

# **Global Blinds & Shades Market Size study, by Product Type (Roller Shades, Vertical Shades/Blinds, Panel Blinds, Roman Shades/Blinds, Venetian Blinds, Pleated Shades, Others (Mini Blinds, Micro Blinds, Etc.)) By Fabric (Natural Blind & Shades, Synthetic Blind & Shades) By Mode of Operation (Manual Blind & Shades, Automatic Blind & Shades) By Distribution Channel (Online, Offline) By End Use Industries (Residential, Commercial) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Blinds & Shades Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Shades are referred to covering that can be opened and closed, for exposing and hiding the window. Blinds are window covers that are comes with attached vanes or slats, to enable the user to raise or lower the blind to cover the window. Increasing spending on energy efficient buildings and rising consumer awareness about eco-friendly products are key drivers for the growth of Blinds & Shades market. For instance, according to Global Alliance for Buildings and Construction (Globalabc)'s 2020 GLOBAL STATUS REPORT FOR BUILDINGS AND CONSTRUCTION- Spending for energy efficient buildings has shown growth in 2019 for the first time in the past three years, with investment in building energy efficiency across global markets increased to USD 152 billion in 2019, witnessing an increase of 3% from 2018. Also, in March 2020, Swift Direct Blinds Ltd, an UK based manufacturer of window blinds has launched a new range of Eco-Friendly blinds. These Eco-Friendly blinds are

made with recycled plastic bottles. Also, In July 2020 Hunter Douglas, a Dutch multinational manufacturer of custom window treatments, has launched new Pirouette Clearview Window Shadings, that provides superior view-through and UV protection. Also, with rising disposable income and rapid urbanization and growing infrastructure development in emerging economies, the adoption & demand for Blinds & Shades is likely to increase the market growth during the forecast period. However, supply chain disruption due to pandemic restrictions and availability of substitutes impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Blinds & Shades Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to presence of leading market players and growing construction sector in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as increasing green building initiatives and growing infrastructure development in the region would create lucrative growth prospects for the Blinds & Shades Market across Asia-Pacific region.

Major market player included in this report are:

Ching Feng Home Fashions Co., Ltd.  
Griesser AG Electrocomponents PLC,  
Hunter Douglas NV  
Lafayette Venetian Blind Inc.  
Legrand  
Lutron Electronics Company  
Mechoshade Systems LLC  
Nien Made Enterprise Co. Ltd.  
Persianas Canet S.A  
Qmotion Shades

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:  
By Product Type:

Roller Shades  
Vertical Shades/Blinds  
Panel Blinds  
Roman Shades/Blinds  
Venetian Blinds  
Pleated Shades  
Others (Mini Blinds, Micro Blinds, etc.)  
By Fabric:  
Natural Blind & Shades  
Synthetic Blind & Shades  
By Mode Of Operation:  
Manual Blind & Shades  
Automatic Blind & Shades  
By Distribution Channel:  
Online  
Offline  
By End Use Industries:  
Residential  
Commercial  
By Region:  
North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE  
  
Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America

Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Blinds & Shades Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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