment, 2016 & 2026 (usd billion)
- FIG 11. Global blockchain in retail market by segment, 2016 & 2026 (usd billion)
- FIG 12. Global blockchain in retail market by segment, 2016 & 2026 (usd billion)
- FIG 13. Global blockchain in retail market by segment, 2016 & 2026 (usd billion)
- FIG 14. Global blockchain in retail market by segment, 2016 & 2026 (usd billion)
- FIG 15. Global blockchain in retail market by segment, 2016 & 2026 (usd billion)
- FIG 16. Global blockchain in retail market by segment, 2016 & 2026 (usd billion)
- FIG 17. Global blockchain in retail market by segment, 2016 & 2026 (usd billion)
- FIG 18. Global blockchain in retail market by segment, 2016 & 2026 (usd billion)
- FIG 19. Global blockchain in retail market, regional snapshot 2016 & 2026
- FIG 20. North america blockchain in retail market 2016 & 2026 (usd billion)
- FIG 21. Europe blockchain in retail market 2016 & 2026 (usd billion)
- FIG 22. Asia pacific blockchain in retail market 2016 & 2026 (usd billion)
- FIG 23. Latin america blockchain in retail market 2016 & 2026 (usd billion)
- FIG 24. Global blockchain in retail market, company market share analysis (2019)



I would like to order

Product name: Global Blockchain in Retail Market Size study, by Component (Platform and Services),

Application (Compliance Management, Identity Management, Loyalty and Rewards Management, Payments & Smart Contracts, Supply Chain Management, and Others), by Organization Size (Large Enterprises and Small & Medium Enterprises) and Regional

Forecasts 2020-2026

Product link: https://marketpublishers.com/r/G93E85BB9CAAEN.html

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G93E85BB9CAAEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html



To place an order via fax simply print this form, fill in the information below and fax the completed form to $+44\ 20\ 7900\ 3970$