

Global Biscuits Market Size study, by Type (Sweet Biscuits, Savory Biscuits, Wafers, Crackers, Cookies, Other), by Distribution Channel (Specialist Retailers, Supermarket/Hypermarkets, Convenience Stores, Other) and Regional Forecasts 2018-2025

<https://marketpublishers.com/r/G8E956D73AAEN.html>

Date: February 2019

Pages: 200

Price: US\$ 3,950.00 (Single User License)

ID: G8E956D73AAEN

Abstracts

Global Biscuits Market to reach USD 109, 959.9 million by 2025.

Global Biscuits Market valued approximately USD 76384.9 million in 2017 is anticipated to grow with a healthy growth rate of more than 4.7% over the forecast period 2018-2025. The Biscuits Market is continuously growing across the world over the coming years. Biscuit is a term used for a variety of primarily flour-based baked food products. Biscuits comprise nutritional factors such as carbohydrates, fats, and fibers which are essential to human health. The nutritional value of biscuits makes them a highly preferred breakfast meal worldwide. Biscuits are one of the most important snacks used in an average household. Growing preference of individuals for convenience food & snacking, rising demand for healthy snacks and growing disposable income in developing economies are the driving factors which exerting positive impact in the growth of biscuit market. In addition, rapid urbanization and leading sedentary lifestyles are also factors which increasing demand of biscuits in the market across the world. Biscuits are easy to carry & store, it can be consumed as per individual's choice, they are low in saturated fats or calories loss and they provide a steady release of energy. These are the benefits which increasing sales of biscuits across the globe. However, high cost of raw material, increasing competition among biscuit vendors and increase in tax rate are the restraining factor of the biscuit market over the coming years.

The regional analysis of Global Biscuits Market is considered for the key regions such

as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-Pacific is the leading/significant region across the world in terms of market share owing to increasing consumption of Biscuits among people in the region. Europe is also estimating higher growth in the global Biscuits market. North America is also anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025 due to increasing urbanization and changing lifestyle of people in the region.

The major market player included in this report are:

Kraft foods

Danone Group

MARS

Mondelez International

Nestle

McVitie's

Uni-President

Want group

Dali Group

Jiashili Group

Annas pepparkakor AB

Thomas Tunnock Limited

United Biscuits

Arnots Biscuits Holdings Pty Ltd.

Burton's Foods Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Sweet Biscuits

Savory Biscuits

Wafers

Crackers

Cookies

Other

By Distribution Channel:

Specialist Retailers

Supermarket/Hypermarkets

Convenience Stores

Other

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Biscuits Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Key Trends
- 1.3. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
 - 1.3.1. Biscuits Market, by Type, 2015-2025 (USD Billion)
 - 1.3.2. Biscuits Market, by Distribution Channel, 2015-2025 (USD Billion)
 - 1.3.3. Biscuits Market, by Region, 2015-2025 (USD Billion)
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. BISCUITS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. BISCUITS MARKET DYNAMICS

- 3.1. See Saw Analysis
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. BISCUITS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Buyers
 - 4.1.2. Bargaining Power of Suppliers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.2. PEST Analysis

- 4.2.1. Political Scenario
- 4.2.2. Economic Scenario
- 4.2.3. Social Scenario
- 4.2.4. Technological Scenario
- 4.3. Value Chain Analysis
 - 4.3.1. Supplier
 - 4.3.2. Manufacturers/Service Provider
 - 4.3.3. Distributors
 - 4.3.4. End-Users
- 4.4. Key Buying Criteria
- 4.5. Regulatory Framework
- 4.6. Cost Structure Analysis
 - 4.6.1. Raw Material Cost Analysis
 - 4.6.2. Manufacturing Cost Analysis
 - 4.6.3. Labour Cost Analysis
- 4.7. Investment Vs Adoption Scenario
- 4.8. Analyst Recommendation & Conclusion

CHAPTER 5. BISCUITS MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Market Performance - Potential Model
- 5.3. Key Market Players
- 5.4. Biscuits Market, Sub Segment Analysis
 - 5.4.1. Sweet Biscuits
 - 5.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.2. Savory Biscuits
 - 5.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.3. Wafers
 - 5.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.4. Crackers
 - 5.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.5. Cookies
 - 5.4.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.5.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

5.4.6. Others

5.4.6.1. Market estimates & forecasts, 2015-2025 (USD Billion)

5.4.6.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 6. BISCUITS MARKET, BY DISTRIBUTION CHANNEL

6.1. Market Snapshot

6.2. Market Performance - Potential Model

6.3. Key Market Players

6.4. Biscuits Market, Sub Segment Analysis

6.4.1. Specialist Retailers

6.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.4.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

6.4.2. Supermarkets/Hypermarkets

6.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.4.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

6.4.3. Convenience Stores

6.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.4.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

6.4.4. Others

6.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.4.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 7. BISCUITS MARKET, BY REGIONAL ANALYSIS

7.1. Biscuits Market, Regional Market Snapshot (2015-2025)

7.2. North America Biscuits Market Snapshot

7.2.1. U.S.

7.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.2.1.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.2.1.3. Distribution Channels breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.2.2. Canada

7.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.2.2.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.2.2.3. Distribution Channels breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.3. Europe Biscuits Market Snapshot

7.3.1. U.K.

- 7.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.1.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.1.3. Distribution Channels breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.2. Germany
 - 7.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.2.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.2.3. Distribution Channels breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.3. France
 - 7.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.3.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.3.3. Distribution Channels breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.4. Rest of Europe
 - 7.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.4.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.4.3. Distribution Channels breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4. Asia Biscuits Market Snapshot
 - 7.4.1. China
 - 7.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.1.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.1.3. Distribution Channels breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.2. India
 - 7.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.2.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.2.3. Distribution Channels breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.3. Japan
 - 7.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.3.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.3.3. Distribution Channels breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.4. Rest of Asia Pacific
 - 7.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.4.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.4.3. Distribution Channels breakdown estimates & forecasts, 2015-2025 (USD Billion)

Billion)

7.5. Latin America Biscuits Market Snapshot

7.5.1. Brazil

7.5.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.5.1.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.5.1.3. Distribution Channels breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.5.2. Mexico

7.5.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.5.2.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.5.2.3. Distribution Channels breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.6. Rest of The World

7.6.1. South America

7.6.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.6.1.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.6.1.3. Distribution Channels breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.6.2. Middle East and Africa

7.6.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.6.2.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.6.2.3. Distribution Channels breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 8. COMPETITIVE INTELLIGENCE

8.1. Company Market Share (Subject to Data Availability)

8.2. Top Market Strategies

8.3. Company Profiles

8.3.1. Kraft foods

8.3.1.1. Overview

8.3.1.2. Financial (Subject to Data Availability)

8.3.1.3. Product Summary

8.3.1.4. Recent Developments

8.3.2. Danone Group

8.3.3. MARS

8.3.4. Mondelez International

8.3.5. Nestle

8.3.6. McVitie's

- 8.3.7. Uni-President
- 8.3.8. Want group
- 8.3.9. Dali Group
- 8.3.10. Jiashili Group
- 8.3.11. Annas pepparkakor AB
- 8.3.12. Thomas Tunnock Limited
- 8.3.13. United Biscuits
- 8.3.14. Arnotts Biscuits Holdings Pty Ltd.
- 8.3.15. Burton's Foods Ltd.

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
 - 9.1.6. Research Assumption

I would like to order

Product name: Global Biscuits Market Size study, by Type (Sweet Biscuits, Savory Biscuits, Wafers, Crackers, Cookies, Other), by Distribution Channel (Specialist Retailers, Supermarket/Hypermarkets, Convenience Stores, Other) and Regional Forecasts 2018-2025

Product link: <https://marketpublishers.com/r/G8E956D73AAEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8E956D73AAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970