

Global Blepharoplasty Market Size study & Forecast, by Gender (Female, Male) by Type (Upper Eyelid Blepharoplasty, Lower Eyelid Blepharoplasty, Combination Eyelid Surgery), by Service Provider (Hospitals, Clinics, Ambulatory Surgical Centre) and Regional Analysis, 2022-2029

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Abstracts

Global Blepharoplasty Market is valued at approximately USD 3,454.64 million in 2021 and is anticipated to grow with a healthy growth rate of more than 7.6% over the forecast period 2022-2029. Blepharoplasty also referred to as eyelid surgery, is a cosmetic operation that includes contouring or removing extra skin, fat, or muscle from the eyelids. It is generally carried done to enhance eye appearance and to appear more youthful. Certain medical disorders, such as droopy eyelids that might impair eyesight can be treated by blepharoplasty. The aim of this surgery is to provide a smoother, younger-looking appearance. Factors such as the rising awareness regarding novel cosmetic techniques and procedures, increasing prevalence of vision impairment, coupled with the surge in geriatric population are majorly contributing to the market demand around the world.

The rising trend of cosmetic surgery is exhibiting a positive influence on the market growth globally. The International Society of Aesthetic Plastic Surgery (ISAPS) published Global Survey Results 2020 report, a total of 10,129,528 cosmetic surgical procedures were performed in 2020, in which 1,225,540 surgeries were recorded for eyelid surgeries. Also as per the American Society of Plastic Surgeons, it was estimated that around 85% of blepharoplasty procedures were performed on women, and 15% were performed on men in 2020. Thus, the rising demand for cosmetic surgery from the large millennial and geriatric population is driving the market expansion. Moreover, the

availability of improved facilities, as well as the increase in the adoption of innovative techniques and devices are presenting various lucrative opportunities over the forecasting years. However, several complications are associated with the blepharoplasty are challenging the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Blepharoplasty Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the market in terms of revenue, owing to the growing number of people undergoing blepharoplasty procedures, along with the rising advancement in technology of medical devices. Whereas, the Asia Pacific is also expected to grow with the highest CAGR during the forecast period, owing to factors such as rising presence of pharmaceutical medical device manufacturers, increasing geriatric populations, and growing preference towards cosmetic procedures in the market space.

Major market players included in this report are:

Sisram Medical Ltd
Abbvie Inc
LightScalpel
Lumenis
Grand Aespio Inc.
Medtronic plc
Surgical Holdings Ltd.
Medline Industries, Inc.
London Bridge Plastic Surgery
M A Corporation

Recent Developments in the Market:

In October 2020, Allergan Aesthetics announced that the company signed a contract with Luminera, a privately held aesthetics company with a pipeline of dermal filler products. This aim of this agreement is to expand the company's line of dermal fillers in the US and international markets.

Global Blepharoplasty Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Gender, Type, Service Provider, Region
Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World
Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Gender:

Female

Male

By Type:

Upper Eyelid Blepharoplasty

Lower Eyelid Blepharoplasty

Combination Eyelid Surgery

By Service Provider:

Hospitals

Clinics

Ambulatory Surgical Centre

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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