

Global Bleaching Agents Market Size Study Forecasts by Type (Azodicarbonamide, Hydrogen peroxide, Ascorbic acid, Acetone peroxide, Chlorine dioxide) by Form (Powder, Liquid), by Application (Bakery products, Flour, Cheese, Others) and Regional Forecasts 2017-2025

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Abstracts

Global Bleaching Agents Market to reach USD 1092.4 million by 2025.

Global Bleaching Agents Market valued approximately USD 657.7 million in 2016 is anticipated to grow with a healthy growth rate of more than 5.8% over the forecast period 2017-2025. Water purification market for a long time been witnessing a healthy growth rate with the rising health consciousness and the increasing awareness for the rising demand of safe drinking water. In Addition, the stiff competition between the organized and unorganized sector leads to a greater innovation in this market. The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

by Type

Azodicarbonamide

Hydrogen peroxide

Ascorbic acid

Acetone peroxide

Chlorine dioxide

By Form:

Powder

Liquid

By Application:

Bakery products

Flour

Cheese

Others

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market Aditya Birla Chemicals, AkzoNobel N.V., Arkema, Ashland, BASF, Christeyns, Clariant, Colgate-Palmolive Company, DowDuPont, Evonik, Hawkins Inc Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Bleaching Agents in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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