

Global Biosurfactants Market Size study & Forecast, by Type (Glycolipids, Lipopetides), by Application (Detergents, Personal Care, Food Processing, Agriculture Chemicals, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Biosurfactants Market is valued at approximately USD 1.2 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 11.0% during the forecast period 2023-2030. Biosurfactants are surface-active substances produced by microorganisms, including bacteria, yeast, and fungi. Unlike chemical surfactants, which are synthesized from petrochemicals, biosurfactants are derived from renewable resources and have gained attention due to their eco-friendly nature, biodegradability, and diverse applications. The key factors driving the market growth are growing demand in the personal care industry, increasing demand for green solutions, and rising consumer awareness about the environmental and health impacts of chemical products has led to a demand for safer and more sustainable alternatives. Biosurfactants, being biodegradable and less harmful, are gaining popularity among environmentally conscious consumers.

Additionally, the Beauty & Personal Care industry has witnessed a rising demand for sustainable and natural products among consumers. Biosurfactants, being derived from renewable resources and often considered more environmentally friendly than synthetic surfactants, align well with this trend. Beauty and personal care brands are increasingly incorporating biosurfactants in their formulations to meet consumer preferences for eco-friendly products. Thus, the growing Beauty & Personal Care industry is anticipated to support the market growth. According to Statista, in 2019, global Personal Care Market was valued at USD 31.56 billion; in 2022 the market reached USD 47.04 billion and it is anticipated to reach USD 63.08 billion by 2025. Moreover, the advances in

biotechnology and fermentation processes, and the growing oil and gas industry are anticipated to create lucrative opportunities for the market during the forecast period. However, the high production cost stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Biosurfactants Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the growing personal care industry, rising demand for environmentally friendly products and the presence of key market players. Whereas, the Asia Pacific is expected to grow with the highest CAGR over the forecast period, owing to factors such as the growing various end-use industry such as personal care, oil and gas industry and others, and growing consumer awareness about environment friendly products.

Major market player included in this report are:

Evonik Industries AG (Germany)

Shaanxi Deguan Biotechnology Co., Ltd (China)

Biotensidon GmbH (Germany)

Saraya Co., Ltd (Japan)

Allied Carbon Solutions Co., Ltd. (Japan)

Daqing VICTEX Industries Co., Ltd., (China)

Jeneil Biotech, Inc. (US)

BASF SE (US)

Holiferm Limited (UK)

Solvay S.A. (Belgium)

Recent Developments in the Market:

In March 2022, Holiferm Limited has unveiled an exciting collaboration with

Sasol Limited, aiming to pioneer innovative biosurfactants and bring sphorolipids to market in the dynamic Middle East region.

Global Biosurfactants Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Type, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Glycolipids

Lipopetides

By Application:

Detergents

Personal Care

Food Processing

Agriculture Chemicals

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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