

Global Blister Packaging Market Size study & Forecast, by Process (Thermoforming, Coldforming), by Material (Plastic films, Paper and Paperboard, Aluminum, Other Materials), by End-user Industry (Consumer goods, Pharmaceutical, Industrial, Other End-user Industries) and Regional Analysis, 2023-2030

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Abstracts

Global Blister Packaging Market is valued at approximately USD 28.2 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 5.96% during the forecast period 2023-2030. Blister packaging, classified as unit dose packaging, is commonly employed for small consumer goods, medical devices, and pharmaceutical products. It involves thermoforming plastic sheets to create individual blisters, small pockets, or cups to securely contain the items. Blister packs provide a cost-effective packaging solution, safeguarding products against tampering and shielding them from external elements such as temperature fluctuations and humidity, ensuring product integrity and safety. The market growth is driven by key factors such as rising demand for attractive and convenient packaging solutions, growing the food packaging industry, and the growing usage of robotic blister packaging machinery.

The increasing demand for online food delivery and catering services is a key factor propelling the market forward. Technomic's Generational report reveals that in 3 out of 5 instances, people opt for food delivery or restaurant takeout, indicating a significant consumer preference for these services. Moreover, China's food delivery sector generated a substantial revenue of USD 38 billion in 2019, as reported by the World Bank. Furthermore, heightened awareness regarding sustainable packaging practices is further accelerating market growth. Consumers are increasingly inclined towards

products packaged in environmentally friendly materials, without compromising the performance of blister packaging. According to the 2022 Sustainable Packaging Consumer Report, a staggering 86% of surveyed consumers from a pool of 1,113 U.S. consumers expressed a likelihood to purchase products from retailers or brands offering sustainable packaging solutions. However, rising environmental concerns and stringent regulations imposed by the government on the use of plastic stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Blister Packaging Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. The North American region maintains its dominance in the Blister Packaging Market and is expected to sustain this position throughout the forecast period. This is attributed to the region's advanced and firmly established end-user industries, particularly in healthcare and pharmaceuticals. Conversely, Asia-Pacific is forecast to achieve the highest Compound Annual Growth Rate (CAGR) over the forecast period. This can be attributed to factors such as escalating urbanization, industrialization, and the growing adoption of convenient packaging solutions in the region. Additionally, the growth and expansion of various end-user verticals, including the packaging industry, are anticipated to generate lucrative market growth opportunities in the Asia-Pacific region.

Major market player included in this report are:

The Dow Chemical Company

Amcor PLC

Westrock Company

Constantia Flexibles GmbH

Sonoco Products Company

Klockner Pentaplast Group

E.I. Du Pont De Nemours and Company

Honeywell International Inc.

Pharma Packaging Solutions

Tekni-Plex Inc.

Recent Developments in the Market:

In April 2021, Amcor PLC, a global packaging company, introduced the recyclable AmSky blister system tailored for healthcare packaging. This innovative solution is designed to meet the rigorous requirements of regulated and specialized pharmaceutical packaging needs.

In May 2022, TerraCycle, an innovative recycling company, validated multinational conglomerate corporation Honeywell's Aclar barrier film blisters as technically recyclable for Polyethylene Terephthalate Glycol (PETG) and Polyvinyl Chloride (PVC)-based blisters, signaling a significant advancement in recycling capabilities.

In March 2020, ProMach, a leading provider of packaging machinery solutions, completed the acquisition of Pharmaworks, a developer of blister packaging technology serving consumer goods, pharmaceutical, and contract packaging industries. This strategic move aims to enhance ProMach's product portfolio and broaden the applications of blister packaging technology.

Global Blister Packaging Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Material, Process, End-use Industry, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Process:

Thermoforming

Coldforming

By Material:

Plastic Films

Paper & Paperboard

Aluminum

Other Materials

By End-use Industry:

Consumer Goods

Pharmaceutical

Industrial

Other End-user Industries

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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